

# **School Facilities Bond: September Board Update**

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## **Presentation to the Board of Trustees**

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**Gary Frost, Dir. M/O/T**

**Mark Bartos, Bartos Architecture**

**September 17, 2015**

# What we will cover tonight

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- Provide overview of the planning process
- Seek board input on community engagement plan
- Seek board input on transitioning from conceptualization to planning / analysis / input phase



# Update on planning process: As of September 17

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- Spring 2015: Board initiated Facility Master Plan / Need Assessment
- Spring 2015: Initial school site and community meetings
- Summer 2015: Completion of summer Measure G projects
- Summer 2015: Staff analysis and drafting of FMP/NA
- September 2015: Board workshop on bond scope and planning
- September 2015: Staff and board initiated input meetings with PTAs, teachers, school site councils, boosters, school sites, parents groups, feeder districts, online survey, polling survey (ongoing process until December 2015)
- October 2015: Board workshop to review draft FMP/NA and community input to date
- Nov. – Dec. 2015: Complete community engagement / input process

# Communication and planning timeline: September to December 2015



## September 2015

### Community input:

1. Open houses at sites
2. PTA meetings
3. School site councils
4. Board workshop and update
5. Voter survey

### Planning/Analysis:

1. Complete voter survey
2. Release voter survey
3. Complete FMP/NA draft
4. Analyze financing and costs
5. Update AV projections
6. Work with consultants

## October

### Community input:

1. Community mailer
2. Online survey
3. Post info on website
4. Community workshops
5. Seek input from partner districts
6. Additional teacher, PTA, site, student meetings
7. Meet with ASBs and boosters
8. Meeting w/ local organizations and businesses

### Planning/Analysis:

1. Analyze voter survey data
2. Report to board / review w/ board
3. Board workshop on draft FMP/NA
4. Incorp input into draft FMP/NA
5. Incorp voter survey data into plan

## November

### Community input:

1. Collect community mailer input
2. Collect online survey data
3. Continue with online survey
4. Additional community workshops
5. Cont. input from partner districts
6. Additional teacher, PTA, site, student meetings as needed
7. Cont. meeting w/ local organizations and businesses

### Planning/Analysis:

1. Analyze community input
2. Report to board / review w/ board
3. Financing and AV analysis
4. Incorp input into draft
5. Incorp voter survey data into plan
6. Hone in on bond scope and themes

## December 2015

### Community input:

1. Complete community and stakeholder input
2. Sum up input
3. Prioritize input
4. Seek board input
5. Incorp into final FMP/NA

### Planning/Analysis:

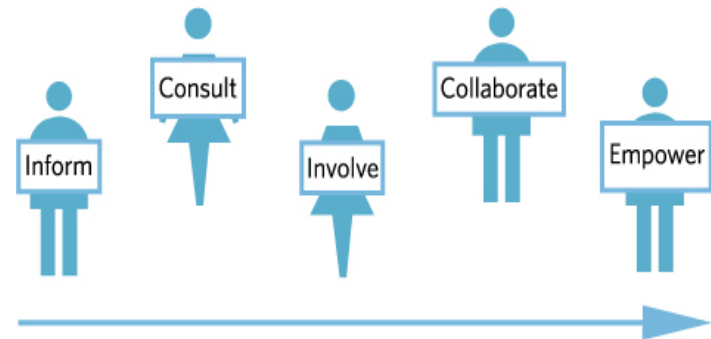
1. Complete final draft of FMA/NA
2. Seek board feedback to move into next phase – develop bond language, project list, and size for possible action in Jan/Feb 2016
3. Finalize finance options for board review
4. Develop final themes and scope of bond – seek board feedback 4 direction

# Overview

## Community and stakeholder engagement strategy

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- ❑ Public engagement mail
- ❑ Online engagement email
- ❑ Site meetings with Teachers / staff
- ❑ PTSA's
- ❑ Boosters
- ❑ Voter survey / poll
- ❑ Community meetings
- ❑ Meetings with feeder districts
- ❑ Workshops and updates to Board of Trustees
- ❑ Incorporating input and feedback into bond language



# June 2016 Bond Timeline



- Poll
- Election timing
- Tax rate
- Projects
- Political landscape
- Competing issues
- Potential controversy

- Write resolution
- Ballot question
- Non-advocacy communication
- Consensus building
- Board vote

- Private fundraising
- Direct mail
- Website
- Endorsements
- Phone banks
- Lawn signs
- GOTV



# **Thank you**

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**For More Information:**

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