



M401, M402, M403: These numbers refer to e-cigarette battery lengths measured in millimeters. The M401 model is the longest length and has the longest battery life. The M403 is the shortest in length and has the shortest battery life.

L88B: An early design of atomizer for smaller e-cigarettes, used before cartomizers became popular.

510: This number refers to the threads on an e-cigarette battery, atomizer, cartomizer, or clearomizer. Also known as the male thread, the 510 is by far the most popular style of e-cigarette threading because it is compatible with most electronic cigarettes available. (*standard, most common*)



Adapter – This is a small, Dual Threaded device used to create a sleek profile to an e-cigarette or vaporizer. It cosmetically bridges the gap between cartomizer, cartridge or Clearomizer when one is used on a different style battery.

Advanced Personal Vaporizer (APV) – An APV is larger than a traditional e-cigarette and has a bigger, more powerful battery. APV's usually feature variable voltage, variable wattage or both. APV can also be called a Mod or a modified e-cigarette.

Box Mod – A box mod is any PV or APV that comes in a box shape. Some of the most popular Box Mods are made by Eleaf.



Analog – A term used by the vaping community describing “traditional” tobacco cigarettes.

Automatic – A style of electronic cigarette/ vaporizer battery that does not have a button to activate the heating element.

Manual – An e-cigarette battery style that has a button to activate the heating element.

Blanks – Cartridges or cartomizers that are not pre-filled with e-liquid. They are designed to be filled with the vaper’s e-liquid of choice.

Atomizer (Atty) – The atomizer is the component in an electronic cigarette or vaporizer that is responsible for heating the e-liquid to the point of vaporization. The atomizer contains the heating coil, wick and mesh bridge. It is most often contained within the metal, glass or plastic housing called a cartomizer, tank or Clearomizer which is screwed into the battery; Some Atomizers stand alone, are cylindrical, and are used as Dripping Atomizers that require a Drip Tip.

Cartomizer – A cartomizer (also called a carto or carto tank) contains the e-cigarette’s heating element (an atomizer with a coil) and a center tube for airflow. The cartomizer tank is designed to hold the e-liquid. The e-liquid is absorbed into a polyfil or gauze material that surrounds the coil. Cartomizers can be made of plastic, metal or a combination of both.

Clearomizer – A Clearomizer is a transparent type of a cartomizer which is the housing unit for the e-cigarette atomizer and e-liquid. Clearomizers can be made of glass, Pyrex or polyethylene plastic. Clearomizers come in several sizes from the petite 0.9ml mini tank like those from Halo to ungainly 5ml hyper tank sizes. A popular large clearomizer tank is the Kanger Aerotank Mega glass tank which holds 3.8ml.



Breathing E-Liquids – The process of letting a bottle of e-liquid gain optimum flavor by opening the cap and letting it sit for a period of time.

Steeping – Allowing your e-liquid to sit either open to the air, (also called “breathing”) or in a sealed container so the flavor reaches a more desirable intensity.

Drip – The term used for adding drops of e-liquid into a cartridge, tank or Clearomizer.

Drip Tip – An e-cigarette vaporizer mouthpiece or device made of plastic, metal or ceramic. Typically used for dripping e-liquid directly into an atomizer.

Cartridge – Also known as a cart or filter, this is a plastic or metal covered mouthpiece that serves as the housing for the e-cigarette liquid, absorbent filler material and atomizer in a cigarette-like, first generation e-cigarette.

Clouds – Another name for e-cigarette vapor which, because of the dense water content, creates a white water vapor resembling a cloud.

Cloudchaser – The name given to vapers who seek to create great clouds of vapor by modifying e-cigarette components.

Coil- The wire used to vaporize the e-liquid by creating an electrical circuit. The coil is usually made of Nichrome or Kanthal wire.

Custom Mod – Any vaporizer that was handmade from parts not designed for vaping.

Cut-Off – A safety feature that automatically cuts off the vapor if you take a drag for too long (usually over ten seconds). This prevents the atomizer from overheating. A flashing LED light usually accompanies this feature.

Digital Cigarette– Another name for Electronic Cigarette

Disposable E-Cigs – Electronic cigarettes that are designed to be used and then thrown away.

DIY – Do-it-Yourself. Many DIY vapers like to rebuild and maintain e-cigarette parts from the raw materials

Dripping Atomizers – These are atomizers that stand alone without a cartomizer or Clearomizer. They are used for dripping small amounts of e-liquid into the atomizer as a way to test out new flavors without filling a fresh cartomizer. They simply attach to a battery.

The user drips a few drops of liquid into the center of the atomizer and uses a drip tip to inhale the vapor.

Electronic Cigar – A cigar style of electronic cigarette which uses the same components of an e-cigarette, but is shaped to resemble a traditional tobacco cigar.

E-juice – Another name for e-liquid.

Juice – Another name for e-liquid.

E-Liquid – The solution that is vaporized within the e-cigarette cartridge, cartomizer or Clearomizer. It is comprised of Vegetable Glycerin, Propylene Glycol, Nicotine and Flavoring. Also referred to as E-Juice, Juice, or Smoke Juice.

E-NIC – (Electronic Nicotine Inhaler) – Another name for an electronic cigarette.

E-Smoke – Another name for e-liquid or an electronic cigarette.

e-Vapor – Another name for an e-cigarette. Some e-cigarette companies prefer the name as it disassociates the product from cigarettes.

Flooding – An event that occurs when too much e-liquid is put into the cartomizer, Clearomizer or atomizer. Upon inhalation, the vaper may hear a gurgling sound or get e-juice in his or her mouth. The performance of the atomizer is sometimes negatively affected.

Fuse – A specially designed fuse for use in mechanical mods to prevent battery failure.

High Resistance (HR)- An atomizer or cartomizer with a higher Ohm rating that produces a cooler vapor, creates less vapor, but allows you to apply higher voltage to the coil.

Mechanical Mod (Mech Mod, Mech PV, Mech) – An advanced electronic cigarette part that does not have any electronics or wiring. It is most often a metal tube that holds a battery and has a mechanical switch and a connector at the top to accommodate a tank or atomizer.

Mod or MOD – Short for modification. Once referred to a modified flashlight battery or tube to be used as a vaporizer, it is now a common ecig term used to describe any vaping device that is not a cigalike.



Noob or Noobie – Someone very new to vaping. Most new vapers are considered noobs until they learn how to use an e-cigarette.

Passthrough – A device that plugs directly into the USB port of a computer, charger or high end box vaporizer that allows the user to vape without having to worry about battery life.

Pen Style – A style of electronic cigarette that looks like a long ball point pen. It lost much of its popularity in 2010.



Smoke Juice – Another name for e-liquid, liquid, juice, or e-juice. This is the liquid that is vaporized when using an electronic cigarette.

Stacked Battery MOD – These advanced e-cigarettes are often shaped like tubes and use two 3-volt batteries stacked in series to achieve a 6-volt operation. They cost less than variable-voltage e-cigarettes, but they are less flexible and have been known to have safety issues.

Throat Hit – The sensation experienced by one who uses an e-cigarette when the vapor hits the back of the throat. Former smokers who smoked high nicotine cigarettes or unfiltered cigarettes often desire a stronger throat hit which may be obtained by ordering e-liquids with higher nicotine content, by using atomizers with lower ohm resistance levels, or by using batteries with a higher input voltage.



Tube Mod – Any PV or APV that comes in a tube shape. Most sizes are about 6-8 inches, but they can be longer.

Vaper's Tongue – The term given to e-liquid flavor burnout when a vaper experiences the unusual sensation of not being able to taste the flavor of his or her vape.