

Crandall ISD has many great courses in the Business Management & Administration career cluster. We have designed a program of study that will allow you to complete three or four years of coursework preparing you for a great career in Business Management & Administration.

***Business & Industry Endorsement with-
Business Management & Administration
Career Cluster Courses:***

Business Information Management I

*Principles of Business, Marketing &
Finance/Banking & Financial Services*

Business Information Management II

Business Law

Business Information Management I and Professional Communications can be used with each cluster for a coherent sequence of courses.



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Equal access to Career & Technical programs and activities is assured students in the Crandall Independent School District without regard to race, color, national origin, gender, or disability.



CRANDALL HIGH SCHOOL

BUSINESS MANAGEMENT & ADMINISTRATION



WHAT COURSE SHOULD I TAKE?

Want to own your own business? Work for yourself? Be your own boss? Then taking courses in this cluster is RIGHT for YOU! Discuss your career goals with your counselor. The two of you can create a four-year plan preparing YOU for your career choice. Teachers are also available to answer questions about the classes they teach.

BUSINESS INFORMATION MANAGEMENT I (BIM 1)

1 Credit Grades 9-12

Prerequisites: None

Students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and make successful transition to the workforce and post-secondary education. Students will apply technical skills through word-processing, spreadsheet, database, and electronic presentation software.

BUSINESS INFORMATION MANAGEMENT II (BIM II)

1 Credit Grades 11-12

Prerequisites: BIM I

Students implement personal and interpersonal skills to strengthen individual performance in the workplace and post-secondary education. Students will apply complex technical skills through word-processing and spreadsheet, and developing electronic presentations using multimedia software.

PRINCIPLES OF BUSINESS, MARKETING & FINANCE

½ Credit Grades 9-12

Prerequisites: None

Students are introduced to knowledge and skills of economics and private enterprise systems, impact of global business, marketing of goods and services, advertising, and product pricing. Students analyze the sales process and financial management principles.

Business Law

1 Credit Grades 11-12

Prerequisites: BIM I and II, Principles of Business, Marketing & Finance

Students analyze the social responsibility of business and industry regarding the significant issues relating to the legal environment, business ethics, torts, contracts, negotiable financial instruments, personal property, sales, warranties, business organizations, concept of agency and employment, and real property. Students apply technical skills to address business applications of contemporary legal issues. Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate business decisions.