



Scrip Fundraising Program

Hi WKA Families!

We're pleased to share some exciting news about a new fundraising program for Whole Kids Academy. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from local and national retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including Whole Foods, Target, Starbucks, Barnes and Noble, Gymboree and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Families like yours buy the certificates for full face value, they redeem them for full face value, and Whole Kids Academy receives the difference to use toward enriching and growing the program. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Whole Kids Academy receives a regular source of revenue to put toward growth and improvements for the school and programs.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline, travel and dining out.

You are able to order via their online system located at <http://shopwithscrip.com> using the following enrollment code **6A85EFA23864L**. We have also attached a paper order form if you would prefer to do it that way. If you have any questions, please contact us anytime. All orders placed, will be received within 4 business days, though some will be immediate – e-gift cards and will be emailed to you within moments!

This program promises to be a simple and effective fundraising program. Thanks in advance for your support!