

**St. Pius X School**  
**Advisory Council Meeting Minutes**  
**Weigant Room**  
**January 18, 2018**  
**7:00 pm**

**PRESENT:** Father Matt Gerlach, Lisa Bell, Heidi McCoy, Carey Jolin, Jeanine Nowell, Daniel Chaboya, Joe Tran, Lisa Lang, Scott Carlile, Royce Ellington, and Tony Wilson.

**ABSENT:** Katie Dale, Nancy Hillman, Veronika Swiney and Viviana Suarez-Fernandez.

**GUESTS:** None

**CALL TO ORDER:** 7:06 pm by Jeanine Nowell

**PRAYER AND REFLECTION:** Joe Tran

**SCRIBE:** Daniel Chaboya

**INTRODUCTION:** Royce Ellington

**MINUTES APPROVED:** November 16, 2017 minutes were approved with the following amendment, Heidi will be a member of the Enrichment subcommittee, not the chair. A different perspective regarding programming is what is needed, therefore the party that leads the Enrichment subcommittee should be someone other than Heidi.

**OLD BUSINESS:**

**SUBCOMMITTEES:**

Jeanine presented a process to proceed with strategic planning. She distributed a draft version of subcommittees with examples of descriptions and top priorities. The subcommittees are encouraged to use this document as a reference to create their own descriptions and priority lists.

Thanks to prior contributions from Heidi and Katie, a strategic planning template was distributed. This template will be sent out electronically. Eventually, all subcommittee templates will be consolidated into one shared template which the subcommittees and the Advisory Council can review, approve, and update.

Snippets of strategic plans from other schools were distributed. Once our strategic plans are finalized, we may want to post them on our website. This will show that SPX is forward thinking and that our plan is to be here for the long-term. Next month, as a pilot, the Technology subcommittee will present their strategic plan. Scott will bring his laptop to future meetings, so we can view our subcommittee's updated templates in an enlarged format.

**COMMITTEE REPORTS:**

Marketing/Communications (Jeanine referenced key items from Katie's email)

- Open House January 28th 11:30am-2:30pm (Spanish from 12:30-2:30pm)  
Distributed posters, invitations and "By the Numbers" info to 21 area day cares and pre-schools.  
Pulpit talks scheduled (with invitations in bulletins) at 6 associate parishes. Still need someone for Madelene, St. Francis, St. Clements and St. Thomas More).  
Promoted in Bulletin, Wednesday Bulletin, website, SPX social media, Tulsa Catholic Women  
Facebook ad promoting event: \$100 to reach 7K-18.4K women in  
Tulsa/Owasso/Jenks/BA ages 25-50 (projected reach of 7,500-12,000)

- LINKS committee  
Recruited “captain” parent from each associate parish to lead recruiting effort  
St. Therese, Noelle Vandenburg--Jan 20-21  
Resurrection, Nancy Hillman--Jan 13-14  
St. Bernard, Leslie Riley--Jan 20-21  
St. Henry, Kelly Myers--Jan 13-14  
St. Joseph, Christy Do or someone she recruits  
St Benedict - Joe Tran--Jan 21  
Captains can receive up to \$250 tuition credit depending on how many  
Lisa Lang is making calls from a contact list. She has been in correspondence with Katie about her progress on the list. Joe Tran requested assistance from Fr. Matt to get on St. Benedict’s schedule.
- Tulsa Kids January Education Guide Issue:  
1/4 page ad “Open House invitation”  
Education Guide listing  
1 Dedicated e-blast to their 10,500 subscribers (on Kindergarten testing sent out 1/16)  
1 Facebook post (about Open House promoted for the week of 1/22)
- Tulsa People February Private Education Guide:  
1/4 page ad “Now Enrolling”  
Education Guide listing (including K testing date)
- Free Kindergarten Testing February 3rd  
Tulsa Kids dedicated e-blast to their 10,500 subscribers on Kindergarten testing sent out 1/16  
Invitation sent to 21 area daycares

#### Finance

- Cary provided highlights from 2018-19 Budget (Reference attached report)
- Last year’s tuition increase was 4% , same as this year
- Endowment income has decreased from \$100K->\$75K to offset other expenses (e.g. Air conditioner)
- The 2018-19 Budget does not include an increase for the teachers. Lisa Bell is going to meet with each teacher regarding salaries. Please do not discuss this with other parties. A lot of factors are considered to determine if there will be pay raises and if so, how much. It was discussed that the teachers have received pay raises in the past years.
- SPX looking into ACE Teachers (similar to Teachers of America)
- Great feedback provided on cleaning by new custodians
- Repairs needed – Roof of older building and gym floor (Per Royce, the floors are slick and needs to have a tacky solution applied to provide better traction)

#### Pastor

- Fr. Matt thanked everyone for their prayers for his mother’s recovery. He asked that we continue to keep him and his family in prayer.
- He and Carey Jolin will be meeting with the Finance Council Jan 31<sup>st</sup> to acquire final approval for 2018-19 Budget
- Father spoke about SPX support of V Encuentro (Emphasis on Hispanics/Latinos voice/ ministry within Catholic Church)

#### Principal

- Re-enrollment will open once the 2018-19 Budget is approved
- Lots of things on the horizon...Catholic Schools Week
- Iowa Testing immediately following Catholic Schools Week / Applies to grades 2-8

Principial (continued)

- Heidi will be working on Title I & Title III funding for academic support and English proficiency. Heidi is getting ready to test 87 students. All test will be online this year. This process will start before Iowa testing.
- Some of the upcoming events include: Basketball tournament in March, School play, - Oklahoma, 8<sup>th</sup> grader's play. Also the Diocesan Spelling Bee will be held at St. Pius X this year, Fr. Matt will read the words to the students.

Sideline comments/discussions:

- The Christmas card was a nice addition this year.
- Technology completed phone installation.
- Royce mentioned that we need to have discussions about spirit wear. Lisa Bell mentioned that our color is navy blue, not royal blue. All our kids need the same type of uniform. Carey inquired about pull over/shooter shirts. Royce responded that teams individually order those shirts. Royce and Fr. Matt provided suggestions to Carey on how to acquire shooter shirts. We need to decide on spirit wear vendors. Further discussions regarding spirit wear will be among Katie, Royce, Lisa Bell, Heidi, & Fr. Matt.

**ADJOURNMENT:** The meeting was adjourned at 8:27 pm.

Our next meeting is scheduled for **February 15, 2018 from 7:00 pm – 9: 00pm** in the Weigant Room

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