

# WEST OAK LANE CHARTER SCHOOL

## 20TH ANNIVERSARY CELEBRATION

SEPTEMBER 20, 2017 – 2018



**WEST OAK LANE  
CHARTER SCHOOL**

EDUCATING THE NEXT GENERATION OF INNOVATORS

# SPONSORSHIP OPPORTUNITIES



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# WEST OAK LANE CHARTER SCHOOL

The Mission of West Oak Lane Charter School is to empower children to become life-long learners in areas of science, technology, and the humanities by exposing them to innovative ways of teaching and learning while preparing them for the challenge of the 21st century in a safe, structured, and nurturing environment.



"WOLCS provides a superior education for students in grades K-8, and is recognized as an employer of choice among public school teachers and paraprofessionals in Philadelphia."



"They graduate thoroughly prepared to excel in the high school of their choosing - proficient in reading and language arts, mathematics, and science; competent in the use of technology; civic-minded and confident; articulate and capable of thinking independently, critically, and creatively."

"Parents and guardians feel empowered and motivated to assist their children to excel at WOLCS, and community based organizations, businesses, and other stakeholders are committed to and invest in innovative programs and the school's continued viability and success."



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# 20TH ANNIVERSARY CELEBRATION EVENTS

## High School Fair & Panel Discussion

Friday, October 20, 2017

Time: 12PM - 3PM | Location: West Oak Lane Charter School

Preparing our students for High School: Panel discussion and fair featuring different High School representatives from across the city to share information about their school, shared experiences and answer questions for WOLCS students and parents.

## WOLCS Board Day Meet & Greet

Monday, November 20, 2017

Time: 7:30AM - 8:30AM | Location: West Oak Lane Charter School

Students and parents will have the opportunity to meet the WOLCS Board of Directors. Members will welcome students and greet parents in the atrium of the building, offering coffee, tea and donuts for parents and staff.

## Holiday Social Hosted by WOLCS CEO Dr. Lee & Anniversary Cabinet Kick-off

Wednesday, December 20, 2017

Time: 5PM - 8PM | Location: West Oak Lane Charter School

WOLCS stakeholders will have an opportunity to network and learn more about WOLCS at a festive holiday social. The WOLCS 20th Anniversary Cabinet will convene for the first time to officially kick-off the 20th year celebration.

## WOLCS Supports Women's March on Philadelphia

Saturday, January 20, 2018

Time: Depart at 8AM | Location: West Oak Lane Charter School

## Student Clubs Day

Tuesday, February 20, 2018

Time: 6pm- 8pm | Location: West Oak Lane Charter School

WOLCS student clubs will have an opportunity to showcase what they are working on this school year. Students will also have the opportunity to join clubs.

## March Madness with the Harlem Wizards

Tuesday, March 20, 2018

Time: 6:00PM | Location: West Oak Lane Charter School

Students and their families will have an opportunity to attend a Harlem Wizards game at the school as part of March Madness.



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# 20TH ANNIVERSARY CELEBRATION EVENTS

## **Student Recognition Day**

Friday, April 20, 2018

Time: All Day | Location: West Oak Lane Charter School

Special "Dress Down Day" in honor of our 20th Anniversary to recognize and encourage students.

## **WOLCS Community Flea Market**

Sunday, May 20, 2018

Time: 11AM - 3PM | Location: West Oak Lane Charter School

An opportunity for community vendors, families and students to sell merchandise.

## **Graduation Day**

June 20, 2018

Time: 4PM - 7PM | Location: Girard College

## **Chat & Chew with Dr. Lee**

July 20, 2018

Time: 8:30AM - 9:30AM | Location: West Oak Lane Charter School

Light breakfast and coffee with Dr. Lee and local businesses, stakeholder and sponsors.

## **Faculty & Staff Appreciation Day**

August 20, 2018

Time: 12PM - 2PM | Location: TBD

This marks the first day of Professional Development for staff and faculty! WOLCS will host a special appreciation lunch.

## **Family Resource Day**

Date: TBD

Time: 10AM - 1PM | Location: West Oak Lane Charter School

Resource Day will feature various vendors offering resources such as universities and educational programs offering opportunities for parents looking to return to school; after-school and weekend programs for students; financial assistance; safety demonstrations; health and wellness; and more.



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# SIGNATURE EVENT

## Signature 20th Anniversary Celebration

Thursday, September 20, 2018

Time: 6PM - 8PM

Location: TBD



Reception, butlered and buffet

Music

Networking

Remarks by co-founders:

Sharmain Matlock-Turner & Congressman Dwight Evans

Video Presentation showcasing WOLCS impact

Awards Presentation



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## **WOLCS LEADERSHIP GIFT**

**\$15,000**

- Title recognition on all marketing materials: 20th Anniversary Celebration Presented by...
- Logo recognition on all 20th Anniversary marketing materials
- (10) VIP Preferred Seating at Signature Event
- Full page color ad on inside back or front of 20th Anniversary souvenir journal
- Social media recognition on WOLCS Facebook page
- Joint press release announcing partnership
- Year-Long logo placement in prominent location on WOLCS Champions and Supporters Wall in atrium of school
- Speaking opportunity during signature event (2 minutes)
- Exclusive sponsorship of (1) 20th Anniversary Celebratory Event to include: naming rights of event (Powered by...), prime tabling opportunity for company at event, and exclusive promotional giveaway opportunity.

## **EDUCATION CHAMPIONS**

**\$10,000**

- Logo recognition on all 20th Anniversary marketing materials
- (10) VIP Preferred Seating at Signature Event
- Full page color ad in 20th Anniversary souvenir journal
- Social media recognition on WOLCS Facebook page
- Year-Long logo placement on WOLCS Champions and Supporters Wall in atrium of school
- Exclusive sponsorship of (1) 20th Anniversary Celebratory Event to include: naming rights of event (Powered by...), prime tabling opportunity for company at event, and exclusive promotional giveaway opportunity.



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## **COMMUNITY PARTNERS**

\$5,000

- Logo recognition on all 20th Anniversary marketing materials
- (6) Reserved Seats at Signature Event
- Half page color ad in 20th Anniversary souvenir journal
- Social media recognition on WOLCS Facebook page
- Year-Long logo placement on WOLCS Champions and Supporters Wall in atrium of school

## **FRIENDS OF WOLCS**

\$2,500

- Name recognition on all 20th Anniversary marketing materials
- (4) Reserved Seats at Signature Event
- Quarter page color ad in 20th Anniversary souvenir journal
- Social media recognition on WOLCS Facebook page
- Year-Long logo placement of WOLCS Champions and Supporters Wall in atrium on school

## **WOLCS SUPPORTERS**

\$1,000

- (2) Reserved Seats at Signature Event
- Name listed in 20th Anniversary souvenir journal
- Social media recognition on WOLCS Facebook page
- Year-Long logo placement of WOLCS Champions and Supporters Wall in atrium on school



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