



CALIFORNIA INTERSCHOLASTIC FEDERATION

STATE MEDIA RELEASE

4658 DUCKHORN DRIVE • SACRAMENTO, CA 95834 • (916) 239-4477 • FAX (916) 239-4478 • CIFSTATE.ORG

September 7, 2017

Contact: Rebecca Brutlag
Media Relations Officer
rbrutlag@cifstate.org

KAP7 Named Official Water Polo Ball for CIF Regional Championships

SACRAMENTO, CALIF. – California Interscholastic Federation (CIF) and KAP7 International, Inc. (KAP7) have announced the signing of an agreement that names KAP7 as the Official Water Polo Ball of the CIF Regional Water Polo Championships through 2020.

“We are excited to add KAP7 as the official ball in our first year of the Regional Water Polo Championships,” said CIF Executive Director Roger L. Blake.

“KAP7 is proud to continue to support CIF Water Polo,” said KAP7 President Bradley Schumacher. “As the Official Game Ball for seven CIF sections it is a natural extension to our efforts to continue to develop the sport and most importantly support the efforts to provide student-athletes with the opportunity to someday compete for a true State Championship.”

About the California Interscholastic Federation

The California Interscholastic Federation (CIF) was created in 1914 and is the governing body for high school sports in the state of California. CIF is uniquely positioned to foster student growth in values and ethics. CIF’s ideal of “Pursuing Victory with Honor,” provides the opportunity to influence the actions of the athletic community. CIF strives to promote equity, quality, character and academic development. CIF is a nonprofit federation and the state office, located in Sacramento, Calif., represents the interests of its member Sections. The 10 Sections represent geographic regions within the state: Central, Central Coast, Los Angeles City, North Coast, Northern, Oakland, Sac-Joaquin, San Diego, San Francisco and Southern. CIF represents 1,587 public and private member schools and more than 831,000 student-athletes. CIF conducts Regional and State Championships in badminton, cross country, football, volleyball, tennis, wrestling, basketball, soccer, swimming & diving, track & field, golf and water polo. CIF Sections conduct championships in more than 22 sports.

About KAP7, International, Inc.

KAP7 was formed to design and build innovative world-class products for the water polo community. The company’s products are "Built by Water Polo Players, For Water Polo Players." KAP7 is committed to growing the sport of water polo around the world. A portion of every sale goes back to the sport. We are club athletes. We were collegiate athletes. We are Olympians. We are fans. We are coaches. We love providing the best products. We love water polo. We are water polo.

Founders: Bradley Schumacher (2 x Olympic Gold Medalist) & Wolf Wigo (3 x Olympian & World Champion)