



**ALLIANCE PARENT LEADERSHIP NETWORK
Seminar Series, 2014-15**

The primary goal of the Alliance Parent Leadership Network Seminar Series is to develop a network of college-savvy Alliance parent leaders by offering Alliance wide parent training four times a year. The training will support what they are already learning at their child’s school as part of the *Alliance Parent Leadership Academy*, a workshop series designed to help parents support their child academically. Secondly, the program aims to create a sense of community around preparing for and ensuring students graduate from college. At the end of the seminar series, small groups of 4-6 parent leaders from each school are expected to meet with and train other Alliance parents regarding what they have learned. Topics to be covered as part of the Alliance Parent Leadership Network Seminar Series include:

Seminar Topic	Date/Time	Presenter
Introduction to the Program & Character Strengths (Non-Cognitive Skills) My Child Needs to Develop to Succeed In School and in College	Tuesday, October 13, 2014/ESAT 9:30 AM to 11:30 AM	Mary Louise Silva, Alliance Director of Parent & Community Engagement
<i>How to Train and Empower Parents at Your School</i>	On-going	Alliance Parent Engagement Specialist
Teaching My Child How to Manage Money and Save for College	Tuesday, January 13, 2015/ESAT 9:30 AM to 11:30 AM	Melissa S. Austrie and Analise L. Counts from Pricewaterhouse Coopers LLP (PwC’s Financial Literacy Curriculum)
Letting Go: A Parent’s Role During the College Years	Wednesday, April 8, 2015/ESAT 9:30 AM to 11:30 AM	TBD
A Day In the Life of a College Student & End of the Program Celebration!	Wednesday, June 3, 2015/ESAT 9:30 AM to 11:30 AM	Alliance Alumni Network

As a result of participating in the program, parents will be empowered to:

- Teach their child the necessary non-cognitive skills needed to prepare and graduate from college;
- Teach their child how to manage their finances;
- Provide long-distance parenting;
- Help their child successfully adapt to college life; and
- Train other parents and promote the development of a college-savvy social network.

At each school site, the Parent Engagement Specialist will coach and provide additional training for parent leaders, regarding how to share what they have learned as a result of the seminar series.

Special Project



After participating in the seminar series, parent leaders are required to complete a **special project** that involves sharing what they have learned with other parents. Parent leaders have the option of training other parents by doing one or more of the following (individually or as a group):

- a. Organize a small parent meeting (4-8 attendees) at school or at home;
- b. Serve as a guest speaker at a church or community meeting;
- c. Create a blog or special parent website;
- d. Contribute to the school or community newsletter;
- e. Post a YouTube video; or
- f. Another related project

At the end of the year, parent leaders will be invited to a special celebration to receive special recognition (Alliance Parent Leadership Network pin) and a certification of completion.

Selection Process:

Each school will select a group of 4 to 6 parent leaders who must commit to attending each scheduled seminar. Parents or guardians who have been selected must take at least one of the workshops (preferably the college related workshops) which are part of the Alliance Parent Leadership Academy workshop series.

Alliance Parent Leadership Academy:

- College Basics for Parents
- Creating a College-Going Culture at Home
- The Right Fit: Helping Your Child Select a College/University
- Helping Your Teen Discover their Interests and Future Career
- Paying for College – Under development

School Support

To support the success of the program, Alliance Parent Engagement Specialists must attend and take an active part in the workshop series. Other duties include:

- Identify and recruit a group of 4 to 6 parent leaders
- Ensure parent leaders from their school attend each scheduled training session
- Follow-up with parent leaders and review information shared during the seminar
- Demonstrate and train parent leaders regarding *How to Train and Empower Alliance Parents*
- Support the completion of special projects
- Acknowledge parent leaders who complete the program