

TO: Interested Parties

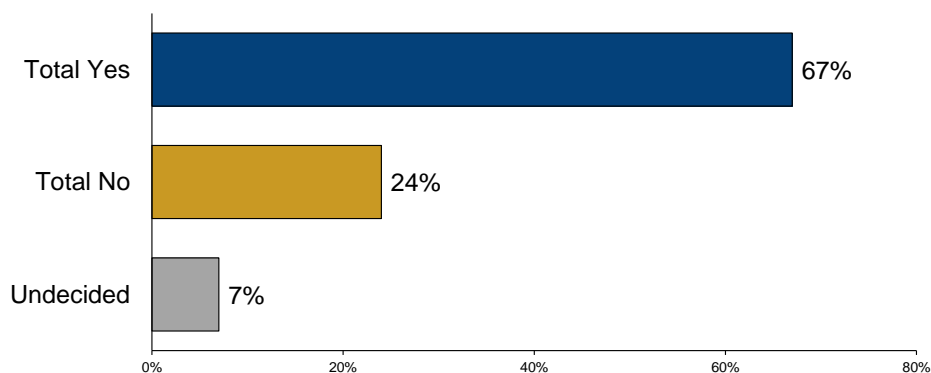
FROM: Fairbank, Maslin, Maullin, Metz & Associates (FM3)

RE: Summary of Survey Results

DATE: July 21, 2014

A recent survey¹ of 404 respondents in the Norwalk-La Mirada Unified School District found support for a potential bond measure for the District, which primarily services residents in the cities of Norwalk and La Mirada. After hearing just the ballot title and summary of the “Norwalk-La Mirada Unified School District Classroom Repair and School Safety Measure,” two-thirds of residents (67 percent) indicated they would vote yes for a proposed \$375 million bond measure on the November 2014 ballot. This measure would fund repairs and upgrades at neighborhood schools to improve education at every school in Norwalk and La Mirada (see Figure 1). The measure requires a 55 percent majority vote to pass.

Figure 1: Vote on a Norwalk-La Mirada Unified School District \$375 Million Bond Measure

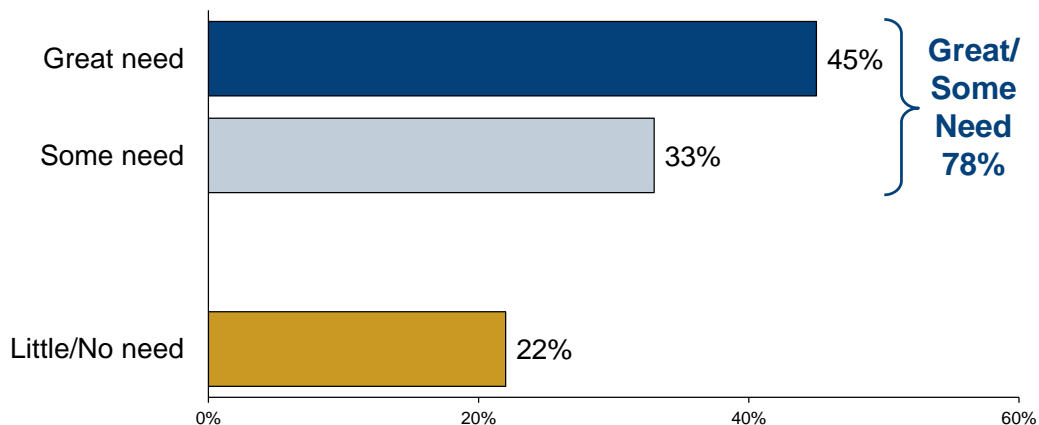


¹ Between June 28th – July 1, 2014, Fairbank, Maslin, Maullin, Metz & Associates (FM3) conducted a telephone survey of 404 voters in the Norwalk-La Mirada Unified School District who are likely to vote in the November 2014 General Election. The margin of error for the full sample is plus or minus 4.9 percent; margins of error for subgroups will be higher.

Additional Survey Highlights:

- More than three-quarters of respondents (78 percent) who knew enough to offer an opinion perceive that the District has a great or some need for additional funds (see Figure 2).

Figure 2: Norwalk-La Mirada Unified School District Voters’ Perceived Need for Additional Funds



- Among the top features of the measure considered by respondents to be extremely or very important include preparing students for 21st century jobs; updating science, math and computer lab technology; improving education at every school in Norwalk and La Mirada; and repairing classrooms and leaky roofs. Table 1 shows respondents’ top priorities.

**TABLE 1
Support for Various Potential Uses or Outcomes of the Bond Measure**

Potential Uses or Outcomes for Bond Measure	Total Extremely/Very Important
Preparing students for 21 st century jobs	86%
Updating science, math and computer lab technology	84%
Improving education at every school in Norwalk and La Mirada	83%
Repairing classrooms and leaky roofs	82%
Removing asbestos	79%
Upgrading fire safety systems including safety doors, fire proofing, smoke alarms and detectors	78%
Upgrading school security, fencing and fire safety	77%
Updating technology for 21 st century learning	76%