



**Directory Sponsorship Contract 2018-2019**  
**John S. Armstrong Elementary School**  
 Highland Park Independent School District  
 3600 Cornell Avenue \* Dallas, Texas 75205 \* (214) 780-3100

**Please return a copy of the signed contract with your payment right away to:**

**H. J. Mann**  
**817 296 7200 Mobile**  
**3408 Dartmouth Ave**  
**Dallas TX 75205**  
[sponsorships@armstrongpta.org](mailto:sponsorships@armstrongpta.org)

**Please make checks payable to *John S. Armstrong PTA.***

SPONSOR: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS & ZIP CODE: \_\_\_\_\_

<u>SIZE</u>	<u>BLACK/WHITE</u>	<u>COLOR</u>	<u>DIMENSIONS (in inches)</u>
____ Half Page	\$200	\$250	4.75w X 3.625h
____ Full Page	\$300	\$450	4.75w X 7.5h
____ Full Page (a Page Facing a Tab)	\$400	\$600	4.75w X 7.5h
____ Full Page on a tab (same price for either)		\$750	4.75h X 8h
<del>____ Front or Back Inside Cover</del>	<del>N/A</del>	<del>\$1250</del>	<del>4.75w X 8h</del>

**Your Sponsorship Ad Artwork**

It must be High-resolution art (minimum 300 dpi). Please submit via email to [sponsorships@armstrongpta.org](mailto:sponsorships@armstrongpta.org) PDF, JPEG, TIFF, EPS and Microsoft Word files accepted. **Due no later than Friday, August 31, 2018.** All submitted artwork is printed "as-is." Be sure your ad includes complete contact information. Show your spirit: Include in your ad "[Your Business] proudly supports the Armstrong Eagles!" The John S. Armstrong PTA is a 501(c)(3), and your sponsorship donation may be tax deductible.

**Placement In The Electronic Directory—Submit your creative**

Armstrong offers an electronic directory of sponsors via handheld device application ("app"). Within the app, there is a "Sponsors Tab" which includes a list of sponsors. You may submit your logo for placement in the app. The cost is included in your sponsorship.

High Resolution Logo image and website link address to be submitted via email to [sponsorships@armstrongpta.org](mailto:sponsorships@armstrongpta.org) no later than Friday, August 31, 2018.

**Interested in Advertising in Other HPISD Directories? Simply check the boxes!**

Check if you are interested in learning more about the Armstrong Auction, or other HPISD directories

- Armstrong Auction Brochure     Bradfield     Hyer     UP     MIS/HPMS     HPHS

\_\_\_\_\_  
 Sponsor Signature

\_\_\_\_\_  
 Directory Sponsorship Chairman