

**POINTER ASSOCIATION -- POINT LOMA HIGH SCHOOL -- OPEN POSITIONS -- 2017-18 (as of 5-29-2017)**

OPEN POSITION	2017-18 INCUMBENT NAME	ORG CHART	DETAILED ROLE SUMMARY
Vice President, Internal	Open	Officer Board of Directors	Assist the president and help lead the PA toward specific goals as assigned. Serve as point person with oversight for Athletic Boosters, Arts Boosters, Protect our Pointers, Campus Facilities and Activities & Projects. Perform role of President in President's absence. Recruit volunteers for PA.
Parliamentary Chair (Independent)	Open	Board Level / Independent	Interprets by-laws and required procedures to be followed during PA BOD and General Session meetings of the PA. Provides advice on necessary steps and follow up to comply with by-laws and 501C3 status.
Fund Raising Director	Open	Fund Raising Director Board of Directors	Understand PA fundraising goals and strategies; raise the amount needed to meet the short and long-term PA goals and budget requirements through fund raising programs. Oversee fund raising programs and activities. Attend PA monthly meetings and escalate issues to VP (External). Recruit volunteers for PA.
Assistant Fund Raising Director	Open	Fund Raising	Subset of Fund Raising Director duties as assigned or agreed upon.
Giving Campaign Chair	Open	Fund Raising	Plan the annual/ongoing giving campaign. Create and implement giving campaign plans and programs, promotions, communications and outreach to parents and other potential donors/contributors.
Family/Alumni Banner Chair	Open	Fund Raising	Manage and execute the Family/Alumni Banner sponsorship program; solicit families and work with Alumni Director in early fall and follow up to meet targets.
Annual Fundraising Party/Event Chair	Open	Fund Raising	Create fund-raising event or open house for PLHS families and community partners. Host party to promote PA and PLHS.
Bite of Point Loma Chair 2017	Open	Fund Raising	Manage and execute Annual Bite of Point Loma event in Spring of each year; solicit volunteers. Update and execute plan based on past years' programs and outreach to area Liberty Station businesses; promotions, communications, parent and student volunteers, on-line auction, financial controls and results.
95th Gala Event & Auction -- 2020 Chair	Open	Fund Raising	Manage and execute the Gala event and auction every 5 years; solicit volunteers to support Event. Update and execute plan based on past years' programs, including venue, outreach to area businesses for donations and support; promotions, communications, interface with faculty and school administration regarding needs, solicit parent and student volunteers, financial controls and results, etc. Solicit donors for auctions, update auction site.
Community Outreach / Partners in Education Chair	Open	Public Relations	Create and execute plan to connect with Point Loma Cluster Schools, local community and business leaders; develop outreach plan to increase partnerships, community involvement, fund raising and co-sponsorship of events and activities. Promote and publicize partnerships and accomplishments.
Pointer Association Social Chair	Open	Public Relations	Create plan and year-round socials, events or gatherings to promote PA to showcase accomplishments and increase involvement and participation
Welcome/Social Event Chair	Open	Public Relations	Create welcome/social event at beginning of school time period for parents and key supporters of PA to increase involvement in PA for current year
New Family & Freshman Parents Chair	?	Public Relations	Focus efforts on year-round outreach to new families and new students to provide warm and welcoming environment, communicate PLHS programs and opportunities for role in PA. Educate and increase engagement and involvement. Outreach to Grant and Correia Middle Schools and at key school events for freshman and new families). Tie in to POP for athletic physicals and other events. Oversee activities of New Parent & Freshman activity chairs.
MAD Days Chair	Siri Riiber (need others)	Public Relations	Get volunteers and provide on-campus support of MAD days (student onboarding/orientation) prior to start of school each year.
Communications Director	Open	Communications Director Board of Directors	Develop communications plan based on PA and PLHS objectives & prior school-years communication tools/practices. Responsible for print and on-line communications from the PA to students, parents and the community. Coordinates calendar of events and contact information for PA and other boosters, activities and program leaders, and points of contact. Gather and prioritize content for weekly (or more often) e-Blasts to PLHS community/subscribers. Ensure content is accurate and communicates key happenings and events for PLHS, and publish/send-out electronically per specifications. Oversee website and webstore chairs/activities and close interface with Public Relations. Attend PA monthly meetings and escalate issues to VP (External). Recruit volunteers for PA.
Assistant Communications Director	Open	Communications	Subset of Communications Director duties as assigned or agreed upon.
Web Store Chair	Open	Communications	Create and manage a viable on-line webstore for the purchase of non-Booster PLHS logo wear and school promotional products.
Campus Improvement/Beautification Chair	Open	Campus Facilities	Organize PLHS clean-up days, communicate to school administration/faculty/ staff/parents/students.
Self-Help Projects Chair	Open	Campus Facilities	Outreach to students/clubs/parents/faculty/staff and community to leverage talents and capabilities to organize, execute and complete projects to improve facilities, make repairs, etc.
Graduation Set-Up/Clean-Up Chair (Junior Class)	Open	Campus Facilities	Organize junior class volunteers to set up, take down and clean up after graduation ceremony: 1 to 2 leads
Athletic Boosters Director	Open	Boosters Director Board of Directors	Key point of contact, communication and interface for Athletic Boosters. Ensure financial controls are in place for Boosters, working closely with VP of Finance/Treasurer and interface with Communications Director for publication of fund raisers, activities, meets/games, etc. Attend monthly PA meetings and escalate issues to VP (Internal). Recruit volunteers for PA.
Arts Boosters Director	Open	Boosters Director Board of Directors	Lead and key point of contact, communication and interface for Arts and Music Boosters. Ensure financial controls are in place for Boosters, working closely with VP of Finance/Treasurer and interface with Communications Director for publication of fund raisers, activities, performances, etc. Attend monthly PA meetings and escalate issues to VP (Internal). Recruit volunteers for PA.
Co-Director	Open	POP	Assist Protect our Pointers (POP) Director in programs and activities as identified.
POP Fundraising Chair	Open	POP	Develop, organize and execute on POP fund raising programs.
POP Public Relations Chair	Open	POP	Educate PLHS community on role of POP; communicate POP programs.
POP Social Media Chair	Open	POP	Develop a social media campaign, annually and throughout the year, to reach students and parents regarding POP activities.
Faculty & Staff Appreciation Week Chair	Siri Riiber (Lunch Chair) & Kris Wade; Breakfast Open	Activities & Projects	Get volunteers, create communications and execute plan to acknowledge faculty and staff of PLHS through hosting supportive activities for the week (breakfast, treats, etc.).
Volunteer List Chair	Open	Activities & Projects	Maintain volunteer list and communicate needs of school to get volunteers to provide on-campus support.
Scholarship Chair	?	Activities & Projects	Increase awareness and provide information and communication to students on available scholarships and resources for PLHS, during high school and as senior applying for scholarships at college/university level. Liaison and work closely with School Counseling Team.
College & University Liaison/Chair	Open	Activities & Projects	Lead and serve as a parent point-of-contact for college and university relations -- act as PA liaison to School Counseling Office. Responsible to provide information, communication and coordination of college and university representatives/on-campus events and for funded field trips to colleges and universities.
Back to School Supplies & Teacher Wish List Donation Drive Chair	Open	Activities & Projects	Interface with PLHS faculty & administration to create list of needed back-to-school supplies/items on teacher wish lists. Communicate and publicize to get donations of money and materials from parents and community

Senior Exhibits Co-Chair	Open	Activities & Projects	Subset of Chair of Senior Exhibitions, to reestablish the end of the year Senior Exhibitions program (showcase/presentation by seniors of their experience at PLHS), by working with the district, school, teachers, and community members to establish funding, leadership, volunteerism, and overall organization leading up to and including the Senior Exhibition day.
Parent Activity Chair--Class of 2019	Open	Activities & Projects	Serve as liaison(s) for 2019 grade level: outreach, communicate and recruit volunteers. Responsible for working closely with PLHS administration to plan and support Grad Night, including prom and senior activities fundraising.

All Athletic Boosters (19)	Title/Name	Email Address
<b>Athletics Booster Director</b>	Tacy Armstrong	<a href="mailto:pointerboosterdir@gmail.com">pointerboosterdir@gmail.com</a>
Aquatics	President - Jack Seymour	<a href="mailto:jseymournationalcore@cox.net">jseymournationalcore@cox.net</a>
	Treasurer - Wendy Morrison	<a href="mailto:wlmorrison02@gmail.com">wlmorrison02@gmail.com</a>
Baseball	President - Peter Urbon	<a href="mailto:urbonarch@cox.net">urbonarch@cox.net</a>
	Treasurer - Lindsey Chianello	
Bball, Boys	President - Brad Kelle	<a href="mailto:pointlomahighbasketball@gmail.com">pointlomahighbasketball@gmail.com</a>
Bball, Girls	President - Sarah Manning	<a href="mailto:mzsarahmanning@gmail.com">mzsarahmanning@gmail.com</a>
Cheer	President - Alisa Casiano	<a href="mailto:alisacasiano@yahoo.com">alisacasiano@yahoo.com</a>
	Treasurer - Carla Estrada	<a href="mailto:cestrada@nu.edu">cestrada@nu.edu</a>
X Country	President - Lucie Leonard	<a href="mailto:leonardx3@cox.net">leonardx3@cox.net</a>
	Treasurer - Nancy Nilsen	<a href="mailto:nnilsen@cox.net">nnilsen@cox.net</a>
Field Hockey	President - Chris Knickerbocker	<a href="mailto:knick@cox.net">knick@cox.net</a>
	Treasurer - Teena King	<a href="mailto:teenak@dpr.com">teenak@dpr.com</a>
Football	President - Doug Grady	<a href="mailto:douggrady@cox.net">douggrady@cox.net</a>
	Treasurer - Christine Grady	<a href="mailto:christinagrady@cox.net">christinagrady@cox.net</a>
Golf	President - Gail Zerbe/Chris Teeling	<a href="mailto:gailezerbe@gmail.com">gailezerbe@gmail.com</a>
		<a href="mailto:chrissiet@cox.net">chrissiet@cox.net</a>
	Treasurer - Kim Guest	<a href="mailto:ksgst7@gmail.com">ksgst7@gmail.com</a>
Lacrosse	President - Briggs Kantner	<a href="mailto:bkantner@att.net">bkantner@att.net</a>
	Treasurer - Jerilyn Hammerstrom	<a href="mailto:jerilyn.hammerstrom@gmail.com">jerilyn.hammerstrom@gmail.com</a>
Sailing	President - Anna Joslin	<a href="mailto:amcjoslin@yahoo.com">amcjoslin@yahoo.com</a>
	Treasurer - Vicki Moats	<a href="mailto:vmoats13@cox.net">vmoats13@cox.net</a>
Soccer, Boys	currently unnamed	
	Treasurer - Karen Duvall Meyer	<a href="mailto:karenjduvallm@gmail.com">karenjduvallm@gmail.com</a>
Soccer, Girls	President - Pam O'Toole	<a href="mailto:4otooles@gmail.com">4otooles@gmail.com</a>
	Treasurer - Judi Brockett	<a href="mailto:brockett5@cox.net">brockett5@cox.net</a>
Softball	President - Nicole Taylor	<a href="mailto:thetaylor5@cox.net">thetaylor5@cox.net</a>
	Treasurer - Lisa Hope	<a href="mailto:lloghope@aol.com">lloghope@aol.com</a>
Surf	President - Cory/Veronica Pierce	<a href="mailto:vpierce5@sbcglobal.net">vpierce5@sbcglobal.net</a>
	Treasurer - Lynn Wade	<a href="mailto:mldwade@sbcglobal.net">mldwade@sbcglobal.net</a>
Tennis (Boys & Girls)	President - Jim Schabarum	<a href="mailto:jschabarum@cavignac.com">jschabarum@cavignac.com</a>
	Treasurer - Trisha Schuster	<a href="mailto:trish_longy@hotmail.com">trish_longy@hotmail.com</a>
Track & Field	President - Andrea Justus	<a href="mailto:andrea@justusfam.com">andrea@justusfam.com</a>
	Treasurer - Karen Gruenberg	<a href="mailto:gruenberg5@cox.net">gruenberg5@cox.net</a>
Vball, Girls	President - Michael Stewart	<a href="mailto:MStewart@sandiego.gov">MStewart@sandiego.gov</a>
	Treasurer - Judi Brockett	<a href="mailto:brockett5@cox.net">brockett5@cox.net</a>
Vball, Boys	President - Kathi Gagnon	<a href="mailto:kagagnon@sbcglobal.net">kagagnon@sbcglobal.net</a>
	Treasurer - Brenda Hagerty	<a href="mailto:brendahagerty@usa.net">brendahagerty@usa.net</a>
Wrestling (inactive)		

All Other Boosters	Title/Name	
Arts Booster Director	Renatte Adler	<a href="mailto:renadler@gmail.com">renadler@gmail.com</a>
Performance Guild Boosters	Donna St. Clair	<a href="mailto:djastc@cox.net">djastc@cox.net</a>
Band Boosters	Angelica Wilson	<a href="mailto:lassengirl@hotmail.com">lassengirl@hotmail.com</a>
Choral Music	Kerri DeRosier	
Visual Arts	Jolene Marquez	