Research on Typography Exercise

You may start research electronically (computer) or hardcopy (on paper).

Start with your name, date, period & the title of exercise.

**PART 1** - Please, define vocabulary words from your online research.

1. **TYPOGRAPHY.**
2. Ascender
3. Descender
4. Counter
5. Baseline
6. Cap Height
7. X-Height
8. Serif
9. San Serif
10. Slab Serif
11. Script
12. Leading
13. Tracking
14. Kerning
15. **Pantone** (color)

**PART 2** - Find online e-IMAGE EXAMPLES of the Typography vocabulary you like and place next to definition. Recommend making a table, with a title for the columns. (Vocabulary word column on the LEFT column.) Number the rows.

OR cut the 7 typography examples out of Magazines.

(In room 409, You will find the magazines on green drawers next to the back door.

Please use them NEATLY and place them BACK NEATLY. Thank you =)