



ICHS Alumnae Association

MEETING MINUTES

January 18, 2018

Members Present: Denise King '89, Renee Gitto '91, Joann Beatrice '79, Khiana Duncan '14, Debby Grasso '74, Mary Ann Muto '70, Kim Klain '90, Dana Regan '88

Correspondence:

- Get Well Card- Patti Looman DelDonna '87

St. Croix Collection:

- 9 boxes were delivered to Post Office on Sat. Jan. 20, 2018. Cost of Shipping: \$466.13

Taste of...

Ticket Prices:

- A discussion came up about the possibility of raising the ticket price from \$30 to \$35 per person, but keeping the \$25 ticket price for Senior Citizens and Sisters. Most present at meeting supported the change. No final decision was made.
- It was decided that we would once again issue a complimentary ticket to each faculty member of ICHS
- It was decided that we would once again issue one complimentary ticket per incoming freshmen family.

Raffle Ticket Prices:

- One sheet of general prizes (26 tickets) for \$10
- Tier 2 Prizes 5 tickets for \$10
- 50/50's 10 for \$5
- Ticket Pre-packs \$25 to include 2 sheets general prizes and 1 set Tier 2 prizes
- It was decided that ticket prices would be as stated above. Discussion took place regarding Grand Prize Raffle, which has always been \$25 per ticket, as some felt we needed to lower the price to increase ticket sales. No decision was reached regarding change of pricing for Grand Prize raffle.
- Renee expressed concern that, although she filed necessary paperwork with Disney, we may not be able to obtain the Park Hopper Passes. Ideas were discussed if we needed to replace that prize. Renee will reach out to Fannie Di Domenico to see if she is willing to continue to support us by providing a prize to be raffled in the Grand Prize drawing. The Alumnae Association will once again put in a \$500 gift card as one of the prizes.
- Need to decide on this by February 2nd, so as not to disrupt printing schedule/licensing deadlines.

Invites:

- Keeping logo the same. Be sure to add event time
- All mailings will include three separate papers: One Reservation Form, One Sponsorship Form, and One Grand Prize Raffle Form.
- All Invites expected to be mailed by March 5, 2018. E-vites will go out the same time.
- Discussion took place on whether we should invest in custom "Taste of...Logo envelopes, as some felt they were costly. Renee will check and see if using school imprinted envelopes will be more cost effective.

Other Advertising:

- E-volve quarterly e-mail newsletter went out on Friday, Jan. 19th, and includes a “Save the Date” for Taste of...
- Spirit magazine possibly to go out in March but date not confirmed.
- Sr. Virginia has a good working relationship with the Gazette and may be able to get an ad in there regarding Taste of...
- Possibly Church Bulletins/Community News has a “Religious News/Events” section.
- It was decided that we would do custom placemats again, but not use them to “sell” ads. We would use them to acknowledge food vendors, etc. in place of an ad journal. Disclaimer at the bottom saying something along the lines of “Participants as of press time, etc.”
- Renee will check on prices, cut off dates on placemats.

Donations/Prizes:

- Many donation requests letters/e-mails have already gone out. Some responses/donations have already been received.
- Parent letter for Class Baskets discussed but not final. If we are to do this letter, would go out Mid-March.
- Membership asked to consider soliciting some businesses in person, as local places may respond better.

Food Donations:

- Discussion took place regarding plate sizes. No decision made as of yet.
- Many of last year’s food vendors have been contacted and are willing to return.
- Suggestion to have names of restaurants printed and placed higher on tables, perhaps in the tall table number-type stands, for more visibility.
- Looking into new food vendors as well

Color Schemes:

- It was decided that we would switch up the color scheme for this year. Color Scheme being favored is Lilac and pale yellow.
- Mary Ann Muto willing to make bows again for gifts. Robin will purchase ribbon and ties.

NEXT MEETING DATE IS THURSDAY, FEBRUARY 15, 2017 AT 6:30 PM.