



## **Facebook Comment Guidelines, Confluence Charter Schools**

Confluence Charter Schools has guidelines for comments on its school Facebook pages. Confluence welcomes comments from students, alumni, parents and community members. Our Facebook pages represent our mission, vision and our core values of Wisdom, Justice, Courage, Compassion, Hope, Respect, Responsibility and Integrity.

To keep conversations focused on school news and events, the Confluence Charter Schools' Facebook pages – Old North, South City, Walnut Park, Confluence Preparatory Academy and Grand Center Arts Academy – are reviewed every day by the communications/public relations department. We ask that you are respectful and responsible when you make a comment. Any comments or posts that are deemed inappropriate, off-topic or unrelated to Confluence Charter Schools will be removed.

Comments that will be removed include, but are not limited to:

- Personal attacks
- Off-topic posts
- Comments focused on selling a product or service, SPAM
- Comments about a specific student or staff member. Facebook is not the place for comments about issues with specific staff or students. If you have an issue you would like addressed, please contact your child's school principal or the Confluence Resource Office.
- Illegal posts – Laws that govern the use of copyrights, trade secrets, etc. will be followed.
- Language – Language that is, but not limited to, seen as offensive, profane or provocative, hateful, racially or ethnically offensive or derogatory, threatening, obscene or sexually explicit will be deleted.
- Links to outside websites – We will not allow fans to include links to websites for any purpose.

Confluence Charter Schools will block fans from its Facebook pages for two or more violations of the guidelines.

### **Posting Pictures to Confluence Facebook Pages**

To protect the integrity and safety of our students, Confluence Charter Schools will not allow fans to post pictures to its school Facebook pages. The pictures posted on the Facebook pages will be taken by Confluence administrators and/or staff, following the guidelines of the Family Educational Rights and Privacy Act (FERPA), a federal law.

Pictures of students on Facebook will not include full names, but may include captions that highlight the event or activity.