Globalization Webquest

BBC Article - Bitesize [http://www.bbc.co.uk/schools/gcsebitesize/geography/globalisation/globalisation_rev1.shtml - see link on class website]

<table>
<thead>
<tr>
<th>Summarize globalization in a sentence of 10 words or less.</th>
<th>Has globalization narrowed the gap between the rich and the poor around the world? Explain.</th>
<th>Use the map at the bottom of page one to compare the highest and lowest income earners in the world by region?</th>
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<td>What has made globalization possible?</td>
<td>What is inward investing? What might be the advantages and disadvantages of inward investing?</td>
<td>Why would a company decide to become a multinational/transnational corporation?</td>
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<th>Positive Effects of Globalization</th>
<th>Negative Effects of Globalization</th>
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The Globalization of Sesame Street

Go to the link on the class website (http://www.sesameworkshop.org/where-we-work/). The website show 25 countries in the green bar where Sesame Street is shown. Click on at least one from each region of the world.

How do the producers of Sesame Street adapt to the cultures of the world, while "going global"? Give specific examples from the countries you looked at.

The Globalization of Coca-Cola

Go to the link on the class website (http://www.coca-colacompany.com/our-company/). Explore the website to answer the questions that follow.

Coca-Cola by the numbers.

- In how many countries are coke beverages sold? _____________
- How many employees does the company have worldwide? ______________
- How many different beverages does Coke have worldwide? ____________
- How many servings of Coke are there per day? ______________

Click on the "Coca-Cola System"

- What is the "Coca-Cola System" in terms of globalization?
- What is Coca-Cola's vision for globalization?

Click on “Brands” at the top and look at 5 products that are unfamiliar to you. When you are finished answer following the questions.

- How does Coca-Cola appreciate local diversity in its products? (In other world, how do they respect the cultures of the various countries?)
- In your opinion, is Coca-Cola a "responsible global corporation"? Explain your point of view.
Where Does Your T-Shirt Come From?
Follow Its Epic Global Journey

As you view the Prezi on the link provided, answer the following questions.

Step 1: Farming

• Which three countries are the largest cotton producers in the world?

• Which country is the largest cotton exporter?

• Which state is the large cotton producing state in the U.S.?

• What did you find interesting about the cotton farming process?

Step 2: Milling

• What happens to the cotton when it reaches China/India?

• What potential environmental issues happen at this stage of the process?

Step 3: Sewing

• What are the typical wages of garment workers in Bangladesh?

• Bangladesh is a small country but where does it stand among the rest of the world in regard to the export of ready-made garments?

• What happened in April 2013?

Step 4: Retail

• How many miles did the t-shirt travel from cotton farm to retail store rack?