

Hawthorne 2016-2017
Spirit Day, Student Directory and Weekly Newsletter
Advertising and Sponsorship Packages

Package 1 - \$3,000

Inside Front Cover 4/C ad in Student Directory

*Spirit Day Carnival Sponsorship with a Booth to promote your business
(includes Business name and logo on Booth Banner)*

Ad in Hawthorne Weekly E-Newsletter (10 ads total, 1 ad per month)

Package 2 - \$2,000

Premium placement Full Page 4/C ad in Student Directory

*Spirit Day Carnival Sponsorship includes Business name and logo on signage
of one Booth and one Ride at the Carnival*

Ad in Hawthorne Weekly E-Newsletter (10 ads total, 1 ad per month)

Package 3 - \$1,200

*Premium placement Full Page B&W ad in the Yellow Pages section of the
Student Directory*

*Spirit Day Carnival Sponsorship includes Business name and logo on one
Booth at the Carnival*

Ad in Hawthorne Weekly E-Newsletter (5 ads total, 1 ad every other month)

Purchase Package 1: _____ = \$3,000 **Purchase Package 2:** _____ = \$2,000

Purchase Package 3: _____ = \$1,200

Directory and Weekly Newsletter Ad size: Full page color or B&W: 6.25" X 7.75"

Premium placement includes section dividers, lead pages, and the first page of the "Yellow Pages" Advertising Section in directory. Specific positioning is not guaranteed and is available on a "first-come" space available basis. Please email your high resolution artwork (300 dpi) finished ad to: allisonmsipes@gmail.com.

Please Note: All ads are non-bleed. No crop marks necessary. Acceptable formats: pdf, eps, tiff, psd or jpeg. Please label your ad with either your company name or last name and size. (Example: Fatburger_FullPageAd.pdf). **Make sure your ad is the correct size before sending.**

A PTA Rep will contact you upon receipt of this form with the ad specs and timing for the Spirit Day sponsorship deliverables.

PAYMENT AND AUTHORIZATION:

This order form with payment information may be e-mailed to: allisonmsipes@gmail.com

OR mailed to:

Hawthorne School

ATTN: Hawthorne Directory

624 N. Rexford Drive

Beverly Hills, CA 90210

Make checks payable to Hawthorne PTA or you may also charge your order:

Amount to Charge: \$ _____ Type of Card: ____ MC ____ VISA ____ AMEX

Credit Card Number: _____ Exp. Date: ____/____/____

Name as it appears on the card: _____ Billing Zip Code: _____

Security Code: _____ Authorized Signature: _____ Date: _____

_____/_____/_____

I understand that the information contained inside the Hawthorne School Student Directory is considered private and confidential for use by school community members and families only and is not intended for general publication or circulation. I further understand that by placing an ad, I am not receiving a Student Directory or a mailing list. I understand that all advertising is subject to approval of Hawthorne PTA and Administration.

SIGNATURE:
