THE PROCESS OF EVALUATION: Weighing effects on both sides and then drawing a conclusion.

EVALUATE THE EXTENT TO WHICH....

- Insignificant Disadvantage
- Severely Unexpected
- Deadly
- Dramatic Change (bad)
- Never
- Strongly Disagree
- Somewhat Insignificant
- Possible Disadvantage
- Somewhat Unexpected
- Dangerous
- Change (bad)
- Infrequently
- Somewhat Disagree
- Neutral
- No Impact
- Expected
- Safe
- Occasionally
- Somewhat Agree
- Somewhat Significant
- Possible Advantage
- More than expected
- Very Safe
- Change (good)
- Frequently
- Somewhat Agree
- Significant
- Advantage
- Highly Expected
- Extremely Safe
- Dangerously Safe
- Dramatic Change (good)
- Always
- Strongly Agree

Lesser: 5
4
3
2
1
Greater