



**CTE
PROGRAM
NEWSLETTER**



**SPRING
2015 VOLUME 5**

SOUTH PASADENA HIGH SCHOOL



Award Winning CTE Students

Scholarships

SkillsUSA member Noelle Cho and Ryoung Kim each received a \$220 scholarship to pay for their SkillsUSA National Competition fees. They were required to write a personal statement in addition to the application. The scholarships were awarded by the SkillsUSA California Alumni & Friends members in memory of Don Runyan, a lifelong supporter and professional member of SkillsUSA.

Noelle and Ryoung are part of the four member Entrepreneurship team who earned a gold medal at the SkillsUSA state competition. They will be heading to Louisville, Kentucky on June 22 to compete in the SkillsUSA National Skills and Leadership competition.



The SkillsUSA Nationals Team: Ryoung Kim, Noelle Cho, Jake McCurdy and Alex Fonseca

PIASC

Congratulations to Damian Ugalde! He took first place in the Printing Industry Association of Southern California Raise Foundation's cereal box contest. Damian's design earned a grant that paid his and several other student's SkillsUSA state conference fees. In addition, Damian earned a \$500 stipend and a matching grant for our graphic design program.



The CTE Program Newsletter is produced by CTE Students

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South Pasadena High School Virtual Business

Walden Business Plan makes National Competition

Hours of work after school, pages of documents, and vigorous speech training. These are just a fraction of what it takes to make the national business plan competition. Out of the dozens of talented business plan teams in all of California, only 5 are given the opportunity to attend the national competition in New York. With this in mind, making it to nationals for the South Pasadena High School varsity team, Walden, was an extremely high achievement validating all of their hard work.

At New York, Walden did exceptionally great. The

talented Team of six fell short of fulfilling the extremely high bar Oasis had set the preceding year; However, Walden made it all the way to Semi-Finals. To put this into perspective, The South Pasadena High School Varsity business plan team not only earned the title of top 5 out of over one hundred schools in California, they had the talent and preparation to make it all the way to the top four in all of America and a few international Teams. Other than their achievement in Business Plan, Walden members also had the privilege of meeting people across the country. Differing from prior years, for the first time it was decided that second-year Varsity members would all be taken to New York to compete in the trade fair. All in all, everyone had an amazing time and Varsity Virtual Business is looking forward to maintaining their prestige next year.



The Walden Business Plan Team



Stephanie, Helen, and Shewei celebrating after winning 1st

Virtual Business Companies Compete at San Francisco

In the midst of night, while everything and everyone is still asleep virtual business student, varsity and junior varsity, wake up, get ready, and leave the comfort of their houses to load onto the busses headed for Bakersfield, California. This year, the annual California Business Plan and Trade Fair competitions was held on December 2nd and 3rd. At Bakersfield there were many competitions all targeting essential aspects in a successful business, ranging from the Sales Presentation and the Salesmanship, to Impact Board and Marketing Plan. Throughout the year leading up to December, all Virtual students worked for countless hours perfecting their presentations, websites, newsletters, and more.

South Pasadena High School

Virtual Business *continued*

This hard work paid off when South Pasadena won the most awards in all of California. However, Virtual Business students didn't stop there, they showed great prominence again at the Bay Area Trade Fair, taking home many of the awards. South Pasadena has made a large name for themselves throughout the past 10 years, and this year they have set a new bar for future South Pasadena High School companies.



Adam and Stefanie after they were announced for Winning 2nd

Bakersfield Awards

Walden

- 1st Place Marketing Plan
- 1st Place Company Catalogue
- 2nd Place Human Resources Scenario Presentation
- 2nd Place Advanced Web Design
- 3rd Place Perfect Pitch
- 3rd Place Employee Newsletter
- 4th Place Most Creative Booth
- 9th Place Sales Presentation
- 10th Place Salesmanship

Inventor

- 2nd Place Sales Pitch
- 8th Place Basic Web Design
- 8th Place Salesmanship
- Honorable Mention Most Professional Booth

Orbis

- 1st Place Human Resources Scenario Presentation
- 1st Place Video Commercial
- 3rd Place Advanced Web Design
- 6th Place Sales Presentation
- 6th Place Most Professional Booth
- 7th Place Marketing Plan
- 9th Place Perfect Pitch
- 9th Place Company Catalogue
- Job Interview Accepted
- Honorable Mention Employee Newsletter
- Honorable Mention Salesmanship

Bay Area Awards

Walden

- 1st Place Perfect Pitch
- 1st Place WOW Factor
- 1st Place Fan Favs
- 2nd Place Marketing Plan

Inventor

- 1st Place Perfect Pitch
- 2nd Place Business Card

Orbis

- 1st Place Marketing Plan
- 1st Place Video Commercial

ACCOUNTING- Real World, Real Money

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The South Pasadena High School Accounting students won cash prizes at the California Financial Advisory Competition held on May 20, at Federal Reserve They took both First and Second Place.

Congratulations to First Place team members, Taylor Mijangos, Steven Garcia, Stephen Hamme and Channing Jou. Each received \$500. Second Place team members, Sydney Jones, Destiny Calderon, Alex Wong and Tani Rojas each receive \$300.

In this contest, each student team develops an investment portfolio based on an investor profile, taking on the role of a financial advisor. Students develop a strategy for an investment portfolio that is appropriate to the goals and objectives of hypothetical prospective investor.

The students need to consider investor goals and objectives, risk, time and investment instruments. They present their investment portfolio strategy and respond to questions by a panel of judges. The top three teams following the presentation round move on to a game-show style buzzer (quiz bowl) round for top competitors. We all know students learn by doing!



DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.



Spotlight on DECA Student Alex Wong:

Alex Wong is a thriving member of DECA. He was born in America in a successful attempt to circumvent China's one child policy and spent the majority of his childhood growing up in Hong Kong. He moved to America after nine years in Hong Kong and began attending school here in South Pasadena. An active participant in extra curriculars, Alex

has sung in with the Los Angeles Opera, and participated in the 2013 and 2014 Code Day, taking Best Game overall both times. As for DECA, He took first place in all of California during the simulation competition and second place grand awards in Principle of Hospitality, Travel and Tourism.

The Career Technical Student Organizations Prepare to Experience the "Disney Way"

As children, whether young or old, many of us wish to see the magic that takes place in the mysterious world of Disney. How our beloved childhood idols, princesses and talkative animals alike, came to be.

Walking through the park, one may see their beloved idols standing around throughout the park, but just seeing them does not answer the question of how the amazing magic came to shape the extraordinary utopia that is Disney. To educate young people in how the magic was created, The Disney Youth Education Series, or Disney

Y.E.S Programs was created in order to grant students not only an opportunity to explore various workshops in Disney Amusement Parks, allowing young adults to have a glimpse behind the magic at work in Disney; but is also a spectacular educational system for young people to acquire Leadership skills that will be used for the rest of their lives. These programs take place in Walt Disney World and Disneyland Resort, allowing students of all grades, from Elementary to Post Secondary levels, with multiple areas of study, which includes Applied Sciences, Environmental

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Champions At Work

Who Are We?

SkillsUSA is a partnership of students, teachers and industry representatives working together to ensure America has a skilled workforce. SkillsUSA helps each student to excel. SkillsUSA is a national organization serving teachers and high school and college students who are preparing for careers in technical, skilled and service occupations, including health occupations and for further education.

What is Our Goal?

SkillsUSA empowers its members to become world-class workers, leaders and responsible American citizens. SkillsUSA improves the quality of America's skilled workforce through a structured program of citizenship, leadership, employability, technical and professional skills training. SkillsUSA enhances the lives and careers of students, instructors and industry representatives as they strive to be champions at work.

“I had a great time at my first competition, the people were fun to [talk to]. The competition ... was really interesting. ... [The state competitions] teach you business skills [as well as] how to present yourself to a judge or [employer]. We ... learned organizational skills and teamwork.”
-Katie Markese



Regional Competitions

Results

LEADERSHIP

Gold

Action Skills
Sean Kelley

Career Pathways Showcase (Marketing)
Jae Jin Lee, Brandon Zhu and Young Song

Chapter Display
Lina Maeng, Rachel Kim, Jennifer Zhang

Community Service
Faith Kawakami, Victoria Venardi,
Santiago Tolentino Pacheco

Entrepreneurship
Noelle Cho, Chris Chen, Animesh Mangu, Jake
McCurdy

Job Demo A
Santiago Tolentino Pacheco

Silver

Action Skills
Louis Camarillo

Outstanding Chapter
Sydney Michel and Katie Markese

Promotional Bulletin Board
Jesse Chen, Eugene Song, Elaine Wang



OCCUPATIONAL

Gold

Cabinetry
Alex English

Woodworking
Matt Postrel

Silver

3D Animation and Visualization
Anna Jung, Jennifer Srichandr

Cabinetry
Django Schermerhorn

Computer Programming
Damian Ugalde

Photography
Hannah Crowley

Screenprinting
Nicole Nugroho

Technical Computer Applications
Taleen Mitchell

Woodworking
Maximum Wilder-Smith



State Competitions

Results

LEADERSHIP

Gold

Entrepreneurs Team

Jake McCurdy, Noelle Cho, Ryoung Kim and Alex Fonseca

Silver

Computer Programming

Damian Ugalde

Career Pathways Showcase (Marketing)

Jae Jin Lee, Brandon Zhu and Young Song

Action Skills

Sean Kelley

Photography

Hannah Crowley

Bronze

Chapter Display Team

Lina Maeng and Rachel Kim

Technical Computer Applications

Taleen Mitchell



OCCUPATIONAL

Gold

Woodworking

Matt Postrel

Silver

Cabinetry

Alec English

Statesman Award

Jared Smith

Ryoung Kim

Hannah Crowley

Noelle Cho

Rachel Kim



Our Chapter
Received a
Silver Level
Chapter of
Distinction

All South Pasadena SkillsUSA members were thrilled to attend state competition held in San Diego this year. The opportunity to stay in a hotel for four days and meet new people who share the same interests couldn't be more entertaining. We all produced projects that reflected our dedication to the club.

On the two-hour long, traffic filled bus ride, we recited speeches, discussed our plans for the weekend, and a few of us even dozed off. Our arrival to the Town and Country Resort and Convention Center allowed the fun to begin. The competitions were spread throughout the weekend. It was relieving to finally present to the judges after so much preparation. (But I believe we were happiest when lunch meals were provided.) Each competition was placed in a room. High levels of tension between the competitors created a nerve-racking atmosphere. We were restricted from viewing our competitor's projects, which was a difficult rule to follow. But in the end, we made some of the closest friendships. The swimming pool, dance party, and shopping mall allowed us to bond and grow closer. This was a great opportunity for us to learn about occupations including, entrepreneurship, woodworking, and photography. Some of which our school placed first in.

The closing ceremony had to be the highlight of the trip because we got to cheer on our peers and see them be rewarded for their accomplishments. A few tears were shed when a competition did not place but this just goes to show how devoted we all are to SkillsUSA. All of this was possible due to our advisor's support and encouragement. They took great care of us while also critiquing and revising our projects throughout the year. A simple "thank you" isn't enough to express our sincere gratitude towards our teachers. We cannot wait to go to Kentucky for nationals competition.

- Natalie Urbina



Jacob Benowitz, State VP and Alyssa Schwatner, Regional VP

Future Business Leaders of America: The biggest business career student organization in the world. The high school division has 215,000 members who bring fresh ideas to the world of business. FBLA attempts to help and empower students by allowing them to develop competent, aggressive business leadership while First Place Regional Awards their confidence in themselves and their work.

Regional Awards

First Place

Problem Solving - Jerry Shen

Team Management Decision Making - Jake McCurdy, Jacob Benowitz

Entrepreneurship - Tim Wong; Kelly Xing, Nayad Salim

Second Place

Marketing Team - Izzy Sun, Nayad Salim, Tim Wong

Insurance & Risk Management - Richard Ruan

Third Place

Hospitality Management Team - Skyler Ramirez, Brittany Jarjour

Sports & Entertainment Marketing Team - Alyssa Schwantner, Noelle Cho, Brittany Jarjour

Global Business Team - Richard Ruan; Aaron Ogita

Public Speaking I - Skyler Ramirez

Public Speaking II - Jacob Benowitz

Introduction to Business-Brandon Zhu

Fourth Place

Business Math - JaeJin Lee

Economics - Grace Kim

Impromptu Speaking - Denise Huang

Introduction to Business -
Alex Fonseca

Fifth Place

Business Communication-
Helen Yang

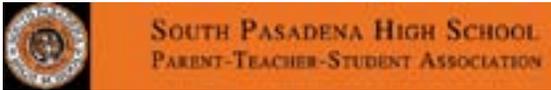
We also picked up an additional 5 awards in 8th, 9th and 10th place, and placed 5th in the sweepstakes category for our Mission Valley Region! Over 500 students from 15 schools competed.

THE “DISNEY WAY”

Continued from page 5

Studies, Leadership Development and many others. Through exploration of the amusement parks, Disney wishes to inspire young people to not only travel the parks, gaining new knowledge and life long skills around every corner; but to also show how even at a young age, one can have a grand effect on the world around them. With countless hands-on workshops, the Disney Y.E.S. program is a spectacular opportunity to experience the magic that is Disney.

Thanks to Our Sponsors:



Jacob Benowitz, FBLA State Vice President



This year in Future Business Leaders of America we have been fortunate enough to attend the State competition in San Jose, California. This all wouldn't have been possible without the support and encouragement of our wonderful advisor Ms. Mason. Without her, none of us would have been able to stay calm at the first part of our competition, which was in Six Flags. Most of the club members had attended Six flags for the first and last time for some of our seniors. This was a fun and successful day; except the cold weather, as we all bonded over going on the rides and screaming our heads off on the roller coasters.

We represented our school by taking home awards of third and first place in most of our competitions. The next part of FBLA would take us to State in San Jose. We were all excited for the trip and ready to compete. Jacob Benowitz, who was one of our Mission Valley Section officers, was running for President of State. As we arrived, some of us immediately had to go into testing. After an hour of being in a conference room with about 200 other students from all across the state it was finally over.

For the rest of the weekend most of us just relaxed in our hotel room or down by the pool. As the closing ceremony arrived, sadly, none of us were able to win awards in our completion. Unfortunately Jacob didn't win President, but he did become our new State Vice President. We were all thrilled and so proud of him for everything he has accomplished. This year in FBLA has been a success, and we are all preparing and hoping for the best for the following year.

Disneyland? Y.E.S.! (Youth Education Series)

During the past week, SkillsUSA members, Virtual Business entrepreneurs, and Animation students had received the opportunity to take learning outside the classroom and participate in Disney's Youth Education Series (Y.E.S.) at Disney California Adventures. Provided with two programs such as "Designing a Disney Story" and "Creating a Leadership Legacy", SPSHS students were split up into group according to their respective interests either in leadership or animation. Business students learn to develop their own leadership legacy by discovering their core values and develop interpersonal communication and career skills. On the other hand, Animation students and SkillsUSA members got a look at how Disney animator's created full-length animated features. Students also learned of the art form history, developing storytelling skills, and practicing techniques used to bring some of our most beloved Disney characters to life. The well-planned program not only was fun packed but rather edifying and eventful for all the participants.



The Y.E.S. Program lasted about three hours. In the program SkillsUSA participated in, our guide, Jenna, took us to the Disneyland California Adventure. Our program was about Designing a Disney Story and animation. At different locations Jenna give us different types of activities to do related to the tour. We learned that animation has come a

long way from before and different animation techniques. Once done Jenna delivered us to our final stop. The Tower of Terror. It was a great way to end our tour with a bone-chilling ride.



When the tour had ended all the participants were free to wonder between to two Disney parks at their own free leisure. Some went on their own while others left in groups. Disney was also having their 60th anniversary celebration, whose theme was Disneyland Diamond.

We were fortunate to have bent here at that time despite the long lines and all the high school graduates there, who were participating in Grad Night. After the program many of us were more aware of our surroundings and was able to apply what we had learned to our free time. The Disney Y.E.S. Program was a great opportunity for many to learn and experience new things. Even though the sky was gray that day it was an over all magical day.

Danspiration

The Danspiration event hosted by the members of Advanced Dance, Dance I, and Dance II reflected the inspirational aspects that motivate the dancers to perform. In each piece, the dancers, under the instruction of Ms. Maria Del Bagno, Mrs. Courtney Cheyne, and the Advanced Dance president Emily Rodriguez, incorporated themes that they felt pushed them to aspire. The first ensemble used the song “Jellicle Ball” from the Broadway show, *Cats*, which was made complete with the cat costumes and makeup on the Advanced Dance members.

The “Cycle Song” performed by select individuals of the different dance sections and “Solitude” performed by Jasmine Johnson, showed great variety to the concert as a whole. Not only did the dances of the show reflect different genres of various time periods in the history of dance, but they ranged from solo, duo, and group performances.



The dance team performing the Circle Song



Helen Yip and Thomas Moreno

The event also incorporated a West African-style inspired piece in which the Advanced Dance members wore pieces of traditional West African dance wear.

At the conclusion of the second act, an alumni piece was brought to the stage by Nailah Jamerson, Liz Jayamaha, and Joy Kwon. They performed to the song, “You Know You Like It” by Aluna George.

The dazzling performance concluded with a group dance starring all of the dancers of Dance I, Dance II, and Advanced Dance. The event truly showed the audience the dancers’ inspirations and driving motivations of their passion.



CTE Course Offerings 2015-2016

As of this publishing date, some of this information is subject change. There will be a SkillsUSA based Graphic Design course, and a Print Production and Web/Motion Graphics class may be held within a basic Graphic Design class period. More details will be forth coming.

1. Architectural Design (9-12)
2. Drafting (11-12)– ONLY for those needing third year math in sequence
3. Woodworking (9-12)
4. Computer Applications (9-12) grad requirement dropped Class of 2016
5. Graphic Design (9-12) – UC/CSU approved “F” VPA
6. Animation (9-12) – UC/CSU approved “F” VPA
7. Photography (9-12) – UC/CSU Approved “F” VPA
8. Sports Medicine (9-12) – UC/CSU Approved “G” college prep elective
9. Advanced Dance (9-12) – meets SPHS fine arts requirement
10. Stagecraft (9-12) – meets SPHS fine arts requirement
11. Accounting (9-12) – UC/CSU approved “G” college prep elective
12. Elementary Education (10-12)
 - a. Prerequisite: excellent attendance and no discipline record
 - b. UC/CSU approved “G” college prep elective
13. Entrepreneurship (9-12) – UC/CSU Approved “G” college prep elective
14. Introduction to Virtual Business (10) – UC/CSU Approved “G” college prep elective
15. Virtual Business (11-12)
 - a. Application process necessary to take varsity class
 - b. UC/CSU Approved “G” college prep elective

Career Tech Student Organizations (CTSO):

Future Business Leaders of America (FBLA)
Distributive Education Clubs of America (DECA)
SkillsUSA