



FOODLAND'S  
SHOP FOR  
HIGHER  
EDUCATION

# HELP Our School EARN Scholarships!

*Shop For Higher Education will award (100) \$2,000 college scholarships to high school seniors across the state.*

## *How you can help:*

### STEP 1 - Designate Our School!

Beginning February 7, show your Maika'i Card to any Foodland, Sack N Save or Foodland Farms cashier and give them our school code (see card right).

### STEP 2 - Just Shop!

For every qualifying dollar you spend with your Maika'i Card between February 7 and March 20, you'll earn one Maika'i point for yourself plus another Maika'i point for our school.

### STEP 3 - Earn Points Faster!

Purchase products marked with **DOUBLE, TRIPLE** or **QUINTUPLE POINTS** shelf signs and you'll earn bonus points for our school.

### STEP 4 - Tell Everyone!

Ask friends and neighbors to designate our school. The more people we have earning Maika'i points for us, the more scholarships our school can receive.



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Designation is required only on your first visit.

Show your Maika'i Card to any Foodland, Sack N Save or Foodland Farms cashier and ask them to enter our school code below.

Code Number: 7584

School: Radford High

