

Journalism Class Syllabus

Loudon High School

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Yearbook Production

You are historians, journalists, and artists putting together a photojournalistic book that will be on shelves for many, many years to come. What you do in this room directly affects every person in the Loudon High School community, but that's not all! It also affects members of the whole Loudon community, future students to LHS and their families, and your own future 38-, 58- and 78-year-old selves. It is an honor and a big responsibility to be a part of the yearbook staff! Thank you for making the commitment.

Course Objectives:

In order to capture and record the current school year for enjoyment and reference in the future, students will:

- write copy and captions in appropriate journalistic style for yearbook
- use good photojournalism techniques
- design a professional, attractive theme-based yearbook
- write effective headlines and captions
- edit, proofread and evaluate their own and others' work
- work cooperatively within time constraints (DEADLINES) and budget limitations
- learn and use effective sales and promotional techniques

Special emphasis is placed upon:

- Desktop publishing using Balfour Studio Works software;
- Digital photography techniques and application;
- Page design and editing;
- Journalistic feature writing techniques;
- Teamwork.

Outside-of-School Work

When you signed up for yearbook, you signed up for an extracurricular activity as well as a class. Much of the work of yearbook is completed outside of class. Students are expected to be present at activities and sports events, conduct interviews, and advertise for the book.

Course Expectations:

You will be expected to work hard in class as well as after school. You will be assigned certain responsibilities that you will be evaluated on. As a staff member, you will be required to think critically and act professionally. Although most of the work is done in class, extra after school time will be required to meet deadlines. Communication is the key to success in this course.

Being a yearbook staffer is a huge commitment. You will often need to work with your peers to complete projects, offer feedback, and meet deadlines. Students are also expected to attend school functions to take pictures and conduct interviews.

Keep in mind -- your work will be seen and judged by classmates, teachers, family, and community members. Yearbooks are kept for many years and are looked back upon. You are going to want to be able to take pride in your work.

Grading:

Your grade will be determined through the following:

- Individual assignments
- Page Spreads
- Meeting Deadlines
- Participation

Welcome to the Lou-Hi-San Staff!

Take pride in your role as a yearbook staff member and strive to make this year's book even better than the last! I look forward to working with you and seeing your creativity in action.