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## Human Resources

### To identify, recruit, and retain high quality educators

- **Innovative Recruitment & Retention:**
  - Develop an aggressive marketing campaign utilizing social media
  - Increase recruitment partnerships with local colleges and universities
  - Utilize a corporate-style of recruiting (dine & dazzle excellent candidates)
  - Recruit college-aged student interns for pre-service educational experiences
- **Unique and On-going Professional Development:**
  - Provide professional development opportunities for teachers to have multiple means of development
  - Utilize online resources such as Canvas, NCEES, Simple K-12
  - Use Instructional Framework method with teachers
  - Partner novice and retired, proven teachers
  - Build leadership capacity by identifying and highlighting areas of strength
- **Celebrate a Work Environment of Excellence:**
  - Monthly staff recognitions held in each building
  - Staff recognition for going above and beyond
  - Accountability in addition to celebrations
  - Provide classroom 'make-over' for Teacher of the Year