The primary logo will be used in the majority of applications/designs. These logomarks must be used as shown. Do not try to re-create, scan or screen capture the logo. Use of the provided artwork will ensure the highest level of quality, accuracy and consistency in all applications/designs.

You can contact the District Office at 641-755-4144 for electronic art files of any logomark.
Colors

Navy
C- 100
M- 87
Y- 33
K- 23
R- 28
G- 58
B- 100
Web- 1c3563

Blue
C- 39
M- 19
Y- 2
K- 0
R- 153
G- 184
B- 220
Web- 98b7db

Gray
C- 36
M- 30
Y- 30
K- 0
R- 168
G- 166
B- 166
Web- a8a6a6

Font

akaChen  PANORAMA PANTHERS
Logo Variations and Uses

The following logo variations are available in both .jpg and .tif. Logo files with that end in .tif have transparent backgrounds and can be used on a color background.

Primary Logo (embossed look) in color and grayscale.

![Primary Logo (embossed look) in color and grayscale.](PanoramaPanthers.jpg PanoramaPanthers.tif PanoramaPanthers160px.jpg PanoramaPanthers400px.jpg)

Primary Logo (embossed look) Oval only in color and grayscale.

![Primary Logo (embossed look) Oval only in color and grayscale.](PanoramaPanthersOval.jpg PanoramaPanthersOval.tif PanoramaPanthersOvalGray.jpg PanoramaPanthersOvalGray.tif)

Primary Logo (embossed look) Panther Head only in Navy, Blue, and White with gray

![Primary Logo (embossed look) Panther Head only in Navy, Blue, and White with gray](PanoramaPanthersHeadNavy.jpg PanoramaPanthersHeadNavy.tif PanoramaPanthersHeadBlue.jpg PanoramaPanthersHeadBlue.tif PanoramaPanthersHeadWhite.jpg PanoramaPanthersHeadWhite.tif)
Logo Variations and Uses continued

The following logo variations are available in both .eps and .ai files.

**Secondary Logo** (vector art without the embossed affect) Use these logos when the embossing affect cannot be produced. (ie. embroidering, one or two color screenprinting, etc.)
The following logo variation is available in both .eps and .ai files.

**One-Color Logo** (vector art using only 1 color) Use for one-color printing and simple embroidering or screenprinting on apparel. (note: Vendor would be able to produce product in any of their thread/ink colors.)

PanoramaPanthersVectorOneColor.eps
PanoramaPanthersVectorOneColor.ai
<table>
<thead>
<tr>
<th>Logo Use Guidelines</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="Panorama Panthers logo" /></td>
<td><img src="image2" alt="Panorama Panthers logo" /></td>
</tr>
<tr>
<td>Do not use a different font or type treatment.</td>
<td>Do not use a logo file with a white background (.jpg) on a color background item. Use the .tif or .ai file instead to eliminate the white.</td>
</tr>
<tr>
<td><img src="image3" alt="Panorama Panthers logo" /></td>
<td><img src="image4" alt="Panorama Panthers logo" /></td>
</tr>
<tr>
<td>Do not mirror the logo.</td>
<td>Do not put the logo on a background that is heavily patterned.</td>
</tr>
<tr>
<td><img src="image5" alt="Panorama Panthers logo" /></td>
<td><img src="image6" alt="Panorama Panthers logo" /></td>
</tr>
<tr>
<td>Do not tilt the logo.</td>
<td>Do not change the color of the logo.</td>
</tr>
</tbody>
</table>