

Hello,

This message is a friendly reminder regarding using protected/trademarked content. With the Internet providing instant access to a seemingly limitless amounts of content, we often forget that much of what we see and hear is not ours to use as we see fit, regardless of the intended use.

Simply performing a Google image search and finding the image does not give you the permission to use it.

Several districts in the area have been warned and/or fined this year for using copyright protected images on websites and other materials. In hopes of avoiding that same consequence, the means for finding images you may freely use and/or alter is shown below.

Of course, you can contact the owner and ask for permission, but that is often a cumbersome and lengthy process...or you can simply search for images using the Advanced Search options. **At the bottom of the page there is a pull down menu that has several options regarding usage rights.**

http://www.google.com/advanced_image_search

The screenshot shows the Google Advanced Image Search interface. At the top, the Google logo is on the left and 'Advanced Image Search' is on the right. Below this, there are two columns of search options. The left column is titled 'Find images with...' and includes four radio button options: 'all these words:', 'this exact word or phrase:', 'any of these words:', and 'none of these words:'. The right column is titled 'To do this in the search box' and includes three instructions: 'Type the important words: winter hoarfrost', 'Put exact words in quotes: "frost flower"', and 'Type OR between all the words you want: trees OR weeds OR grasses'. Below these are two text input fields. Underneath, there is a section titled 'Then narrow your results by...' with several dropdown menus: 'image size: any size', 'aspect ratio: any aspect ratio', 'colors in image: any color (selected), full color, black & white, transparent, this color', 'type of image: any type', 'region: any region', 'site or domain: [empty]', 'SafeSearch: Show most relevant results', 'file type: any format', and 'usage rights: free to use or share'. The 'usage rights' dropdown is circled in red. At the bottom right of the form is a blue 'Advanced Search' button.

<http://www.copyrightkids.org/>
<http://en.wikipedia.org/wiki/Copyright>

Thanks!
Technology Office