



3/20/18

Dear Brown Middle School Parents:

We are proud to be part of the Alliance for a Healthier Generation initiative to help our student, staff and community to lead healthier lives. McAllen ISD has received recognition by the Alliance because all 100% of our schools have received an award.

Over the past years, our school has been recognized by the Alliance:

2014-2015 Bronze
2015-2016 Silver
2016-2017 Silver

Our goal for the 2017-2018 school year is to reach Silver status. Therefore, on our campus:

- Physical activity during the school day (including but not limited to recess, physical activity breaks or physical education) will not be withheld as punishment for any reason;
 - The district will provide teachers and other school staff with strategies for alternative ways to discipline students
- All foods and beverages sold, served or offered before school, during the school day and during the extended school day **MUST** meet or exceed the USDA's Smart Snacks in School nutrition standards; For the Alliance's Smart Snacks calculator, click here - <https://foodplanner.healthiergeneration.org/calculator/>
 - Any questions regarding Smart Snacks eligible items can be directed to the Child Nutrition Department.
 - This includes but not limited to birthday celebrations, school wide celebrations, school dances, after school events, and any food brought into the school by parents.
NOTE: This does not apply to foods brought by parents for their own children.
- Foods and beverages will not be used as a reward, or withheld as punishment for any reason, such as for performance or behavior. **This includes restaurant gift cards and coupons for food items.**

Sincerely,

Alfredo Gutierrez