

Problem

Marijuana Use by Youth is High

1. 37.72% of students report that they have smoked marijuana in their lifetime (CC CTC 2014) up from 31.09% of students reporting that they had smoked marijuana in their lifetime (CC CTC 2010).
2. 22.3% of students report that they have smoked marijuana in the past 30 days (CC CTC 2014) up from 18.7% of students reporting they had smoked marijuana in the past 30 days (CC CTC 2010).
3. 15.1% of students grades 6-9 reported using marijuana within the past 6 months (2011 CCCC Student Survey).

But Why

Youth do not perceive marijuana use as risky

On the 2010 CC CTC survey 76.6% of students believe they put themselves at moderate to great risk of harming themselves if they smoke marijuana once or twice a week. However, on the 2014 CC CTC survey only 53.4% of students believe they put themselves at moderate to great risk of harming themselves if they smoke marijuana once or twice a week. 38.7% for once or twice a month. This is a 23.2% decrease in perceived harm over 4 years.

But Why Here

Little peer pressure to NOT use

1. Only 55.1% of students believe it is wrong for someone their age to smoke marijuana and only 47.8% believe that their friends would think it is wrong to smoke marijuana (SC CTC 2014).
2. 2011 DFC Student Survey -- 26% of students indicated that friends would not disapprove or would not disapprove very much to smoking marijuana.

High % of Adults in the community have smoked Marijuana and believe it should be legalized

1. 2012 Adult Survey YDC/ 27% of 208 adults surveyed have smoked marijuana with 20% believing that marijuana should be legalized.
2. 2012 Adult Survey YDC/ 26% of the 198 adults surveyed have smoked marijuana and 18% believe marijuana should be legalized.
3. 2014 Adult Survey YDC/ 37% of the 579 adults surveyed have smoked marijuana. 39% believe that it should be legalized for medicinal purposes and 18% believe it should be legalized for recreational purposes.

Interventions

1. (Provide Info) "Dinner Makes a Difference" campaign to enhance positive parent child relationship. Distribute information through community events, newspaper articles, newsletter and social media. Proclamation for Drunk and Drugged Driving Prevention month.
2. (Enhance skills) Annual Art Contest about the harms of marijuana with students in grades 3-12.
3. (Provide Support)
4. (Change consequences)
5. (Enhance access/reduce barrier to service)
6. (Physical design)
7. (Change/Modify Policies) Work with the State BHSA-Marijuana and DFC group.

1. (Provide Info) "Dinner Makes a Difference" campaign to enhance positive parent child relationship. Distribute information through community events, newspaper articles, newsletter and social media. Proclamation for Drunk and Drugged Driving Prevention month
2. (Enhance skills) Parent Trainings through community organizations, PTO's, Churches
3. (Provide Support)
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7. (Change/Modify Policies) Work with the State BHSA-Marijuana and DFC group.

