Is Walmart Good for America?
PBS Frontline Documentary

1. Before Viewing: What do you know about Wal-Mart as a business entity?

2. Do you think the strategies that Wal-Mart is using are fair? Why or why not?

3. What new types of jobs might be created as a result of outsourcing?

4. What jobs might be eliminated as a result of outsourcing?

5. Who gains the most from Wal-Mart’s price policies? Why?

6. Who has benefited from Wal-Mart? In what ways?

7. Who has not benefited from Wal-Mart? In what ways?

8. How should Wal-Mart balance the needs for worker benefits, low prices for consumers, and high profits for shareholders?

9. What most surprised you about the film?

10. Has the documentary influenced how or where you shop? Why or why not?