Graphic Design Presentation

Schoolwide Learner Outcome: Champion of Self Expression

Objective: You will learn about graphic design

Content: In your Google Presentation Period_GraphicDesign_LastName

- Title slide: Graphic Design, your name, example
- Slide 2, A short definition of graphic design. (With example)
- Google: most famous graphic designers ever
- 3 slides for each of 3 graphic designers from this list or movie
  - Slide 1: Name, picture, brief description, education, life years
  - Slide 2 & 3 examples of each designers work and his/her name

| David Carson | Milton Glaser | Paula Scher | Herbert Matter-photo |
| Neville Brody | Paul Rand | April Greiman | Massimo Vignelli |
| Jessica Walsh | Shepard Fairey | Michael Bierut | Wolfgang Weingart |
| Saul Bass | El Lissitzky | Muriel Cooper | Josef Muller Brockmann |
| Chip Kidd | Ruth Ansel -mag | Barbara Kruger* | Alexander Rodchenko |

Visual Arts Standards

1.3 Research and analyze the work of an artist
3.3 Identify and describe trends in the visual arts and discuss how the issues of time, place, and cultural influence are reflected in selected works of art.