AP Studio Art: 2D Design
Photography and Digital Art – Syllabus

Prerequisites
Digital Media Arts 1, Digital Media Arts 2, and/or teacher recommendation with portfolio review; AP Contract

Instructor: Vince Campi, Digital Media Arts Academy Chair, Room 401
Adobe Certified Educator, Apple Final Cut Pro Certified, Google Certified Teacher, Career Technical Education Teaching Credential
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General Overview of the Advanced Placement (AP) Studio Art Program:
Students following a course in AP Studio Art (Photography / 2D Design) will:
- Participate in a program that provides the national standard for performance in the visual arts and that allows students to earn college credit and/or advanced placement while still in high school.
- Create works of art through photography, digital imaging and fine art, that investigate formal and conceptual issues, bring about understanding of art-making as an ongoing process that involves informed, critical decision-making and development of technical skills.
- Analyze and discuss their own works as well as those of their peers through class critiques and one-on-one discussions with the teacher using appropriate art vocabulary.
- Participate in historical and cultural discussions about the philosophy of art.
- Demonstrate artistic integrity during personal artistic development with understanding and adherence of all copyright laws.
- Maintain a journal and library of photos and/or digital art which reflections will analyze, assess, and derive meaning from their own works of art according to the elements of art, the principles of design, and aesthetic qualities as well as articulate the process and rationale for refining and reworking their own works of art.
- Complete a three part AP Portfolio that demonstrates:
  - Quality—Mastery in concept, composition and execution, twelve pieces;
  - Concentration—Investigation of an aesthetic focus or visual idea, twelve pieces; and
  - Breadth—A range of abilities and versatility with technique, problem-solving, and ideation, five pieces.

CLASS PROJECTS AND PACING PLAN

Semester 1: Composition Exploration and Refine Personal Artistic Voice

Week 1-15 Unit One: Independent Projects: Set goals and focus on composition and technique
- Project 1—Composing your Photographs, Digital Art and/or Fine Art
- Project 2—Still Life (Shape/Space/Value)
- Project 3—Photogram (Positive/Negative Space)
- Project 4—Color
- Project 5—Symmetry/Balance/Repetition
- Project 6—Emphasis / Color Theory Using Your Photographic Work
- Project 7—Pop Art - Style/Hue/Intensity/Saturation
- Project 8—Unity/Harmony/Patterns/Cultural Studies
- Project 9—Space/Cubism/Perspective
- Project 10—Formal and Informal Portraits
- Project 12—Choice Project: Rework or re-photograph one of your previous assignments

Week 16-18 Unit Two: AP Studio Art Portfolio: Begin refining Portfolio Pieces

Semester 2
Week 19-36 Unit Three: Completion of AP Portfolio (focus on Concentration portion)
- Participate in class critiques as needed (by determination of the student)
- Regularly meet with teacher one-on-one
- Complete work, take digital photos, and converted to slides
- Prepare Breadth and Quality works for submission, and written statement for Concentration portion of portfolio
- Finalize and submit AP Portfolio
This course content is a good fit for the college and career interests of our students, and is aligned to the College Board requirements, the California Career Technical Education Pathway: Arts, Media, and Entertainment Industry Sector, and the California Visual Arts Standards.

THE DIGITAL MEDIA ACADEMY’S OBJECTIVES ARE TO:
- Train and inspire students to produce creative products that communicate, educate, and entertain using digital media and visual arts.
- Prepare students for continued study in college or professional schools and begin free-lance design and/or photography jobs.
- Increase the students’ overall self-confidence that comes from discovering and developing one’s talents, work ethic, and ability to productively work individually and in partnerships.
- Provide ongoing direction, resources, and practice to make life-long learning a pattern.
- Help students understand how to have fun using these skills to creatively complete assignments for other classes and personal projects.
- Students will develop as earnest, motivated, and self-directed learners.

The main means of communications in this class will be via the Q Parent/Student Portal. Assignments and grades will be updated regularly. Please make sure you visit Q regularly to track your progress and feel free to contact me if you have any questions.

THE FOUR MAJOR ELEMENTS THAT DECIDE A STUDENT’S GRADE ARE:

1 & 2 Attendance and Class participation
All projects are explained, practiced, and completed in class and there is very little homework. Therefore, in order to be successful, students need to attend class everyday, be self-starters, and complete all assignments; you can make up any missing work, missing assignments are your responsibility!

Your desk/work space must be clean and neat before you will be dismissed.

3 Maintain a positive attitude
Be nice, polite and supportive of others. Treat others the way you’d like them to treat you. Be cool!
Complete all Assignments: you can make up any missing work, missing assignments are your responsibility!

4 Tardies
Be in your seat and ready to work before the tardy bell rings. Lateness is disruptive and wastes class time.

Pre-Requisite:
Digital Media Arts 1 and self-motivation

Instructional Methods:
Direct project-based instruction, lecture, hands-on computer and software training, PowerPoint or Google presentations, video tutorials, supplementary films, instructional online articles and podcasts, Internet research, collaborative interaction, and peer tutoring.

Assessment Methods
Creatively and energetically complete all class assignments with a positive attitude, regular attendance, and instructor observation.
Final Examinations are comprehensive multimedia projects that are based in the photography and software skills we have worked with regularly.
Standard grade percentages will be given for student performance on the above tasks:

100-90 A, 89-80 B, 79-70 C, 69-60 D, 59-0 F

Software
Adobe: Photoshop to create photo composites, digital fine art painting and drawing, and other digital imagery, Lightroom, Bridge, and Camera Raw for photo editing and organization, InDesign for page layout, and Illustrator for vector graphics
Firefox, Safari, and Chrome web browsers
Microsoft Word and Google Docs for word processing, and Google Slides and PowerPoint to create presentations.

Hardware
Apple iMac computers, Canon DSLR Cameras, tripods, Wacom digital drawing tablets, Alien Bee studio strobes, and other miscellaneous equipment.
Please sign and return this page to Mr. Campi.

Digital Media Class Agreement

Thank you for reading through the syllabus. Your signature and that of your parent/guardian confirms our common understanding and mutual agreement.

- I have read the syllabus and understand what is expected of me in the Digital Media Academy, and as a result of my compliance, I'll progress toward realizing my potential and achieve my next level of technical and artistic success.
- I allow my child to see R-rated videos.
  Mr. Campi may show artistic R-rated films or photography videos in this class as way of illustrating the artistic nature of classic and fashion photography. If you do not wish your child to view these films, he/she will need to go into another room and do an alternate assignment.
- I will allow my child to participate in photo shoots, be photographed, and the photographs may be used for class assignments and/or CHAMPS related media projects, portfolio web galleries, and/or CHAMPS promotional brochures, posters, or videos.

Date: ____________________  Print Student Name: ________________________________

Student Signature ____________________________________________________________

Parent/Guardian Signature ____________________________________________________