Problem

Underage Drinking

1. 35.2% of Students surveyed had at least one drink of alcohol on one or more occasions in the past 30 days(2010 CC CTC).

2. 32.86% of Students surveyed had at least one drink of alcohol on one or more occasions in the past 30 days(2014 CC CTC).

3. 39.7% of youth surveyed have had at least one drink or more in the past 60 days (2011 SC YRBS).

CHESTERFIELD COUNTY, SC COORDINATING COUNCIL

But Why

Ease of access according to teens

- 1. 25% of youth say that they have been offered alcohol, tobacco, and other drugs at school (NIH Student Survey 2013).
- 2. 61% of youth say it is easy to obtain alcohol (2014 SC CTC).
- 3. 35.8% of youth grades 9-12 reported purchasing alcohol in a store.(2014 SC CTC)

Chesterfield County Youth Development Coal

SC CTC- South Carolina Communities That Care High School Survey Results

CC CTC- Chesterfield County Communities That Care High School Survey Results

SC YRBS- South Carolina Youth Risk Behavior Survey/grades 9-12

But Why Here

Parents and coaches hosting team parties with teen drinking

- 44% of 200 adults surveyed did not know that Chesterfield County has a social host ordinance(YDC adult survey2013)
- 4/7/2011 Café YDC/Chief Larry Brown-Underage drinking is highest in the Pageland area during the football season with Coaches and parents hosting celebratory parties where teens are provided alcohol.

Retail compliance rates are misleading

Sources: Sherriff's Office-86% compliance for 6/12-7/13.

79% compliance for 8/13-7/14 according to compliance check paperwork from the Sheriff's Office. Although compliance rates have come up in the county over the past 4 years, it is understood throughout law enforcement and the community that stores and clerks continue to sell to familiar people even if underage (Meeting Minutes of Coalition).

Interventions

- 1.(Provide Info) "Parents Who Host Lose the Most" & "Out of Their Hands" campaigns to educate adults on consequences of providing alcohol to youth especially at prom and graduation. Proclamation for December Drunk and Drugged Driving Prevention month.
- 2. (Enhance skills) Parent Trainings through community organizations, PTO's, Churches
- 3. (Provide Support) providing educational programs and materials to support local youth groups, law enforcement, health agencies. Resource Library.
- 4. (Change consequences)
- (Enhance access/reduce barrier to service)
- 6. (Physical design)
- 7. (Chang/Modify Policies) Work with the DFC state networking group to change regulation or enforcement of UAD regulations.
- 1.(Provide Info) News articles about compliance laws and compliance checks.
- 2. (Enhance skills) The Alpha Center provides PREP classes for store clerks.
- 3. (Provide Support)Provide incentive cards for teen working with the Sheriff's Office.
- 4. (Change consequences) Sherriff's Office and local Police Departments complete compliance checks with alcohol retail outlets.
- (Enhance access/reduce barrier to service)
- 6. (Physical design)
- 7. (Chang/Modify Policies) Work with the DFC state networking group to change regulation or enforcement of UAD regulations.