EXECUTIVE COMMITTEE MEETING AGENDA
Tuesday, March 28, 2017 – 1:00 – 3:00 PM
Meeting Location: LA84 Foundation Headquarters
2141 West Adams Blvd., Los Angeles, CA 90018
Street parking available on Adams Blvd or St. Andrews Place

Agenda Posted on www.cf-la.org and at the Section Office on Friday, March 24, 2017

I) OPENING BUSINESS
During this agenda item, the meeting will be called to order, the agenda will be considered and adopted, public comments will be invited, and closed session topics will be identified.

a) Call to order ........................................................................................................ Ari Bennett
b) Roll Call ............................................................................................................... Alexa Berg
   Ari Bennett, President
   Neil LaSala, President-Elect
   Bobby Carr, Past-President
   Rick Prizant, Large Charter
   Jonathan Myers, Small Charter
   Trent Cornelius, LAUSD
   Bob Schatz, Coastal AD
   Edgar Medinilla, Eastern AD
   Fernando Fernandez, Valley AD
   Robert Clarke, Valley AP
   Jennifer Gorman, Coastal AP
   Rogelio Sanchez, Eastern Prin.
c) Introduce Guest .................................................................................................. Ari Bennett
d) Adopt Agenda ..................................................................................................... Ari Bennett
e) Public comment
   (1) General Public
   (2) Section Member Schools
   (3) Organizations
f) Identify Closed Session ..................................................................................... Ari Bennett
   i) Unrepresented Employee Negotiation - pursuant to Section 54957.6
   ii) Employee evaluation of performance – pursuant to Section 54957

II) COMMUNICATIONS
Under this item, the President, the Commissioner, and/or Committee Members will review any communication received, which may be timely or appropriate for the Committee. No action or deliberation is contemplated here.

a) President .............................................................................................................. Ari Bennett
b) Commissioner .................................................................................................... John Aguirre
   i) California Community Foundation, Kelly King
   ii) New AD Advisory
   iii) Committee Members

c) Committee Members

III) CONSENT CALENDAR
Matters of routine, which include minutes, budget matters, transfer of funds, foreign exchange request, new members and multi-campus status request will be considered.

a) Approval of the September 15, 2016, Executive committee meeting minutes: (III.a) posted on the at www.cf-la.org
b) New Associate Member Applications Requesting Membership
   i) USC East College Prep. 3825 N. Mission Road, Los Angeles CA 90031 (III.b.i)
      Application received - January 8, 2017
      Executive Committee Action – March 28, 2017
ii) **LAUSD Girls Academic Leadership Academy (GALA)**, 1067 West Blvd (III.b.ii)  
Request lower level for first year (9th & 10 grade only)  
Application received – February 3, 2017  
Executive Committee Action – March 28, 2017  

iii) **Alliance Marine-Innovation & Technology**, 8755 Woodman Avenue, Arleta, CA 91331 (III.b.iii)  
Application received – February 1, 2017  
Executive Committee Action – March 28, 2017  

iv) **Magnolia Science Academy**, 17125 Victory Blvd., Van Nuys, 91406 (III.b.iv)  
Application received – February 21, 2017  
Executive Committee Action – March 28, 2017  

v) **Prepa Tec Los Angeles High School**, 2665 Clarendon Avenue, Huntington Park, 90255 (III.b.v)  
Application received – March 16, 2017  
Executive Committee Action – March 28, 2017  

c) Full Member Applications  
i) South Region #8 (Center for Enriched Studies – LAUSD)  
Application received – January 2017  
Executive Committee Action – March 28, 2017  

d) Budget items – Office Lease Agreement, three (3) year lease (3%, 1.5%, and 3%)  

e) Calendar Items - None  

### IV) MANAGEMENT SERVICES  
*Informational reports, recommendations, and additional items presented as First Reading items.*  
a) Non-Action Items  
i) Review of 2017-12018 Proposed Budget (IV.a.i) Mayra Alapizco  
ii) Office Rent Agreement Renewal, three (3) year agreement (IV.a.ii) Mayra Alapizco  
iii) Committee to consider the need for additional league commissioner positions John Aguirre  

b) Action Items  
i) Cheer Proposal - (IV.b.i) Ari Bennett  
The Executive Committee is asked to take action to move this proposal to a BOM first reading. This proposal identifies the design of Cheer as an interscholastic sport beginning spring season 2018.  
ii) Tik-a-Tap online ticket sales Sponsorship agreement (IV.b.ii) Ari Bennett  
The Executive Committee is asked to take action on the contractual offer by Tik-a-Tap, to become the official online ticketing agent for the CIF Los Angeles City Section.  

c) Pending Items at the BOM  
i) Full member applications – South Region #8, Math & Science College Prep, University Prep Value  
ii) Proposal revision to Bylaw 1308 – required supervision (games Committee)  
iii) Proposed revision to Bylaw 1306-3 – Required officials for all sports  
iv) Open Division Proposal – football & Tennis  
v) Team Tennis Proposal – allow player substitution  
vi) Request by Locke HS to waive bylaw 1300-5, and field a football team for fall 2017.  

### V) REPORTS  
a) President’s Report  
*The President will report on meetings, events and/or other items of concern or interest to the Committee.*  
b) Commissioner’s Report  
The Commissioner will report on meetings, events and/or other items of concern or interest to the Committee
i) Commissioner’s Evaluation (V.b.i)
   (1) President/Commissioner Meeting
ii) Legal expenses (V.b.ii)
iii) Winter Championships
iv) Boys & Girls Golf Championships partner with SCGA Junior
v) League Representatives to BOM
vi) CIF Commissioner’s Meeting (V.b.vii)
   (1) CalPERS
   (2) Bylaw 1900 State Football Overtime - (FC 1st Reading) move to blue pages
   (3) Sit-Out Period – consideration for revision to 50% of sport season
   (4) Bylaw 504 M – Day of Respite (Sunday) waiver
   (5) Bylaw 207 foreign International Transfer
   (6) Bylaw 502A – Competition vs non-CIF or State Association team
   (7) Bylaw 207 B.(3).a - Prep Academy Transfers (FC 1st Reading)
   (8) Online schools
   (9) Continuation Schools
   (10) Repeating 8th grade

VII) CONSULTANTS’ REPORTS
a) Legal
   i) Trademark of Section Name
      (1) Cease and Desist Letter (VI.a.i)
   ii) 2016-17 Addendum to Commissioners Employment Contract (VI.a.ii)

b) Consultant – No Reports

VII) STAFF REPORTS
a) Finance Report (VII.a) .......................................................... Mayra Alapizco
   i) Bank Balance Sheets
   ii) Expense / Revenue Review
      (1) Winter championships profit / loss

b) Marketing Report ................................................................. John Aguirre
   i) Marketing Profile (VII.b.i)
      (1) Section Profile – no change
      (2) State Marketing Plan (VII.b.ii)
         (a) Outfront Marketing – New State and Section Marketing Representative
         (b) New State Profit Share Percentages
         (c) 10 Year Revenue Guarantees & Exceeding Budget Increases
         (d) Sport ball contracts and Media agreements continue to be Section responsibility
   ii) New Contracts or Communication
      (1) Tik-A-Tap - Agreement finalized
      (2) Tire Pro – No movement
      (3) California Community Foundation
      (4) Los Angeles Rams and Los Angeles Chargers
      (5) Crossover sports online video & data - discussions
   iii) Renewal Update
      (1) Diamond Sports Official baseball & softball for the Section Playoffs, ongoing discussion
   iv) Broadcast & webcast opportunities
      (1) NFHS Network – Playoff and Championship
      (2) Baller.com – non-league & league opportunities

c) Media & Sports Information (VII.c) .................................................... Dick Dornan
   i) Social Media
   ii) Winter Sports
      (1) Winter championship results
(2) Attendance figures  
   d) Assistant Commissioner’s (VII.d) ........................................................................................................ Vicky Lagos  
   i) BOM Representative updates (League Representative)  
   ii) EC updates  
   iii) Transfer Data Update  
   iv) Spring sports report  

VIII) SUB-COMMITTEE REPORTS  
   a) EC Finance Committee Report ........................................................................................................... Ari Bennett  
      i) Finance Meeting Report  
   b) Playoff & Championship Committee Report ....................................................................................... Rick Prizant  
   c) Hall of Fame Committee ..................................................................................................................... Trent Cornelius  
      i) Update  
      ii) RSVP of committee members  
   d) Edit Committee ...................................................................................................................................... Mark Ryan  

IX) CIF STATE INFORMATION (IX)  
   a) CIF Federated Council Meeting - Ontario Airport Hotel, Ontario, California  
   Friday, April 7 - 12:30 PM - 4:30 PM  
   Spirit of Sport Dinner 6:30 PM  
      i) Informational Reports  
         (1) Committee Reports  
      ii) Non-Action Items - No actions  
      iii) Action Items  
         (1) Proposed budget  
         (2) Executive Committee Nominations  
            (a) Nancy Acerrio, San Diego  
            (b) Vicki Ballard, NCS  
            (c) Terry Barnum, CAPSO  
            (d) Marty Bitter, CS  
            (e) Monica Colunga, SS  
            (f) Doug Kaclin, NS  
            (g) Marco Sanchez, CCS  
            (h) Susan Saunders, SF  
            (i) Tina Tamura, LA  
            (j) Sara Wetteland, SJS  
         (3) Proposed Bylaw 504; 1200; 1700; 1701; 1702 - Competitive Cheer  
         (4) Proposed Revision bylaws 1606; 2401; 2901; 2902 - Competitive Equity Playoffs - Regional & State playoffs in the sports of Basketball, Soccer and Volleyball to be based on Competitive Equity model.  
         (5) Proposed Bylaw Revision 503.B.1 - Uniform Administrative Penalty - Create a uniformed penalty in the case where it is determined by the CIF Section that an ineligible student competed due to the failure of the school administration to submit proper transfer eligibility applications which would have resulted in the student being eligible had it been submitted.  
         (6) Proposed revision Bylaw 206, 207, 510, and 1100 - Athletically Motivated Transfers - the proposed revision would eliminate some wording regarding “athletically motivated transfer” and would continue the language regarding “following a coach.”  
         (7) Proposed Bylaw 1206 Standardized Number of Contests - to be finalized following the January 11 Commissioners Committee meeting.  
         (8) Proposed Bylaw 900 - All Star Contest - would modify the wording of the current bylaw to clarify factors  

X) CLOSED SESSION  
   a) Unrepresented Employee Negotiation - pursuant to Section 54957.6  
   b) Employee evaluation of performance - pursuant to Section 54957  

XI) REPORT OF ACTIONS TAKEN IN CLOSED SESSION -
a) Pursuant to Section 54957.1 – Reporting out of Closed Session

**XII) REVIEW OF ACTION TAKEN AND REFERRED ITEMS**

**XIII) APPROVAL OF NEXT MEETING**

<table>
<thead>
<tr>
<th>Date: Tuesday, June 6, 2017</th>
<th>Location: LA84 Foundation headquarters, 2141 West Adams Blvd., Los Angeles, CA 90018</th>
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**XIV) ADJOURNMENT**

**UPCOMING MEETINGS**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
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<tbody>
<tr>
<td>LA City Section Board of Managers</td>
<td>April 4, 2017</td>
<td>Belmont High School</td>
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<tr>
<td>CIF Executive Committee</td>
<td>April 6, 2017</td>
<td>Ontario Airport Hotel, Ontario, CA</td>
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<tr>
<td>CIF Federated Council</td>
<td>April 7, 2017</td>
<td>Ontario Airport Hotel, Ontario, CA</td>
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<tr>
<td>CIF Commissioners Meeting</td>
<td>June 7 – 9</td>
<td>Location TBD</td>
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<tr>
<td>Section Executive Committee Meeting</td>
<td>June 6, 2017</td>
<td>LA84 Foundation Headquarters</td>
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<tr>
<td>Section Board of Managers Meeting</td>
<td>June 13, 2017</td>
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**PORTFOLIO CONTENT:**

**Opening Business**

I Agenda

**Consent Calendar**

<table>
<thead>
<tr>
<th>III.b.i</th>
<th>Associate Application, USC East College Prep</th>
</tr>
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<tbody>
<tr>
<td>III.b.ii</td>
<td>Associate Application, LAUSD Girls Academic Leadership Academy</td>
</tr>
<tr>
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**Management Services**

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<thead>
<tr>
<th>IV.a.i</th>
<th>2017-12018 Proposed Budget</th>
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<tbody>
<tr>
<td>IV.a.ii</td>
<td>Office Rental Agreement Renewal</td>
</tr>
<tr>
<td>IV.b.i</td>
<td>Cheer Proposal</td>
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<tr>
<td>IV.b.ii</td>
<td>Tik-a-Tap Sponsorship Agreement</td>
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**Reports**

<table>
<thead>
<tr>
<th>V.b.i</th>
<th>Commissioner’s Evaluation</th>
</tr>
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<tbody>
<tr>
<td>V.b.ii</td>
<td>Legal expenses</td>
</tr>
<tr>
<td>V.b.vii</td>
<td>CIF Commissioner’s Meeting</td>
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**Legal**

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<thead>
<tr>
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**Staff Reports**

<table>
<thead>
<tr>
<th>VII.a</th>
<th>Finance Report</th>
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<tbody>
<tr>
<td>VII.b.i</td>
<td>Marketing Profile</td>
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<tr>
<td>VII.b.i(2)</td>
<td>State Marketing Plan</td>
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<td>VII.c</td>
<td>Media &amp; Sports Information</td>
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**Sub-Committee Reports**

**CIF State**

IX CIF Federated Council Information

**LASC 2016-17 Probation Status & Violation Penalties**
• Augustus Hawkins Track & Field – violation of bylaw 1300-5, forfeit last meet and no show to the 2015 league prelim & finals. Two year probation (2015-16 and 2016-17), $300 fine, and warning of suspension of program due to multiple violations within the past year
• Torres Softball - Student qualified for McKinney-Vento Status. Failure to submit application of transfer eligibility, Student participated most of the 2016 season. Softball placed on 1 year probation for violation of Bylaw 207, Athletic Director required to attend, new AD training. (Probation 8/23/2016 – 8/22/2017)
• South Gate High School – violation of bylaw 202, 220, suspended from playoff participation for the 2016 season, placed on a 2 year probation by the appeal committee.