

REEF BOARD MEETING MINUTES

**February 10, 2016
5:30 PM – 7:30 PM**

REEF Meeting (public meeting open to all members)

Board Member Roll Call/Establish Quorum: (✓ if present at meeting)

Directors (Expiring 6/17)			Directors (Expiring 6/16)			Non-Voting Members	
	9	<i>Lisa Hall ~ Vice President</i>	✓	2	<i>Kent Mixon ~ President</i>	✓	<i>Christy Mendivil ~ Principal</i>
	1	<i>George Polchin ~ Treasurer</i>	✓	6	<i>Tammi Flemming ~ AR/ Financial Secretary</i>	✓	<i>Megan Arce ~ Teacher Liaison</i>
✓	11	<i>Maureen Burke ~ Secretary</i>	✓	8	<i>Kristin Story ~ Parliamentarian</i>	✓	<i>Laurel Phelps ~ Teacher Liaison</i>
✓	5	<i>Ian Jay ~ Hospitality</i>	✓	4	<i>Stella Pynn ~ Nominating Committee</i>		
✓	3	<i>Dawn Battles ~ Rose Run</i>	✓	12	<i>Sabrina Koceman ~ Nominating Committee</i>		
	7	<i>Silla Siebert ~ Room Parent Coordinator</i>		10	<i>Open</i>		
✓	13	<i>Scott Fooks ~ Budget Committee</i>		14	<i>Open</i>		

Meeting notice posted to school bulletin: February 2, 2016.

I. BOARD BUSINESS

• Welcome/Roll Call

- Call to order at 5:38 p.m.
- Roll call & sign-in sheet circulated
- Meeting Minute approvals. Dawn moves to approve January meeting minutes, Kristin seconds. All in favor. Minutes approved.
- Kent reminds everyone that REEF is a PTO (Parent-Teacher Organization). REEF is not a PTA. Kent read the *General and Specific Purposes* from the Bylaws. REEF “is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for public charitable and educational purposes. The specific purpose of the Corporation is to enrich

the experience of students by seeking resources (such as funds, materials and services) that will help support the social, emotional and academic development of students at Roosevelt School, a public elementary school in Santa Barbara, California. These resources shall be directed toward educationally-focused goals that further the interests of students, staff, parents and community. Specific activities funded by the Corporation may include, but are not limited to, providing funding for instructors and other related personnel; educational materials, supplies, equipment, and furniture; facilities improvement, repair, and maintenance; extracurricular activities for students; enhancement of school safety; and other expenditures related to the legitimate purposes of the Corporation and as allowed by law.”

II. MEMBERSHIP BUSINESS

a.) Principal’s Report (Christy Mendivil)

- See report attached.
- Suggested to do robo-call and eBlast reminder to register for Parent Square.
- Lunch update: additional lunch duty staff has been added.
- Ms. Corral addressed Kindness week. Only 4th grade students participating currently to help students with friendship and dealing with unkindness. In class, students are writing advice columns and must do 50 acts of kindness. Program may be implemented in other grades at some point. The message is that Roosevelt is a kind school.

b.) Teacher’s Liaison Report (Laurel Phelps)

- Ms. Phelps: Parent Square is fantastic. Teachers are feeling pleased with new ELD (English Language Development) after school program. The Imagine Learning program assesses and tracks individuals and is held on Tuesdays and Thursdays after school. Hoping to get more children signed up. It’s not just for ELD kids. It’s a good program for everyone because it works on targeted skills. Teachers and kids are getting excited about Rose Run. Kids are excited to support Annual Fund.
- Ms. Arce noted a successful 100-day celebration held by TK/K graders.
- Ms. Warwick: Thank you for \$600 to do 3rd grade sales. Thanks again to Robert Mislang and Montecito Bank & Trust. 3rd grade students working on informational writing and writing multi-paragraphs.
- Ms. Corral: 4th grade students are studying the Gold Rush. Next week will host Gold Rush Day. One teacher teaching electricity (same era) other teacher is teaching coding and inventions. Building magnetic trains in STEM class. Ms. Corral requests funding to attend the California Association for the Gifted conference in February in Palm Springs for professional development. Conference related to the Common Core curriculum and she wants to attend then present information back to teachers at Roosevelt. \$495 for reg. plus \$433 for hotel. No money in budget from District for GATE. Sabrina moves to cover entire expense of \$928. Kristin seconds. There is a recommendation to add to the REEF budget in future years to cover expense, possibly for one teacher per grade. All in favor, no opposed. Motion passes.

c.) Rose Run update (Dawn Battles & Dawn Fitzgerald):

- On February 5th, RR committee announced the winning logo during assembly.
- There are new perks for sponsors in order to give more recognition to them. If sponsor at the platinum level (\$2k), you get a banner to hang at school all year long on upper balconies. Twelve sponsors increased their level, we lost 14 sponsors, but gained 15 new sponsors to date.
- Already beat corporate sponsors record. Total is \$23K as of now. Committee has until end of February to secure all sponsors.
- Committee is working on securing prizes now. High five for \$25 was new last year. Considering adding prizes for kids that actively seek pledges (for kids that secure a high number of pledges vs. total dollar amount raised only). Considering a random drawing per grade for pledge sheets filled out to win a gift card or similar.
- Seeking “screen-free” prizes.
- Kick off March 11. Last year, fundraising goal was \$115K and the school raised \$118K. Committee wants to set for \$120K and invites feedback. Important to achieve the goal, so we can do teachers and principals challenge.
- Green committee responsible for securing water bottles for event. Jen Brown working with Santa Barbara Running Company on a 20% ‘back to school’ sale for running shoes, etc.
- Date of event: Friday, April 15. Committee may consider selling items at event for parents (pom-poms, whistles, etc.)

d.) LCAP/Arts Education (Jen Brown)

- Santa Barbara County Alliance for Arts Education and local parents formed a group (similar to a lobbying group) to bring performing and visual arts to the schools.
- On January 26, LCAP held a meeting where this group was able to explain that art teachers and funding are reliant on the PTO, and how funding varies year to year. Therefore, the consistency of art education varies year to year because funding cannot be guaranteed. Lobbied for a complete visual arts curriculum for SB county and requested that if considering an all-district program to please include Roosevelt.
- Decision will not be made until end of next month regarding funding. Hopeful that we get a full-time art teacher that is not funded by REEF.

e.) Annual Fund (Robert Mislant / Briana Aguilar / Kent Mixon / Dawn F)

- Robert and Briana from the Montecito Bank & Trust discussed a financial education program about how to handle money with kindergarten to middle school aged children. They cited the U.S. among worst in financial education and how individuals get into trouble when older credit card debt, etc. the program is an attempt to start conversation early with “needs & wants”. They have 4-6th grade curriculum to deliver where the students make budgets for class party, etc. The Bank also has parent classes as well. There is a Teach Children to Save Day in April.

- Mentioned students can do tours at branch too. Teachers are asked to reach out if interested in the program.
- Annual Fund update from Kent: Thank you to Dimma and Dawn for the communications to remind people. We may have crossed the 50% line.
- Good learning year in terms of fund raising for Roosevelt. Conversations have already started for future years and I think the direction things are headed will be a benefit to Roosevelt moving forward. Small team of volunteers hand delivered letters around neighborhood. Highlighting curriculum specialists in eBlast is helping make it real to families.
- It was suggested that the committee tap into several neighborhood organizations and have them send out the letter or publish it to their members. These include the Riviera Association, The Upper East Associated, Mission Canyon, etc.

f.) Cultural Arts (Kristin Story)

- Kristin has some events scheduled, some are paid by REEF and some are free. Budget is \$4K for the year. She attends a showcase at beginning of year and selects from that. Children's Creative Project and Dr. Ronzone also provide feedback on selections.
- Alvin Ailey is scheduled to perform at the Arlington and 6th graders will be attending on Wednesday, April 13th. Roosevelt attends for free, as Kristin secured a grant through Children's Creative Project.
- Boxtales theatre troop will perform for all grades at school.
- World of Oceans (videos and performances) for Kindergarten - 3rd grade
- UCSB dancers coming in May.
- Past events included: Michael Katz in early January performed for entire school. African dance troop performed in late January for upper grades.

g.) Nominating Committee/Elections (Sabrina Koceman)

- Requesting and collecting board candidates and bios now through April 15.
- Will be advertising via Thursday folders, eBlast/Parent Square
 - i. Calling for committees and board members
 - ii. Need at least 7 new board members

h.) 6th Grade Dance (Sabrina Koceman)

- Proposing a 6th grade dance. 90 minutes with punch, cookies, decorations & DJ.
- Need to set a date in near future. Cost is \$400. Good tradition to start. It will be held in auditorium. Scott motions to approve \$400, Dawn seconded. All in favor. \$400 Approved.
- Sabrina also proposed to restore back wall mural on playground. Gregory Beeman is a mural restoration specialist (but not the original artist). Project includes two artists and three weeks to redo entire graphic. Artists will coat wall with gel to protect

from graffiti. Cost to restore the mural is \$12,200. (\$5K for paint and supplies, \$6K for 2 artists for 3 weeks, \$1200 for gel coat).

- Decision to table this discussion until district decision about art curriculum (mentioned above) is finalized.

i.) Treasurers Report (Tammi Flemming)

- Balance sheet REEF has one CD that matured today but haven't moved it over. \$50K will roll into money market account.
- Currently, \$272,450 money in the bank.
- There are funds in 6th grade account that can be put toward dance and other items. (\$4,300 for Getty field trip, etc.)
- 5th grade has \$3K, 4th has \$24,200 (due to CIMI fundraising). Library has \$6K. P&L from meeting to meeting shows negative because cut a check \$100K for curriculum specialist.
- Annual Fund actuals equal \$48,4646 (53% of budget goal).
- Checks for approval: \$3,791.64. Scott motions to approve check run. Dawn seconds. All in favor. Checks approved.

Meeting Adjourned at 7:48 PM.

Next Meeting March 9, 2016, 5:30pm in the School Library.