



CALIFORNIA INTERSCHOLASTIC FEDERATION

STATE MEDIA RELEASE

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JOLYN Named Official Swimwear of the CIF

SACRAMENTO, CALIF. – The California Interscholastic Federation (CIF) and JOLYN have announced the signing of an agreement naming JOLYN as the official swimwear of the CIF through June 2023.

“With the additions of Championship events in both swimming and diving and most recently, water polo, we are happy to add JOLYN to the CIF family,” said CIF Executive Director Roger L. Blake.

“We are so excited that CIF chose JOLYN as its official swimwear partner for California swim, dive, and water polo competitions,” stated Elsie Wenger, Olympic gold medalist and Director of Team Sales for JOLYN.

Tanya Gandy, 4x NCAA Champion and JOLYN Director of Sales adds, “With deep roots in California athletics, many JOLYN employees competed in CIF events as a springboard for collegiate, pro, and Olympic careers. High school sports teach so much about life: sportsmanship, work ethic, and the thrill of victory, as well as the importance of teammates, positivity, and inclusion. Today’s CIF athletes are the next generation of Women Who Inspire Us.”

About the California Interscholastic Federation

The California Interscholastic Federation (CIF) was created in 1914 and is the governing body for high school sports in the state of California. CIF is uniquely positioned to foster student growth in values and ethics. CIF’s ideal of “Pursuing Victory with Honor,” provides the opportunity to influence the actions of the athletic community. CIF strives to promote equity, quality, character and academic development. CIF is a nonprofit federation and the state office, located in Sacramento, Calif., represents the interests of its member Sections. The 10 Sections represent geographic regions within the state: Central, Central Coast, Los Angeles City, North Coast, Northern, Oakland, Sac-Joaquin, San Diego, San Francisco and Southern. CIF represents 1,587 public and private member schools and more than 831,000 student-athletes. CIF conducts Regional and State Championships in badminton, cross country, football, volleyball, tennis, wrestling, basketball, soccer, swimming & diving, track & field, golf and water polo. CIF Sections conduct championships in more than 22 sports.

About JOLYN

JOLYN believes what you wear should be just as unique as you are, never boring. From our humble offices in Southern California, JOLYN outfits amazing athletes for swim and surf, sand or turf. Always forged from the highest quality materials we can get our hands on, we create gear that will outlast the competition while you outshine yours. Our products will stay put through your hardest practice, heaviest wave, and toughest dig. JOLYN is and always will be *For Women Who Inspire Us!!!*

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