

Angelo Catholic School

San Angelo, TX

Strategic Plan  
2016-2021

## Table of Contents

Executive Summary .....	1
Angelo Catholic School Vision Statement .....	2
Angelo Catholic School Philosophy .....	2
Angelo Catholic School Mission Statement .....	2
Strategic Planning Committee .....	3
Action Plans .....	4
Action Plans - Focus Area 1: Marketing.....	5
Action Plans - Focus Area 2: Future Financing and Facilities Planning .....	31
Action Plans - Focus Area 3: Enrollment and Recruitment.....	43
Action Plans - Focus Area 4: Alumni Participation.....	57
Person(s) Responsible for Each Action Plan .....	61
Time Lines for Each Action Plan.....	63
Financial Projections for Each Action Plan .....	65

## **Executive Summary**

The development of the Strategic Plan began with a meeting of members of the Angelo Catholic School community: principal, faculty, staff, alumni, parents, parishioners and board members.

The results of surveys completed by parents, staff, and the Strategic Planning Committee were reviewed and categorized into various elements from the responses. These areas included: Catholic Identity, Campus Life, Curriculum/Academics, Faculty and Staff, Administration, Governance, Finances, Enrollment, and Marketing and Development.

Angelo Catholic School has an excellent reputation with strong emphasis on its Catholic Identity. As the Committee reviewed the strengths, weaknesses, traditions, and critical issues facing the school, four focus areas surfaced:

1. Marketing
2. Future Financing and Facilities Planning
3. Enrollment and Recruitment
4. Alumni Participation

The Strategic Planning Committee developed Action Plans which include time lines and financial projections in each of the areas listed to provide for the continued growth and strengthening of the school. What follows are the plans developed by the Strategic Planning Committee.

### **Angelo Catholic School Vision Statement**

Angelo Catholic School will continue to be a school of excellence with a strong focus on its Catholic identity and academic distinction. A dedicated and caring faculty will be the hallmark of its academic excellence.

Angelo Catholic School will actively work to build a sense of community with the local parishes and to encourage support for the school's future needs. It will be a strong spiritually-centered community, living the Catholic faith as expressed through worship and service.

Angelo Catholic School will create a campus which ensures the best use of all its facilities in a positive atmosphere which reflects and supports family values. It will endeavor to support students with financial needs.

Angelo Catholic School will commit itself to encouraging support of the alumni who value the school's strong commitment to academic excellence and spiritual formation.

### **Angelo Catholic School Philosophy**

We at Angelo Catholic School, realizing the uniqueness of each student as a special child of God, educate the whole person. Believing and living the teachings of Jesus provides an environment for spiritual, moral, intellectual, social, emotional, cultural, and physical growth. Our school encourages critical thinking, cooperative learning, and inquiry-based learning. Every child is accepted and respected while being challenged to become a responsible, active member not only of the Christian community, but also of the global community.

### **Angelo Catholic School Mission Statement**

Our mission as a Catholic school community is to create an atmosphere inspired by the Gospel of Jesus, thus enabling our students to live in a community of faith, service and commitment to achieve their academic potential.

## Strategic Planning Committee

<b>NAME</b>	<b>REPRESENTING</b>
Becky Trojcek	Principal
Baily, Lacy	Parent
Barnes, Ilianna	Parent
Beene, Terri	Teacher
Chavez, Miranda	Parent/School Board
Dehoyos, Connie	Community
Greenwell, Charles	Parish Priest
Halfmann, Betty Jo	Community
Hasty, Janine	Teacher
Hicks, Steve	Parish Priest
Lopez, Letisia	Parent, ACS Staff
Shepperd, Cenny	Parent
Thomas, Roxanna	Parent
Wood, Theresa	School Board/Community

# **Action Plans**

**Action Plans -  
Focus Area 1: Marketing**

## **1. Marketing for Angelo Catholic School**

### **Aim:**

Angelo Catholic School will:

- Emphasize the importance and need to sacrifice for Catholic education as well as educate parishioners and the public about the benefits of attending Catholic school
- Showcase graduates, both recent and successful alumni, in order to encourage support for the school
- Publicize the steps taken to ensure the safety/security of the child
- Communicate more effectively with the Spanish speaking community
- Illustrate excellence when showing students' work
- Ensure that the physical plant and external appearance reflect the care and concern that exists throughout the campus
- Celebrate the extracurricular and athletic programs on campus



## **Summary of All Action Plans for Focus Area 1 - Marketing**

### **Goal A: Increase awareness of Angelo Catholic School as a leader in Catholic education**

#### **Summary of Action Plans for Goal A:**

- 1A1 Emphasize the school's Catholic identity within the context of faith and community
- 1A2 Develop promotional “branding” materials about the school - brochure
- 1A3 Recognize and market achievements of Angelo Catholic School through the parish bulletins, from the pulpit, the school web site, Facebook, Twitter, and the *Standard Times*
- 1A4 Market the expertise and care of the faculty and staff, especially through videos
- 1A5 Develop a plan for community outreach through newspapers, especially the *West Texas Angelus*, *San Angelo Family Magazine* and an admissions packet for local realtors and the military base. Purchase a reusable banner for Catholic Schools Week and registration.
- 1A6 Utilize the school’s web page for effective marketing and keep updated

### **Goal B: Create the Profile for Angelo Catholic School**

#### **Summary of Action Plans for Goal B:**

- 1B1 Attract, hire, and retain visionary faculty
- 1B2 Publicize the academic, religious, and leadership portrait of an Angelo Catholic School graduate

### **Goal C: Identify specific opportunities for visibility in the local community, especially with students' involvement**

#### **Summary of Action Plans for Goal C:**

- 1C1 Develop a list and implement specific opportunities and service projects for students which promote Angelo Catholic School (for example: local parades, Catholic Outreach, hospital, nursing home) Expand service projects.
- 1C2 Encourage and publicize student participation in student competitions (for

example: academic competitions, spelling bees, service projects, 4H)

1C3 Publicize the teachers' profile and accomplishments (for example, degree earned)

1C4 Publicize the history of the school (perhaps in short vignettes)

**Goal D: Market Enrichment Programs**

**Summary of Action Plans for Goal D:**

1D1 Market the Art, Music, Language, and Science Programs. Publicize content offerings.

**Goal E: Cultivate Appropriate Resources**

**Summary of Action Plans for Goal E:**

1E1 Develop an active alumni association

1E2 Review possible outside resources (for example, the other local parishes, RSVP, Goodfellow Air Force Base, ASU Newman Center) to assist throughout the school

1E3 Form a multi-cultural committee to evaluate communication to all constituencies, especially the Spanish-speaking community

1E4 Contact the 5 local pastors and local parish representatives to encourage more active support of the school

***The Full Set of Action Plans are listed below***

## Action Plans for Focus Area 1 – Goal A

**Goal A: Increase awareness of Angelo Catholic School as a leader in Catholic education**

### **Summary of Action Plans for Goal A:**

- 1A1 Emphasize the school's Catholic identity within the context of faith and community
- 1A2 Develop promotional “branding” materials about the school-Brochures
- 1A3 Recognize and market achievements of Angelo Catholic School through the parish bulletins, from the pulpit, the school web site, Facebook, Twitter, and the *Standard Times*
- 1A4 Market the expertise and care of the faculty and staff, especially through videos
- 1A5 Develop a plan for community outreach through newspapers, especially the *West Texas Angelus*, *San Angelo Family Magazine* and an admissions packet for local realtors and the military base. Develop a welcome packet for new students.
- 1A6 Utilize the school’s web page for effective marketing

**Individual Action Plans for this section follow below**

**Focus Area 1:**

**Marketing**

**Goal A:** Increase awareness of Angelo Catholic School as a leader in education

**Action Plan:**

**Number: 1A1**

---

**What is to be done?**

Emphasize the school's Catholic identity within the context of faith and community

**Who will be involved?**

Principal  
H&S Representative  
Marketing Committee  
Development Director

**Who will be responsible?**

Marketing Committee  
Development Director

**What are the needed resources?**

Personnel with marketing expertise

**What budget is needed?**

Minimal

**How will it be evaluated?**

The Catholic Identity of the school will be emphasized

**When will the Action Plan be implemented?**

2016-2017

**Status**

Not yet begun

**Focus Area 1:**

**Marketing**

**Goal A:** Increase awareness of Angelo Catholic School as a leader in education

**Action Plan:**

**Number: 1A2**

---

**What is to be done?**

Develop promotional “branding” materials about the school- brochure

**Who will be involved?**

Marketing Committee  
Development Director

**Who will be responsible?**

Marketing Committee  
Principal for content approval  
Development Director

**What are the needed resources?**

Promotional materials  
People expertise to develop materials  
Funding to produce the materials

**What budget is needed?**

\$2000 initially and then \$500 per year

**How will it be evaluated?**

Materials will be produced

**When will the Action Plan be implemented?**

2016-2017

**Status**

In process

**Focus Area 1:**

**Marketing**

**Goal A:** Increase awareness of Angelo Catholic School as a leader in education

**Action Plan:**

**Number: 1A3**

---

**What is to be done?**

Recognize and market achievements of Angelo Catholic School through the parish bulletins, from the pulpit, the school web site, Facebook, Twitter, and the *Standard Times*

**Who will be involved?**

Principal  
Pastors  
Parish Offices  
Web Master  
Development Director  
Alumni

**Who will be responsible?**

Pastors and Principal for content approval  
Marketing Committee  
Development Director

**What are the needed resources?**

Publication volunteer  
Web Designer

**What budget is needed?**

\$750 per year

**How will it be evaluated?**

Achievements will be recognized

**When will the Action Plan be implemented?**

2017-2018 and then ongoing

**Status**

Early stages

**Focus Area 1:**

**Marketing**

**Goal A: Increase awareness of Angelo Catholic School as a leader in education**

**Action Plan:**

**Number: 1A4**

---

**What is to be done?**

Market the expertise and care of the faculty and staff, especially through videos

**Who will be involved?**

Principal  
Faculty  
Marketing Committee  
Development Director

**Who will be responsible?**

Principal  
Marketing Committee  
Development Director

**What are the needed resources?**

Video Producer  
Other Volunteers

**What budget is needed?**

TBD

**How will it be evaluated?**

A faculty video will be developed

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun

**Focus Area 1:**

**Marketing**

**Goal A:** Increase awareness of Angelo Catholic School as a leader in education

**Action Plan:**

**Number: 1A5**

---

**What is to be done?**

Develop a plan for community outreach through newspapers, especially the *West Texas Angelus*, *San Angelo Family Magazine* and an admissions packet for local realtors and the military base

**Who will be involved?**

Principal  
Marketing Committee  
Development Director

**Who will be responsible?**

Principal for content approval  
Marketing Committee  
Development Director

**What are the needed resources?**

Personnel to coordinate and write information  
Personnel to develop the community outreach

**What budget is needed?**

None

**How will it be evaluated?**

By the articles that appear in the newspapers and other media

**When will the Action Plan be implemented?**

2017-2018 and then on-going

**Status**

Not yet begun



**Focus Area 1:**

**Marketing**

**Goal A:** Increase awareness of Angelo Catholic School as a leader in education

**Action Plan:**

**Number: 1A6**

---

**What is to be done?**

Utilize the school's web page for effective marketing

**Who will be involved?**

Marketing Committee  
Development Director

**Who will be responsible?**

Principal - content approval  
Marketing Committee  
Development Director

**What are the needed resources?**

Personnel with marketing expertise

**What budget is needed?**

Minimal

**How will it be evaluated?**

Web page will be used for effective marketing

**When will the Action Plan be implemented?**

2016-2017

**Status**

Started

**Action Plans for Focus Area 1 – Goal B**

**Goal B: Create the Profile for Angelo Catholic School**

**Summary of Action Plans for Goal B:**

- 1B1 Attract, hire, and retain visionary faculty
- 1B2 Publicize the academic, religious, and leadership portrait of an Angelo Catholic School graduate

**Individual Action Plans for this section follow below**

**Focus Area 1:**

**Marketing**

**Goal B: Create the Profile for Angelo Catholic School**

**Action Plan:**

**Number: 1B1**

---

**What is to be done?**

Attract, hire, and retain visionary faculty

**Who will be involved?**

Principal

**Who will be responsible?**

Principal

**What are the needed resources?**

Informational materials to attract excellent faculty  
Salaries to keep excellent faculty

**What budget is needed?**

Competitive salary scale

**How will it be evaluated?**

Excellent faculty members will remain and new faculty will be hired at the school

**When will the Action Plan be implemented?**

2016-2017

**Status**

In process

**Focus Area 1:**

**Marketing**

**Goal B: Create the Profile for Angelo Catholic School**

**Action Plan:**

**Number: 1B2**

---

**What is to be done?**

Publicize the academic, religious, and leadership portrait of an Angelo Catholic School graduate

**Who will be involved?**

Principal  
Faculty  
Parents  
Alumni  
Alumni Parents  
Marketing Committee  
Development Director

**Who will be responsible?**

Marketing Committee  
Alumni Committee  
Development Director

**What are the needed resources?**

Develop a portrait  
Personnel who can gather the information and write an accurate description  
Personnel who can follow-up with the graduates to know their success stories

**What budget is needed?**

Minimal

**How will it be evaluated?**

A student profile will be developed

**When will the Action Plan be implemented?**

2017-2018

**Status**

In process

## **Action Plans for Focus Area 1 – Goal C**

**Goal C: Identify specific opportunities for visibility in the local community, especially with students' involvement**

### **Summary of Action Plans for Goal C:**

- 1C1 Develop a list and implement specific opportunities and service projects for students which promote Angelo Catholic School (for example: local parades, Catholic Outreach, hospital, nursing home)
- 1C2 Encourage and publicize student participation in student competitions (for example: academic competitions, spelling bees, service projects, 4H)
- 1C3 Publicize the teachers' profile and accomplishments (for example, degree earned)
- 1C4 Publicize the history of the school (perhaps in short vignettes)

***Individual Action Plans for this section follow below***

**Focus Area 1:**

**Marketing**

**Goal C: Identify specific opportunities for visibility in the local community, especially with students' involvement**

**Action Plan:**

**Number: 1C1**

---

**What is to be done?**

Develop a list and implement specific opportunities and service projects for students which promote Angelo Catholic School (for example: local parades, Catholic Outreach, hospital, nursing home)

**Who will be involved?**

Principal  
Faculty  
Students  
H&S  
Marketing Committee  
Development Director

**Who will be responsible?**

Principal or designee  
Marketing Committee  
Development Director

**What are the needed resources?**

Faculty and parent involvement  
Someone who can gather and coordinate the opportunities

**What budget is needed?**

\$1000 expenses (for example, snacks, busses, etc)

**How will it be evaluated?**

Students will be in the community

**When will the Action Plan be implemented?**

2017-2018

**Status**

In process

**Focus Area 1:**

**Marketing**

**Goal C: Identify specific opportunities for visibility in the local community, especially with students' involvement**

**Action Plan:**

**Number: 1C2**

---

**What is to be done?**

Encourage and publicize student participation in student competitions (for example: academic competitions, spelling bees, service projects, 4H)

**Who will be involved?**

Faculty  
Parents  
Students  
H&S Representative  
Development Director

**Who will be responsible?**

Faculty  
Development Director

**What are the needed resources?**

Faculty who can assist students  
Personnel to publicize the student involvement

**What budget is needed?**

Minimal

**How will it be evaluated?**

Students will participate in competitions

**When will the Action Plan be implemented?**

2016-2017

**Status**

In process

**Focus Area 1:**

**Marketing**

**Goal C:** Identify specific opportunities for visibility in the local community, especially with students' involvement

**Action Plan:**

**Number: 1C3**

---

**What is to be done?**

Publicize the teachers' and accomplishments profile (for example, degree earned)

**Who will be involved?**

Faculty  
Marketing Committee  
Development Director

**Who will be responsible?**

Marketing Committee  
Development Director

**What are the needed resources?**

Personnel who can effectively market the faculty expertise and experience

**What budget is needed?**

Minimal

**How will it be evaluated?**

Faculty profile will be created and publicized

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun



**Focus Area 1:**

**Marketing**

**Goal C: Identify specific opportunities for visibility in the local community, especially with students' involvement**

**Action Plan:**

**Number: 1C4**

---

**What is to be done?**

Publicize the history of the school (perhaps in short vignettes)

**Who will be involved?**

Faculty  
Marketing Committee  
Development Director

**Who will be responsible?**

Marketing Committee  
Development Director

**What are the needed resources?**

Personnel to write the vignettes  
Opportunities to publish the school's history

**What budget is needed?**

Minimal

**How will it be evaluated?**

History of the school will be published

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun

**Action Plans for Focus Area 1 – Goal D**

**Goal D: Market Enrichment Programs**

**Summary of Action Plans for Goal D:**

1D1 Market the Art, Music, Language, and Science Programs

1D2 Market summer programs such as Vacation Bible School

**Individual Action Plans for this section follow below**

**Focus Area 1:**

**Marketing**

**Goal D: Market Enrichment Programs**

**Action Plan:**

**Number: 1D1**

---

**What is to be done?**

Market the Art, Music, Language, and Science Programs

**Who will be involved?**

Marketing Committee  
Development Director

**Who will be responsible?**

Marketing Committee in collaboration with principal  
Development Director

**What are the needed resources?**

Excellent Art, Music, Language, and Science programs  
Someone with the ability to create a marketing brochure

**What budget is needed?**

TBD

**How will it be evaluated?**

Marketing will be produced

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun

## **Action Plans for Focus Area 1 – Goal E**

### **Goal E: Cultivate Appropriate Resources**

#### **Summary of Action Plans for Goal E:**

- 1E1 Develop an active alumni association
- 1E2 Review possible outside resources (for example, the other local parishes, RSVP, Goodfellow Air Force Base, ASU Newman Center) to assist throughout the school
- 1E3 Form a multi-cultural committee to evaluate communication to all constituencies, especially the Spanish-speaking community
- 1E4 Contact the 5 local pastors and local parish representatives to encourage more active support of the school with Bishop Sis involved.

***Individual Action Plans for this section follow below***

**Focus Area 1:**

**Marketing**

**Goal E: Cultivate Appropriate Resources**

**Action Plan:**

**Number: 1E1**

---

**What is to be done?**

Develop an active Alumni

**Who will be involved?**

Marketing Committee  
H&S Representative  
Foundation Board  
Development Director

**Who will be responsible?**

Marketing Committee  
Development Director

**What are the needed resources?**

Records of the school's graduates  
Personnel to organize the association  
Follow-up with leads of graduates

**What budget is needed?**

Minimal

**How will it be evaluated?**

Development of an alumni association

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun

**Focus Area 1:**

**Marketing**

**Goal E: Cultivate Appropriate Resources**

**Action Plan:**

**Number: 1E2**

---

**What is to be done?**

Review possible outside resources (for example, the other local parishes, RSVP, Goodfellow Air Force Base, ASU Newman Center) to assist throughout the school

**Who will be involved?**

Marketing Committee  
Development Director

**Who will be responsible?**

Marketing Committee  
Development Director

**What are the needed resources?**

Personnel who have personal contact with individuals who can assist

**What budget is needed?**

None

**How will it be evaluated?**

Outside resources will help throughout the school

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun

**Focus Area 1:**

**Marketing**

**Goal E: Cultivate Appropriate Resources**

**Action Plan:**

**Number: 1E3**

---

**What is to be done?**

Form a multi-cultural committee to evaluate communication to all constituencies, especially the Spanish-speaking community

**Who will be involved?**

School Board  
Multi-lingual Liaisons  
Development Director

**Who will be responsible?**

School Board  
Development Director

**What are the needed resources?**

Time to review communications  
Multi-lingual personnel to assist where needed

**What budget is needed?**

None

**How will it be evaluated?**

Committee will evaluate communications

**When will the Action Plan be implemented?**

2018-2019

**Status**

Not yet begun

**Focus Area 1:**

**Marketing**

**Goal E: Cultivate Appropriate Resources**

**Action Plan:**

**Number: 1E4**

---

**What is to be done?**

Contact the 5 local pastors and local parish representatives to encourage more active support of the school

**Who will be involved?**

Marketing Committee

**Who will be responsible?**

Marketing Committee

**What are the needed resources?**

Personnel to meet with the Pastors to create an understanding of the need of their support  
Information packets to assist in creating a need for their support

**What budget is needed?**

None

**How will it be evaluated?**

Pastors and local parish representative will be contacted

**When will the Action Plan be implemented?**

2017-2018

**Status**

Process is beginning



**Action Plans -  
Focus Area 2: Future Financing and  
Facilities Planning**

## **2. Future Financing and Facilities Planning**

### **Aim:**

Angelo Catholic School will: A) Ensure the growth of the school through the funding of capital needs and B) Construct a Master Plan which will study the implications of a new school configuration by:

#### A) Funding Capital Needs:

- Creating opportunities for funding major capital efforts in order to ensure the future of the school
- Financing the continued upkeep of our facilities and programs
- Ensuring that the physical plant and external appearance reflect the care and concern that exists throughout the campus
- Creating all local parish financial support for ACS

#### B) Master Plan Possibilities:

- Studying the future of the 3K and 4K classes

## **Summary of All Action Plans for Focus Area 2 - Future Financing and Planning**

### **Goal A: Attract Financial Support for Angelo Catholic School**

#### **Summary of Action Plans for Goal A:**

- 2A1 Develop strategies to approach benefactors to endow the school
- 2A2 Develop membership on the School Board to include people with expertise in financial matters
- 2A3 Develop strategies to create naming opportunities throughout the school
- 2A4 Encourage someone from the school community to use his/her talents for Grant Writing
- 2A5 Explain the need of financial support by all local parishes in the area serviced by Angelo Catholic School

### **Goal B: Identify facility and program needs and funding**

#### **Summary of Action Plans for Goal B:**

- 2B1 Direct the School Board Buildings and Grounds Committee to create and maintain an on-going list of facility needs and improvements
- 2B2 Prioritize facility needs and identify funding

### **Goal C: Create a Master Plan which will study a new campus structure for the school, determine existing facility renovation and new construction costs, and establish a timeframe for completion**

#### **Summary of Action Plans for Goal C:**

- 2C1 Evaluate a facilities upgrade.
- 2C3 Develop and implement “Watch Angelo Catholic School Grow” – a public relations/capital campaign to find and cultivate donors

## **Action Plans for Focus Area 2 – Goal A**

### **Goal A: Attract Financial Support for Angelo Catholic School**

#### **Summary of Action Plans for Goal A:**

- 2A1 Develop strategies to approach benefactors to endow the school
- 2A2 Develop membership on the School Board to include people with expertise in financial matters
- 2A3 Develop opportunities for “Naming”
- 2A4 Encourage someone from the school community to use his/her talents for Grant Writing
- 2A5 Explain the need of financial support by all local parishes in the area serviced by Angelo Catholic School

**Individual Action Plans for this section follow below**

**Focus Area 2:**

**Future Financing and Planning**

**Goal A: Attract Financial Support for Angelo Catholic School**

**Action Plan:**

**Number: 2A1**

---

**What is to be done?**

Develop strategies to approach benefactors to endow the school

**Who will be involved?**

School Advisory Board Finance Committee  
Principal

**Who will be responsible?**

School Board Finance Committee

**What are the needed resources?**

Time to approach benefactors  
Informational Materials  
Mailing

**What budget is needed?**

TBD (annual informational mailing to benefactors and parishioners)

**How will it be evaluated?**

Funds will be endowed or put in foundation

**When will the Action Plan be implemented?**

2016-2017

**Status**

Just begun

**Focus Area 2:**

**Future Financing and Planning**

**Goal A: Attract Financial Support for Angelo Catholic School**

**Action Plan:**

**Number: 2A2**

---

**What is to be done?**

Develop membership on the School Board to include people with expertise in financial matters

**Who will be involved?**

Principal  
School Board

**Who will be responsible?**

School Board

**What are the needed resources?**

People with financial expertise

**What budget is needed?**

None

**How will it be evaluated?**

Members with financial expertise join the School Board

**When will the Action Plan be implemented?**

2107-2018

**Status**

In process

**Focus Area 2:**

**Future Financing and Planning**

**Goal A: Attract Financial Support for Angelo Catholic School**

**Action Plan:**

**Number: 2A3**

---

**What is to be done?**

Develop strategies to create “naming opportunities” throughout the school. Auction off naming at Oktober Fiesta 2017

**Who will be involved?**

Foundation Board  
School Board Finance Committee  
Marketing Committee  
Development Director

**Who will be responsible?**

School Board Finance Committee  
Marketing Committee  
Development Director

**What are the needed resources?**

Identify areas in the school for naming opportunities (for example a new library, classrooms, Playground)

**What budget is needed?**

Mailings

**How will it be evaluated?**

Naming opportunities take place

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun

**Focus Area 2:**

**Future Financing and Planning**

**Goal A: Attract Financial Support for Angelo Catholic School**

**Action Plan:**

**Number: 2A4**

---

**What is to be done?**

Encourage someone from the school community to use his/her talents for Grant Writing  
Develop a committee.

**Who will be involved?**

School Board  
H&S

**Who will be responsible?**

School Board

**What are the needed resources?**

Grant writer

**What budget is needed?**

Minimal

**How will it be evaluated?**

Number of grants received

**When will the Action Plan be implemented?**

2018-2019

**Status**

Some preliminary steps are in process



**Focus Area 2:**

**Future Financing and Planning**

**Goal A: Attract Financial Support for Angelo Catholic School**

**Action Plan:**

**Number: 2A5**

---

**What is to be done?**

Explain the need of financial support by all local parishes in the area serviced by Angelo Catholic School. Invite priests for luncheons and events. Parents speak at mass and kids read at mass.

**Who will be involved?**

Principal  
Marketing Committee  
H&S  
Diocesan Representative  
Development Director

**Who will be responsible?**

Marketing Committee  
Principal  
Development Director

**What are the needed resources?**

Time to visit pastors  
Personnel to ask other parishes to assist  
Representative of the Bishop to express the need for support of all parishes

**What budget is needed?**

None

**How will it be evaluated?**

Financial needs will be explained

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet started

**Action Plans for Focus Area 2 – Goal B**

**Goal B: Identify facility and program needs and funding**

**Summary of Action Plans for Goal B:**

- 2B1 Direct the School Board to create and maintain an on-going list of facility needs and improvements
  
- 2B2 Prioritize facility needs and identify funding

**Individual Action Plans for this section follow below**

**Focus Area 2:**

**Future Financing and Planning**

**Goal B: Identify facility and program needs and funding**

**Action Plan:**

**Number: 2B1**

---

**What is to be done?**

Direct the School Board to create and maintain an on-going list of facility needs and improvements- Play Ground, Library and new flooring

**Who will be involved?**

School Board  
Principal  
Business Manager

**Who will be responsible?**

School Board

**What are the needed resources?**

Personnel with expertise in facilities/maintenance

**What budget is needed?**

None

**How will it be evaluated?**

School Board will create and maintain a list

**When will the Action Plan be implemented?**

2017-2018

**Status:**

Not yet begun

**Focus Area 2:**

**Future Financing and Planning**

**Goal B: Identify facility and program needs and funding**

**Action Plan:**

**Number: 2B2**

---

**What is to be done?**

Prioritize facility needs and identify funding

**Who will be involved?**

School Board  
School Finance Committee  
Business Manager  
Principal

**Who will be responsible?**

Principal  
Business Manager  
School Finance Committee

**What are the needed resources?**

Personnel with facilities expertise to prioritize greatest needs  
Funding to meet the needs

**What budget is needed?**

TBD

**How will it be evaluated?**

Annual prioritization at budget time

**When will the Action Plan be implemented?**

2017-2018

**Status:**

Not yet begun

**Action Plans -  
Focus Area 3: Enrollment and  
Recruitment**

### **3. Enrollment and Recruitment at Angelo Catholic School**

#### **Aim:**

Angelo Catholic School will:

- Increase enrollment
- Develop an exit questionnaire
- Increase awareness of available financial aid and tuition assistance, especially for low to middle income levels
- Explore ways to increase tuition assistance to be offered
- Foster a sense of hospitality to a diverse population
- Determine the value of adding 7<sup>th</sup> and 8<sup>th</sup> grades

## **Summary of Action Plans for Focus Area 3 - Enrollment and Recruitment**

### **Goal A: Develop Parent-To-Parent Ministry**

#### **Summary of Action Plans for Goal A:**

- 3A1 Form an H&S Parent-to-Parent Welcoming and Recruitment Committee of at least one set of parents to represent each parish to help orient parents and respond to parent questions
- 3A2 Form H&S Extracurricular Activities Committee which is parent involved and led

### **Goal B: Create an Understanding of Student Attrition and Investigate Students Future Education Plans**

#### **Summary of Actions Plans for Goal B:**

- 3B1 Develop a post-ACS survey to track the future plans of our graduates
- 3B2 Develop and implement an exit interview with family/student conducted by the principal when students withdraw or do not re-enroll in school

### **Goal C: Foster a Sense of Hospitality**

#### **Summary of Actions Plans for Goal C:**

- 3C1 Promote the value of Catholic education within the parish communities

### **Goal D: Increase Funding Sources for Scholarships for Low to Middle Income Families**

#### **Summary of Actions Plans for Goal D:**

- 3D1 Identify additional funding sources for scholarships and encourage families to utilize the funding
- 3D2 Develop and implement plans to involve Pastors of all the local parishes to increase enrollment from their respective parishes

***The Full Set of Action Plans are listed below***

## **Action Plans for Focus Area 3 – Goal A**

### **Goal A: Develop Parent-To-Parent Ministry**

#### **Summary of Actions Plans for Goal A:**

- 3A1 Form an H&S Parent-to-Parent Welcoming and Recruitment Committee of at least one set of parents to represent each parish to help orient parents and respond to parent questions
- 3A2 Form H&S Extracurricular Activities Committee which is parent involved and led

***Individual Action Plans for this section follow below***



**Focus Area 3:**

**Enrollment**

**Goal A: Develop Parent-To-Parent Ministry**

**Action Plan:**

**Number: 3A1**

---

**What is to be done?**

Form an H&S Parent-to-Parent Welcoming and Recruitment Committee of at least one set of parents to represent each parish to help orient parents and respond to parent questions

*(Some suggestions might include: the recruitment of members by communication in the Student Newsletter; mailing of cards to all local baptisms, to include yearly follow-ups, and looking forward to seeing you at our school registration reminder cards; all handmade by ACS students; mailing "Welcome Future ACS Graduate"*

**Who will be involved?**

Principal

H&S

Development Director

sd

**Who will be responsible?**

H&S

**What are the needed resources?**

Lists of all baptisms at all parishes

Cards made by each student at all grade levels for different stages of each child baptized through the parishes

Welcome baskets

**What budget is needed?**

Minimal

**How will it be evaluated?**

Enrollment of students who indicate they were referred by this program

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not begun

**Focus Area 3:**

**Enrollment**

**Goal A: Develop Parent-To-Parent Ministry**

**Action Plan:**

**Number: 3A2**

---

**What is to be done?**

Form H&S Extracurricular Activities Committee which is parent involved and led

**Who will be involved?**

Principal  
H&S

**Who will be responsible?**

H&S

**What are the needed resources?**

Parents and Coaches to coordinate the programs  
Volunteer time  
Funding for the programs

**What budget is needed?**

Minimal

**How will it be evaluated?**

Retention of students impacted by this program

**When will the Action Plan be implemented?**

2016-2017

**Status**

Begun

**Action Plans for Focus Area 3 – Goal B**

**Goal B: Create an Understanding of Student Attrition and Investigate Students' Future Education Plans**

**Summary of Actions Plans for Goal B:**

- 3B1 Develop a post-ACS survey to track the future plans of our graduates
- 3B2 Develop and implement an exit interview with family/student conducted by the principal when students withdraw or do not re-enroll in school

**Individual Action Plans for this section follow below**

**Focus Area 3:**

**Enrollment**

**Goal B: Create an Understanding of Student Attrition and Investigate Students' Future Education Plans**

**Action Plan:**

**Number: 3B1**

---

**What is to be done?**

Develop a post-ACS survey to track the future plans of our graduates

**Who will be involved?**

Principal  
School Secretary  
School Board  
Alumni Committee

**Who will be responsible?**

Alumni Committee

**What are the needed resources?**

Development of a survey  
Personnel to compile survey results  
Web interface

**What budget is needed?**

Minimal

**How will it be evaluated?**

Survey will be developed

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun

**Focus Area 3:**

**Enrollment**

**Goal B: Create an Understanding of Student Attrition and Investigate Students' Future Education Plans**

**Action Plan:**

**Number: 3B2**

---

**What is to be done?**

Develop and implement an exit interview with family/student conducted by the principal when students withdraw or do not re-enroll in school

**Who will be involved?**

Principal  
School Board

**Who will be responsible?**

Principal

**What are the needed resources?**

Outline/format for interview  
Ability to track the results

**What budget is needed?**

None

**How will it be evaluated?**

Interview will be developed and information developed indicating reasons for withdrawal

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not begun

**Action Plans for Focus Area 3 – Goal C**

**Goal C:** Foster a Sense of Hospitality

**Summary of Action Plans for Goal C:**

3C1 Promote the value of Catholic education within the parish communities

***Individual Action Plans for this section follow below***

**Focus Area 3:**

**Enrollment**

**Goal C: Foster a Sense of Hospitality**

**Action Plan:**

**Number: 3C1**

---

**What is to be done?**

Promote the value of Catholic education within the parish communities

**Who will be involved?**

Pastors of all parishes  
H&S  
Diocesan Personnel

**Who will be responsible?**

H&S Parent-to-Parent Committee

**What are the needed resources?**

Time to meet with pastors  
Materials to support the concept of the value of Catholic education

**What budget is needed?**

None

**How will it be evaluated?**

Increase in enrollment by parishes

**When will the Action Plan be implemented?**

2017-2018

**Status**

Not yet begun

### **Action Plans for Focus Area 3 – Goal D**

#### **Goal D: Increase Funding Sources for Scholarships for Low to Middle Income Families**

##### **Summary of Action Plans for Goal D:**

- 3D1 Identify additional funding sources for scholarships and encourage families to utilize the funding
- 3D2 Develop and implement plans to involve Pastors of all the local parishes to establish equitable funding from these parishes and awareness of ACS to their parishioners

**Individual Action Plans for this section follow below**



**Focus Area 3:**

**Enrollment**

**Goal D: Increase Funding Sources for Tuition Assistance for Low to Middle Income Families**

**Action Plan:**

**Number: 3D1**

---

**What is to be done?**

Identify additional funding sources for scholarships and encourage families to utilize the funding.  
Angel donations through Scripps program

**Who will be involved?**

School Board  
H&S  
Principal  
Development Director

**Who will be responsible?**

Principal  
Development Director

**What are the needed resources?**

Personnel to identify funding resources- Scripps Program  
Meeting with individual families to encourage the use of the scholarships  
Savings Account to set up funds- Angel Account

**What budget is needed?**

Scripps start up budget

**How will it be evaluated?**

Funding for tuition assistance will be increased and utilized

**When will the Action Plan be implemented?**

2016-2017

**Status**

Started

**Focus Area 3:**

**Enrollment**

**Goal D: Increase Funding Sources for Tuition Assistance for Low to Middle Income Families**

**Action Plan:**

**Number: 3D2**

---

**What is to be done?**

Develop and implement plans to involve Pastors of all the local parishes to increase enrollment from their respective parishes and support ACS with equitable funding.

**Who will be involved?**

Pastor  
Marketing Committee  
Principal  
Bishop  
Development Director

**Who will be responsible?**

Pastors  
Marketing Committee  
Development Director

**What are the needed resources?**

People to meet with pastors to explain the need to increase enrollment  
Data to show Pastors a plan to implement equitable funding for ACS from all parishes.

**What budget is needed?**

None

**How will it be evaluated?**

Pastors will encourage parishioners to enroll their children  
Funding from all parishes involved will contribute equitably

**When will the Action Plan be implemented?**

2016-2017

**Status**

In process

**Action Plans -  
Focus Area 4: Alumni Participation**

#### **4. Increase Alumni Participation**

**Aim:**

Angelo Catholic School will:

- Increase alumni involvement and participation in the school
- Explore ways to increase tuition assistance funding with the assistance of the alumni

**Action Plans for Focus Area 4 - Alumni Participation**

**Goal A:** Develop a vibrant, productive alumni committee that would be a major resource to help foster and grow Angelo Catholic School

**Summary of Action Plans for Goal A:**

4A1 Establish an alumni committee to develop a database- continue researching a database.

**Individual Action Plans for this section follow below**

**Focus Area 4:**

**Alumni Participation**

**Goal A:** Develop a vibrant, productive alumni committee that would be a major resource to help foster and grow Angelo Catholic School

**Action Plan:**

**Number: 4A1**

---

**What is to be done?**

Continue researching to form a more complete database.

**Who will be involved?**

School Board

Alumni

Committee to be pulled from all five parishes

Development Director

**Who will be responsible?**

Alumni Committee

Development Director

**What are the needed resources?**

Personnel to develop the alumni database

Time to input information

**What budget is needed?**

Minimal

**How will it be evaluated?**

Alumni database will be established

**When will the Action Plan be implemented?**

2017-2018

**Status:**

Not yet begun

**Person(s) Responsible for Each Action Plan**

<b>Who's Responsible for Focus Area 1 – Marketing</b>			
<b>1</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>Person(s) Responsible for Success</b>
<b>1A1</b>	<b>10</b>	Emphasize Catholic Identity	Marketing Committee
<b>1A2</b>	<b>11</b>	Promotional Materials	Marketing Committee
<b>1A3</b>	<b>12</b>	Market Achievements	Pastor & Principal for content, Marketing Committee
<b>1A4</b>	<b>13</b>	Market the Faculty Expertise	Principal, Marketing Committee
<b>1A5</b>	<b>14</b>	Plan for Community Outreach	Principal, Marketing Committee
<b>1A6</b>	<b>15</b>	School Website for Marketing	Principal (for approval), Marketing Committee
<b>1B1</b>	<b>17</b>	Retain Visionary Faculty	Principal
<b>1B2</b>	<b>18</b>	Publicize the ACS graduate	Marketing Committee, Alumni Committee
<b>1C1</b>	<b>20</b>	Service Projects	Principal, Marketing Committee
<b>1C2</b>	<b>21</b>	Student Competitions	Faculty
<b>1C3</b>	<b>22</b>	Publicize Teachers' Profile	Marketing Committee
<b>1C4</b>	<b>23</b>	Publicize School's History	Marketing Committee
<b>1D1</b>	<b>25</b>	Market Programs	Marketing Committee
<b>1E1</b>	<b>27</b>	Active Alumni Association	Marketing Committee
<b>1E2</b>	<b>28</b>	Outside Resources	Marketing Committee
<b>1E3</b>	<b>29</b>	Multi-Cultural Committee	School Board
<b>1E4</b>	<b>30</b>	Contact 5 Parishes	Marketing Committee

<b>Who's Responsible for Focus Area 2 – Future Financing and Facilities Planning</b>			
<b>2</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>Person(s) Responsible for Success</b>
<b>2A1</b>	<b>35</b>	Endow the School	Foundation Board, School Board Finance Committee
<b>2A2</b>	<b>36</b>	School Board Financial Experts	School Board
<b>2A3</b>	<b>37</b>	Create Naming Opportunities	Foundation Board, Sch.Bd. Finance Committee, Marketing Cmt.
<b>2A4</b>	<b>38</b>	Grant Writer	Foundation Board
<b>2A5</b>	<b>39</b>	Explain Need for Financial Support	Marketing Committee, Principal
<b>2B1</b>	<b>41</b>	Buildings and Grounds Committee	Buildings and Grounds Committee
<b>2B2</b>	<b>42</b>	Prioritize & Budget Needs	Principal, School Business Manager

<b>Who's Responsible for Focus Area 3 – Enrollment and Recruitment</b>			
<b>3</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>Person(s) Responsible for Success</b>
<b>3A1</b>	<b>47</b>	Parent to Parent Committee	H&S
<b>3A2</b>	<b>48</b>	Extracurricular Activity Committee	H&S
<b>3B1</b>	<b>50</b>	Survey about Future Plans	Alumni Committee
<b>3B2</b>	<b>51</b>	Exit Interview	Principal
<b>3C1</b>	<b>53</b>	Promote Catholic Education	H&S Parent-to-Parent Committee
<b>3D1</b>	<b>55</b>	Scholarship Funding	School Board
<b>3D2</b>	<b>56</b>	Increase Other Parish Enrollment	Pastors, Marketing Committee

<b>Who's Responsible for Focus Area 4 – Alumni</b>			
<b>4</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>Person(s) Responsible for Success</b>
<b>4A1</b>	<b>60</b>	Develop Database	Alumni Committee



## Time Lines for Each Action Plan

<b>Action Plan Time Lines for Focus Area 1 – Marketing</b>							
<b>1</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>2016–17</b>	<b>2017–18</b>	<b>2018–19</b>	<b>2019–20</b>	<b>2020–21</b>
<b>1A1</b>	<b>10</b>	Emphasize Catholic Identity	X	X	X	X	X
<b>1A2</b>	<b>11</b>	Promotional Materials		X	X	X	X
<b>1A3</b>	<b>12</b>	Market Achievements		X	X	X	X
<b>1A4</b>	<b>13</b>	Market the Faculty Expertise	X	X	X	X	X
<b>1A5</b>	<b>14</b>	Plan for Community Outreach		X	X	X	X
<b>1A6</b>	<b>15</b>	School Website for Marketing	X	X	X	X	X
<b>1B1</b>	<b>17</b>	Retain Visionary Faculty	X	X	X	X	X
<b>1B2</b>	<b>18</b>	Describe the ACS graduate		X	X	X	X
<b>1C1</b>	<b>20</b>	Service Projects		X	X	X	X
<b>1C2</b>	<b>21</b>	Student Competitions	X	X	X	X	X
<b>1C3</b>	<b>22</b>	Publicize Teachers' Profile		X	X	X	X
<b>1C4</b>	<b>23</b>	Publicize School's History		X	X	X	X
<b>1D1</b>	<b>25</b>	Market Programs		X	X	X	X
<b>1E1</b>	<b>27</b>	Active Alumni Association		X	X	X	X
<b>1E2</b>	<b>28</b>	Outside Resources		X	X	X	X
<b>1E3</b>	<b>29</b>	Multi-Cultural Committee			X	X	X
<b>1E4</b>	<b>30</b>	Contact 5 Parishes		X	X	X	X

<b>Action Plan Time Line for Focus Area 2 – Future Financing and Facilities Planning</b>							
<b>2</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>2016–17</b>	<b>2017–18</b>	<b>2018–19</b>	<b>2019–20</b>	<b>2020–21</b>
<b>2A1</b>	<b>35</b>	Endow the School	X	X	X	X	X
<b>2A2</b>	<b>36</b>	School Board Financial Experts		X	X	X	X
<b>2A3</b>	<b>37</b>	Create Naming Opportunities		X	X	X	X
<b>2A4</b>	<b>38</b>	Grant Writer			X	X	X
<b>2A5</b>	<b>39</b>	Explain Need for Financial Support		X	X	X	X
<b>2B1</b>	<b>41</b>	Buildings and Grounds Committee		X	X	X	X
<b>2B2</b>	<b>42</b>	Prioritize & Budget Needs		X	X	X	X

**Action Plan Time Line for Focus Area 3 – Enrollment and Recruitment**

<b>3</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>2016–17</b>	<b>2017–18</b>	<b>2018–19</b>	<b>2019–20</b>	<b>2020–21</b>
<b>3A1</b>	<b>47</b>	Parent to Parent Committee		X	X	X	X
<b>3A2</b>	<b>48</b>	Extracurricular Activity Committee	X	X	X	X	X
<b>3B1</b>	<b>50</b>	Survey about Future Plans		X	X	X	X
<b>3B2</b>	<b>51</b>	Exit Interview		X	X	X	X
<b>3C1</b>	<b>53</b>	Promote Catholic Education		X	X	X	X
<b>3D1</b>	<b>55</b>	Scholarship Funding	X	X	X	X	X
<b>3D2</b>	<b>56</b>	Increase Other Parish Enrollment	X	X	X	X	X

**Action Plan Time Line for Focus Area 4 – Alumni**

<b>4</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>2016–17</b>	<b>2017–18</b>	<b>2018–19</b>	<b>2019–20</b>	<b>2020–21</b>
<b>4A1</b>	<b>60</b>	Alumni Committee Database		X	X	X	X

**X = the item continues during the plan**

## Financial Projections for Each Action Plan

<b>Action Plan Financial Projections for Focus Area 1 – Marketing</b>							
<b>1</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>2016–17</b>	<b>2017–18</b>	<b>2018–19</b>	<b>2019–20</b>	<b>2020–21</b>
<b>1A1</b>	<b>10</b>	Emphasize Catholic Identity	Minimal	Minimal	Minimal	Minimal	Minimal
<b>1A2</b>	<b>11</b>	Promotional Materials	\$2000	\$500	\$500	\$500	\$500
<b>1A3</b>	<b>12</b>	Market Achievements		\$750	\$750	\$750	\$750
<b>1A4</b>	<b>13</b>	Market the Faculty Expertise			TBD	TBD	TBD
<b>1A5</b>	<b>14</b>	Plan for Community Outreach		\$500	None	None	None
<b>1A6</b>	<b>15</b>	School Website for Marketing	None	None	None	None	None
<b>1B1</b>	<b>17</b>	Retain Visionary Faculty		TBD	TBD	TBD	TBD
<b>1B2</b>	<b>18</b>	Describe the ACS graduate	Minimal	Minimal	Minimal	Minimal	Minimal
<b>1C1</b>	<b>20</b>	Service Projects		\$1000	\$1000	\$1000	\$1000
<b>1C2</b>	<b>21</b>	Student Competitions	Minimal	Minimal	Minimal	Minimal	Minimal
<b>1C3</b>	<b>22</b>	Publicize Teachers’ Profile		Minimal	Minimal	Minimal	Minimal
<b>1C4</b>	<b>23</b>	Publicize School’s History			Minimal	Minimal	Minimal
<b>1D1</b>	<b>25</b>	Market Programs			TBD	TBD	TBD
<b>1E1</b>	<b>27</b>	Active Alumni Association		Minimal	Minimal	Minimal	Minimal
<b>1E2</b>	<b>28</b>	Outside Resources			None	None	None
<b>1E3</b>	<b>29</b>	Multi-Cultural Committee				None	None
<b>1E4</b>	<b>30</b>	Contact 5 Parishes	None	None	None	None	None

<b>Action Plan Financial Projections for Focus Area 2 – Future Financing &amp; Facilities Planning</b>							
<b>2</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>2016–17</b>	<b>2017–18</b>	<b>2018–19</b>	<b>2019–20</b>	<b>2020–21</b>
<b>2A1</b>	<b>35</b>	Endow the School	Minimal	Minimal	None	TBD	TBD
<b>2A2</b>	<b>36</b>	School Board Financial Experts		None	None	None	None
<b>2A3</b>	<b>37</b>	Create Naming Opportunities		Mailings	Mailings	Mailings	Mailings
<b>2A4</b>	<b>38</b>	Grant Writer			Minimal	Minimal	Minimal
<b>2A5</b>	<b>39</b>	Explain Need for Financial Support		None	None	None	None
<b>2B1</b>	<b>41</b>	Buildings and Grounds Committee		None	None	None	None
<b>2B2</b>	<b>42</b>	Prioritize & Budget Needs		TBD	TBD	TBD	TBD

<b>Action Plan Financial Projections for Focus Area 3 – Enrollment and Recruitment</b>							
<b>3</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>2016–17</b>	<b>2017–18</b>	<b>2018–19</b>	<b>2019–20</b>	<b>2020–21</b>
<b>3A1</b>	<b>47</b>	Parent to Parent Committee		Minimal	Minimal	Minimal	Minimal
<b>3A2</b>	<b>48</b>	Extracurricular Activity Committee	Minimal	Minimal	Minimal	Minimal	Minimal
<b>3B1</b>	<b>50</b>	Survey about Future Plans			Minimal	Minimal	Minimal
<b>3B2</b>	<b>51</b>	Exit Interview		None	None	None	None
<b>3C1</b>	<b>53</b>	Promote Catholic Education		None	None	None	None
<b>3D1</b>	<b>55</b>	Scholarship Funding	\$500.00	TBD	TBD	TBD	TBD
<b>3D2</b>	<b>56</b>	Increase Other Parish Enrollment	None	None	None	None	None

<b>Action Plan Financial Projections for Focus Area 4 – Alumni</b>							
<b>4</b>	<b>Page</b>	<b>Key Recommendations</b>	<b>2016–17</b>	<b>2017–18</b>	<b>2018–19</b>	<b>2019–20</b>	<b>2020–21</b>
<b>4A1</b>	<b>60</b>	Alumni Committee Database		Minimal	Minimal	Minimal	Minimal

TBD = To Be Determined