DATA – Look at the information provided in the charts and graphs below. Use that information to form your opinion to the essential question:

“SHOULD THE UNITED STATES USE MILITARY ACTION TO STOP THE SPREAD OF COMMUNISM IN VIETNAM?”

Record your groups answers in your TABLE

1. Which chart is most influential when making your decision?
   Record your answer next to your TABLE.
IMAGES – Look at the information provided in the pictures provided. Use that information to form your opinion to the essential question:

“SHOULD THE UNITED STATES USE MILITARY ACTION TO STOP THE SPREAD OF COMMUNISM IN VIETNAM?”

Record your groups answers in your TABLE

2. Which picture is most influential when making your decision?
Record your answer next to your TABLE.
MUSIC – Look at the information provided in the lyrics below while you listen to the songs. Use that information to form your opinion to the essential question:

“SHOULD THE UNITED STATES USE MILITARY ACTION TO STOP THE SPREAD OF COMMUNISM IN VIETNAM?”

Record your groups answers in your TABLE

3. Which song or lyric is most influential when making your decision? Record your answer next to your TABLE.

Neil Young, *Ohio*

Tin soldiers and Nixon coming,
We're finally on our own.
This summer I hear the drumming,
Four dead in Ohio.

Gotta get down to it
Soldiers are gunning us down
Should have been done long ago.
What if you knew her
And found her dead on the ground
How can you run when you know?

Tin soldiers and Nixon coming,
We're finally on our own.
This summer I hear the drumming,
Four dead in Ohio.

Creedence Clearwater Revival, *Fortunate Son*

Some folks are born, made to wave the flag
Ooo, their red, white and blue
And when the band plays "Hail to the Chief"
Ooo, they point the cannon at you, Lord

It ain't me, it ain't me, I ain't no senator's son, son
It ain't me, it ain't me, I ain't no fortunate one, no

Some folks are born, silver spoon in hand
Lord, don't they help themselves, y'all
But when the taxman comes to the door
Lord, the house looks like a rummage sale, yeah

It ain't me, it ain't me, I ain't no millionaire's son, no, no
It ain't me, it ain't me, I ain't no fortunate one, no

Yeah, yeah
Some folks inherit star spangled eyes
Ooh, they send you down to war, Lord
And when you ask 'em, "How much should we give?"
Ooh, they only answer "More! More! More!", y'all

It ain't me, it ain't me, I ain't no military son, son...4x
APPLICATION: Use the results of your survey to complete the Main Idea sentence. Next, use what you’ve learned to construct a response to one of the following scenarios. Be thorough in your response and provide evidence from our class activity.

MAIN IDEA:

Information and ideas expressed through__________ are more influential than Information and ideas expressed through____________.

I. Imagine you are an assistant to new anchor Walter Kronkite, the major source of news for American’s during the Vietnam War and Civil Rights Movement. He has asked you to devise a strategy to make his reporting more effective in advancing the cause of the Civil Rights Movement. In other words what types of media should he use in his reporting to be more effective?

II. The US Environmental Protection Agency has hired you to help develop a 30 second ad promoting climate change awareness. Their goal is to get people to conserve energy, drive less, and recycle. Explain to them why a polar bear might be your best spokesmen.

III. Look at the Wall Street Journal poll that reveals that there is widespread anti-Semitism. The Anti-Defamation League; an organization devoted to fighting anti-Semitism & promoting human rights, has asked your help in raising Holocaust awareness. What forms of media should they use to effectively influence the way people feel about the Holocaust?

Wall Street Journal
Survey: Only 48% of people under 35 are aware of the Holocaust
Use the various forms of information and media to answer the essential question:

"SHOULD THE UNITED STATES USE MILITARY ACTION TO STOP THE SPREAD OF COMMUNISM IN VIETNAM?"

Record your group's answers in your table.

1. Most influential chart & graph
2. Most influential image
3. Most influential song/lyric

Share results with other groups, record their results, and graph the results.

**MAIN IDEA:**

Information and ideas expressed through______________ are more influential than Information and ideas expressed through______________.