

# Krum High School Football

## Media and Photographer Sideline Access Policy

*The Krum football team sincerely appreciates the coverage and recognition that journalist and photographers provide throughout the season, and we want to partner with you in a way that respects both of our needs. It is the responsibility of the Krum High School football game management staff to ensure the least amount of disruptions to the game day process while maintaining a safe and secure environment for athletes and fans. While we strive to provide reasonable media access, we have established the following guidelines to ensure that we are meeting our responsibility to the team and other attendees. Thank you for your cooperation.*

If you wish to gain free admission and/or sideline access to a home Krum football game, you must **contact the athletic director before noon on game day and get your name added to the pass list and/or sideline list.** (Please note: Contacting the athletic director **does not guarantee** that your name will get added to the pass and/or sideline list.)

If you do not contact the athletic director prior to noon on game day, you will likely be denied sideline access regardless of what media outlet you represent. If your request is granted, you must pick up your Krum High School-issued sideline pass at the sideline gate and wear it throughout the duration of the game.

The athletic director will base the number of media passes granted on the size of the crowd, taking into consideration that number of attendees may exceed the stadium capacity. Media will be granted or denied sideline access in the priority order:

1. Local media for both teams
2. Large state-wide media outlets
3. National media outlets
4. Any other (smaller) state-wide media outlets

A few things to keep in mind:

- A media credential does not guarantee you free admission and/or sideline access.
- A camera does not guarantee you free admission and/or sideline access.
- Having gained access to any other UIL event does not grant you access to Krum High School games.

Thank you for your cooperation and understanding. If you have any questions or concerns regarding this policy, please feel free to contact the following people:

Krum ISD Athletic Director	940-482-2554
Krum ISD Public Information Officer	940-482-2706
Krum High School Principal	940-482-2601 – ext. 2002
Krum High School Asst. Principal	940-482-2601 – ext. 2002

***GO BOBCATS!***