

Potsdam Central School District Strategic Plan



Strategic Planning Team Members

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The Process



District Mission (Why Do We Exist?)

Mission:

**Inspire, prepare and empower
our students to lead fulfilled lives
as compassionate, productive
and engaged citizens.**



District Vision (Where Would We Like to Be?)

Vision:

We aspire to be a leader in PK-12 education by offering innovative, diverse and challenging opportunities that foster every student's success.



Core values & beliefs:

- **Students are our first priority.**
- **All students are capable of learning and experiencing success.**
- **We commit to provide a safe, respectful environment.**
- **We embrace diversity, act with kindness and preserve the dignity of each person.**
- **We promote teamwork and value all voices in decision-making.**
- **We treat all with fairness and equity.**
- **We encourage and support creativity.**
- **We build strong relationships and instill good character through modelling and teaching.**
- **We cultivate gratitude and are thankful for the gifts and talents of all.**
- **Partnerships with our families and community are essential to our success.**





2017 – 2020 Strategic Plan

Draft pending BOE approval

Mission:

Inspire, prepare and empower our students to lead fulfilled lives as compassionate, productive and engaged citizens.

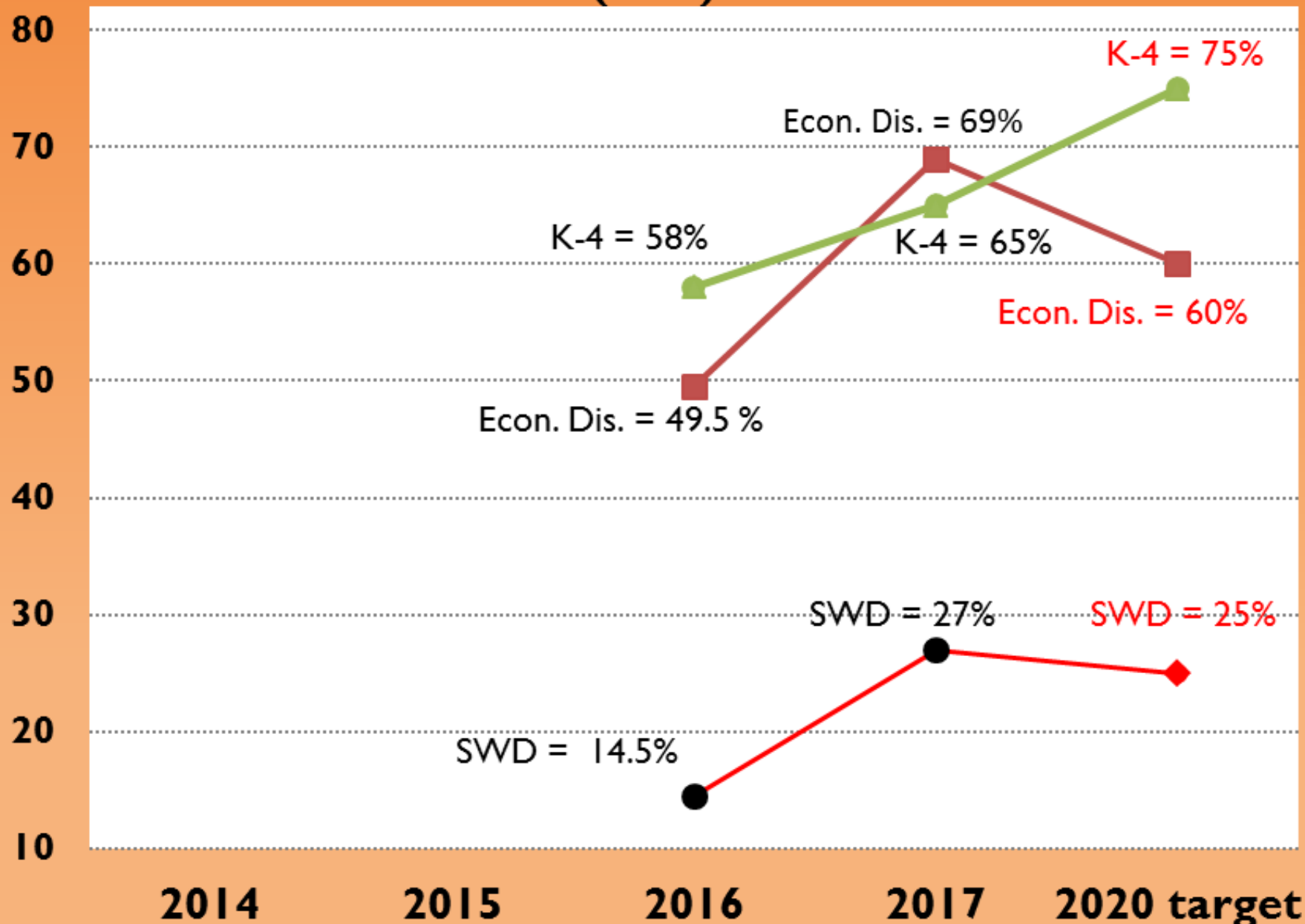
Vision:

We aspire to be a leader in PK-12 education by offering innovative, diverse and challenging opportunities that foster every student's success.

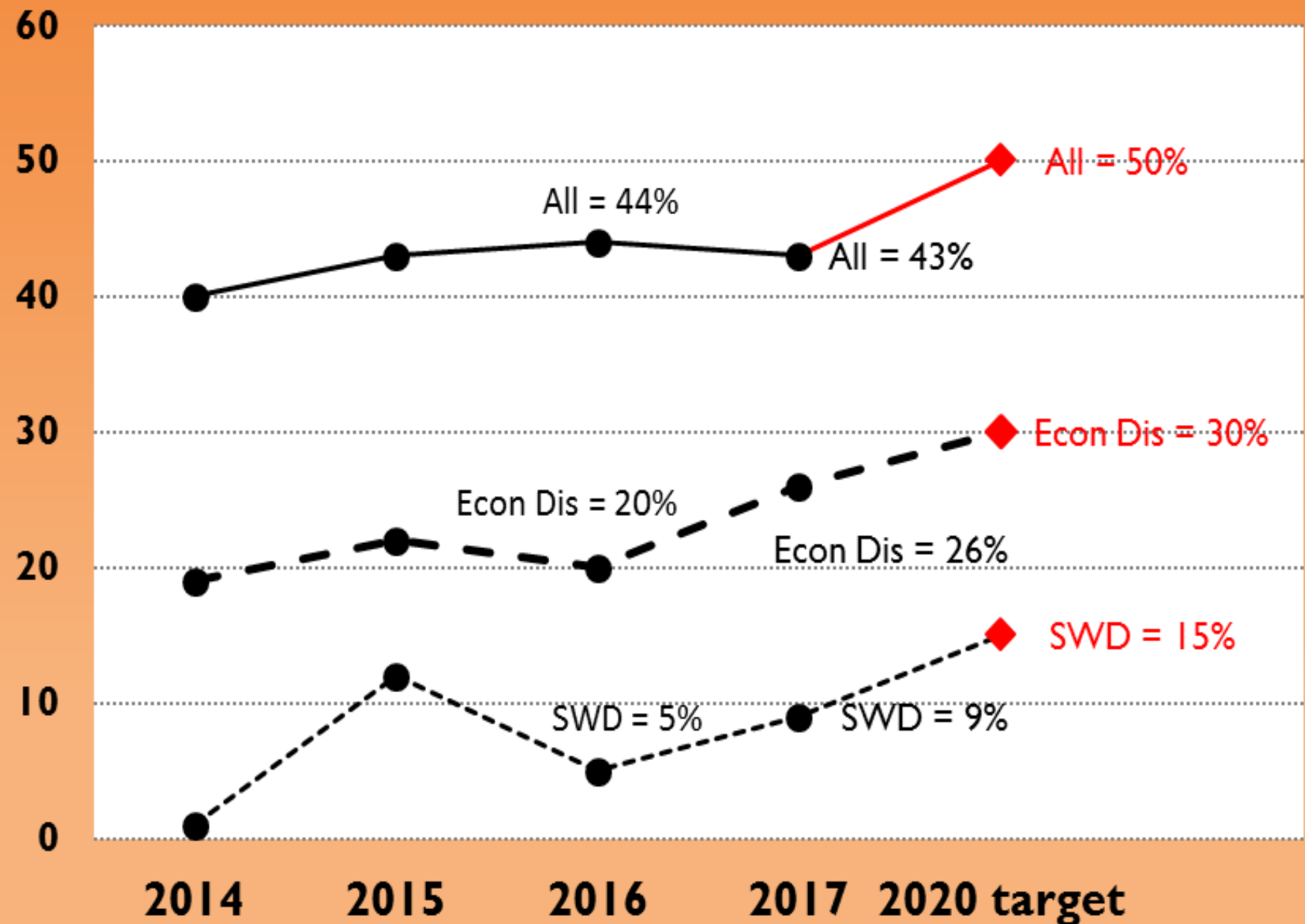
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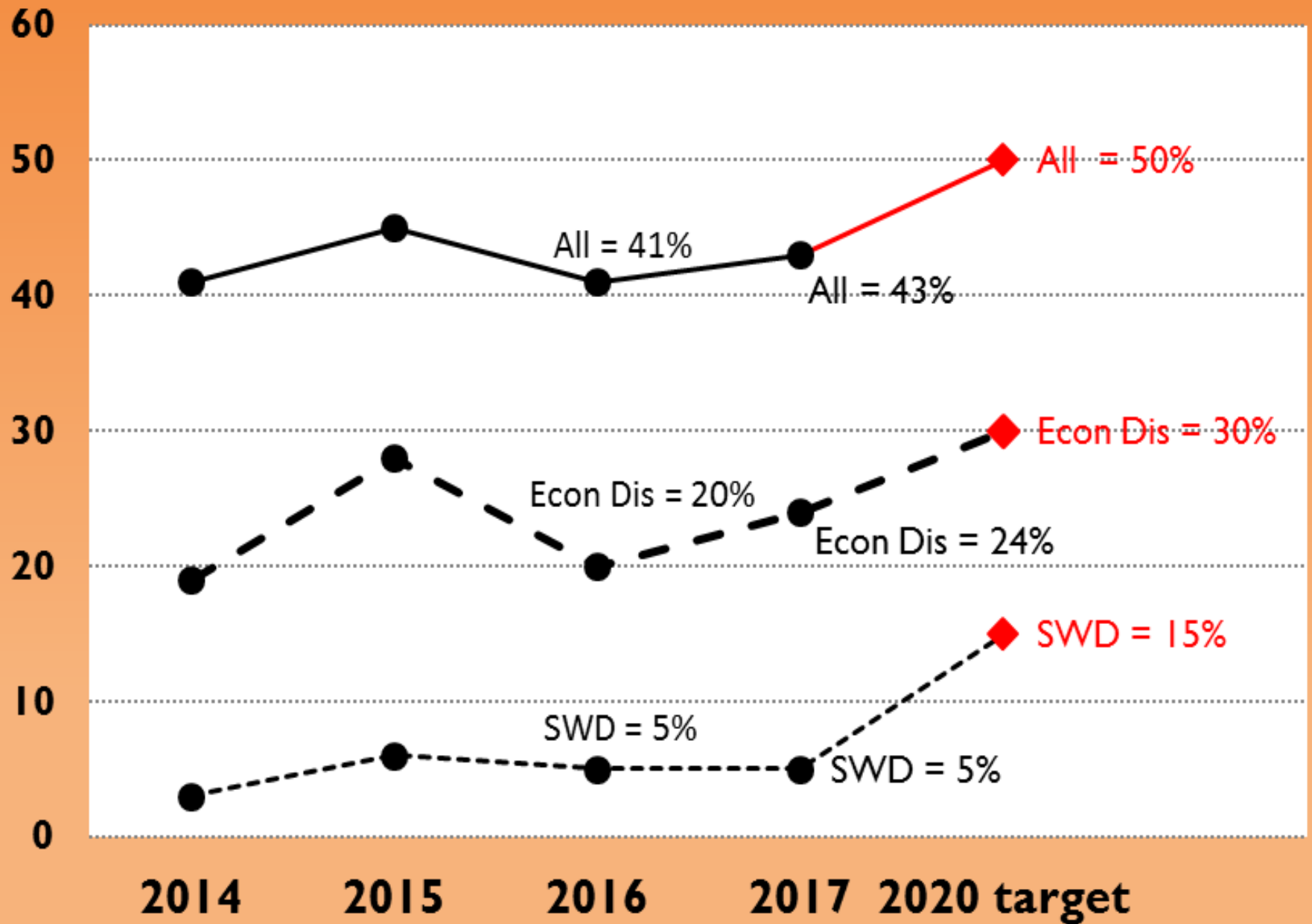
Gr. K – 4: % Reading on Grade Level by Year End (F&P)



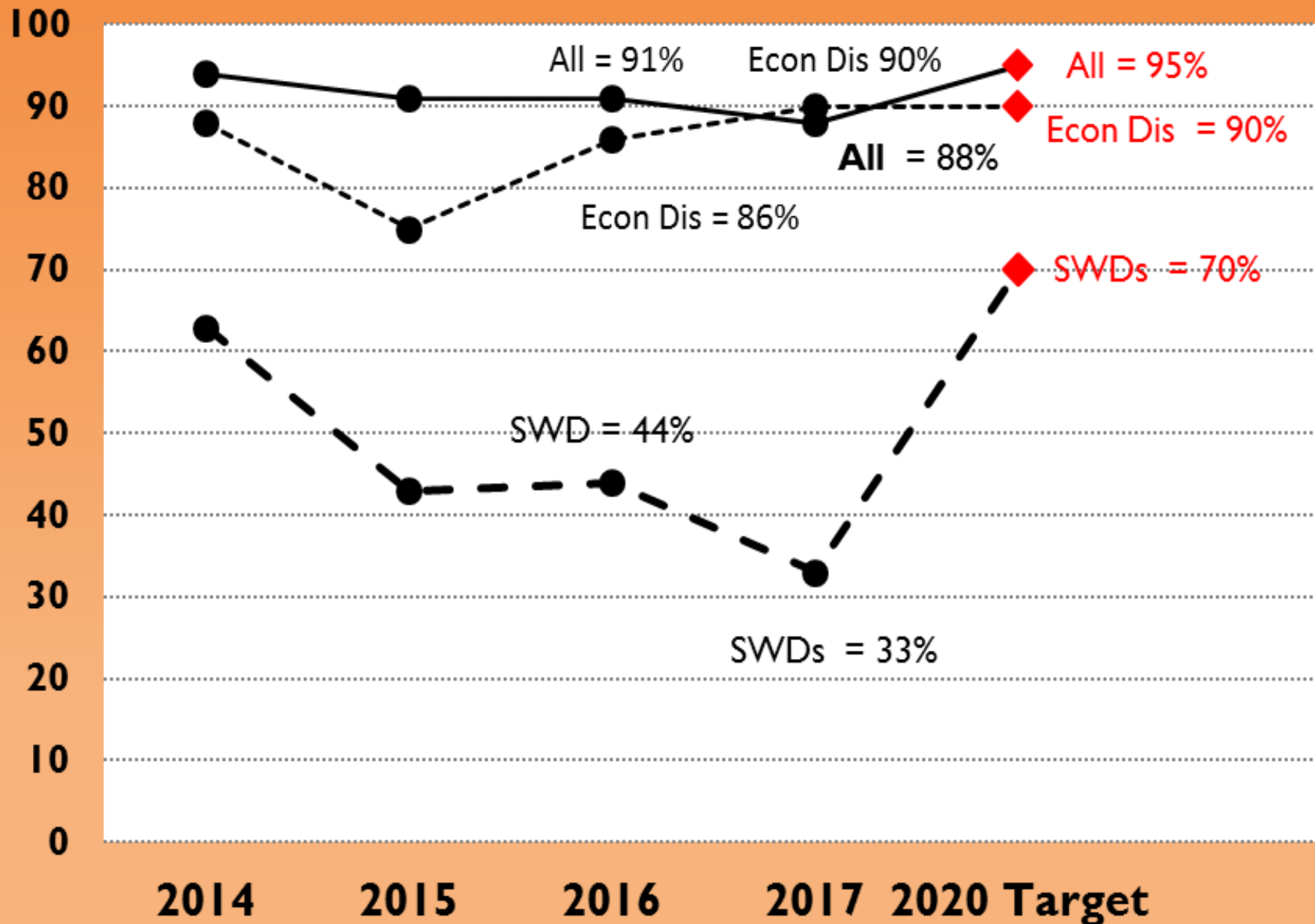
NYS Gr. 3 - 8 ELA: % proficient



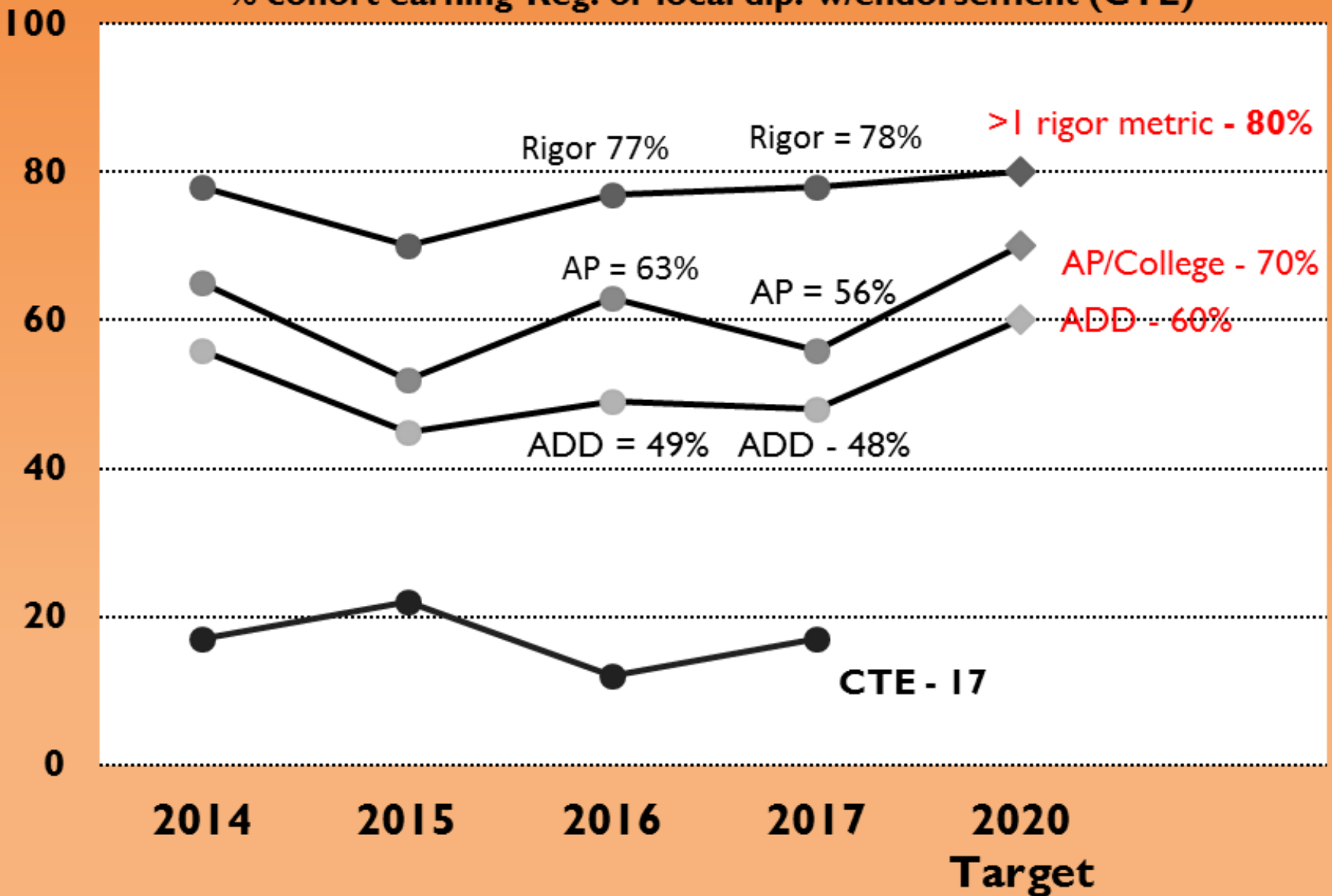
NYS Gr. 3 - 8 Math: % proficient



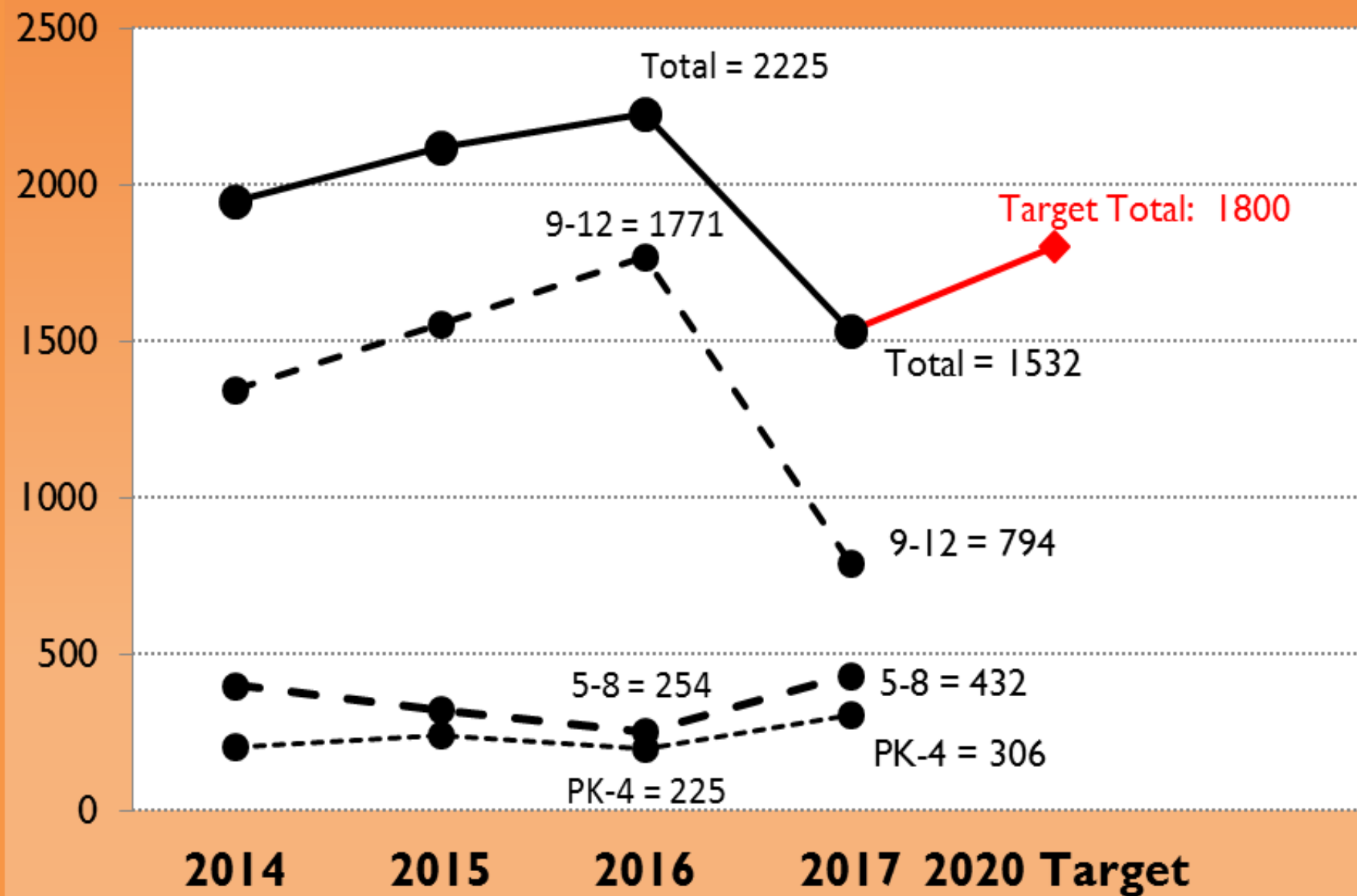
Cohort graduation - 4 yrs (8/31)



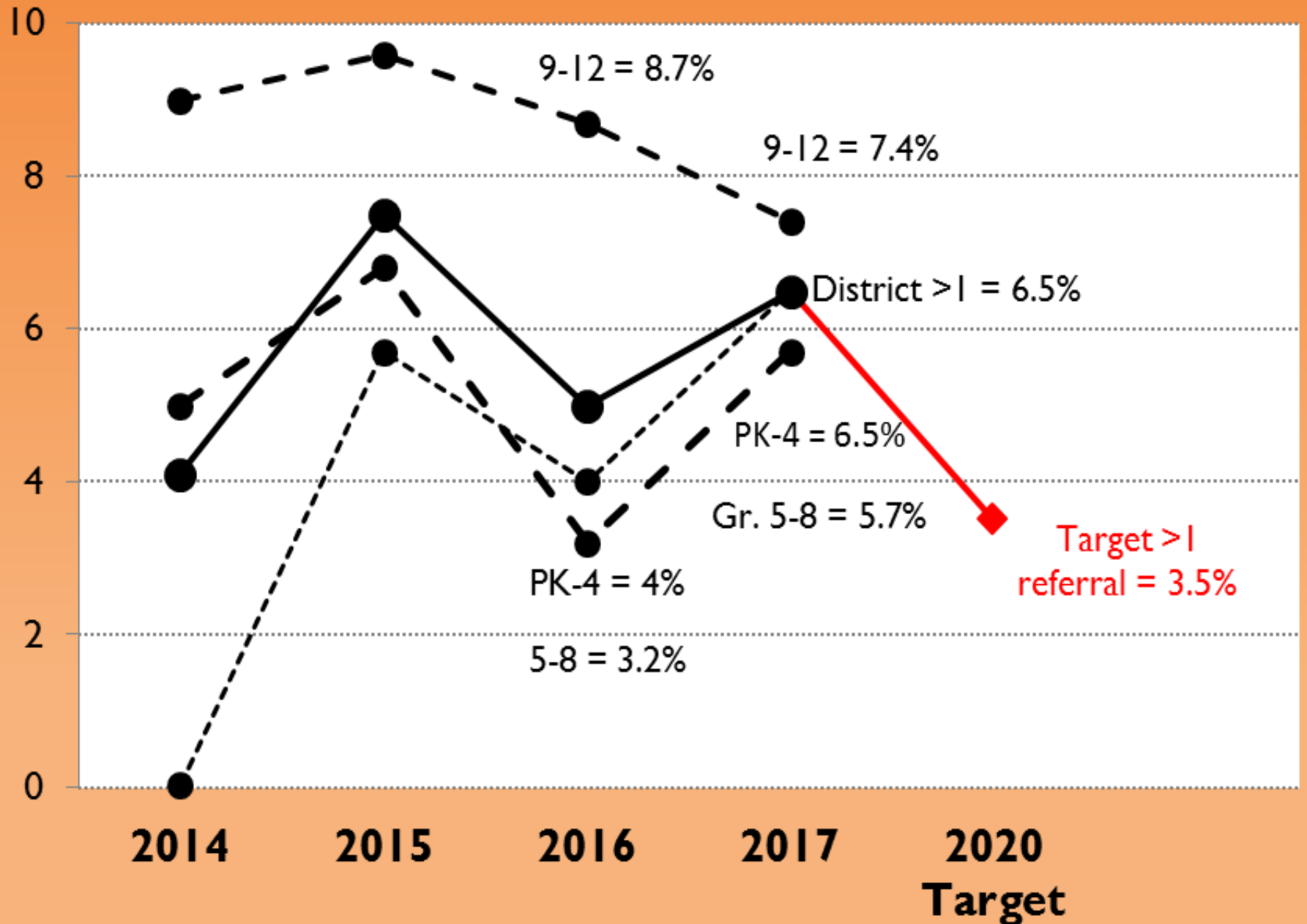
Rigor: % cohort achieving ≥ 1 of the rigor metrics below:
 % cohort achieving Adv. Des. Diploma
 % cohort passing ≥ 1 AP/college credit bearing course
 % cohort earning Reg. or local dip. w/endorsement (CTE)



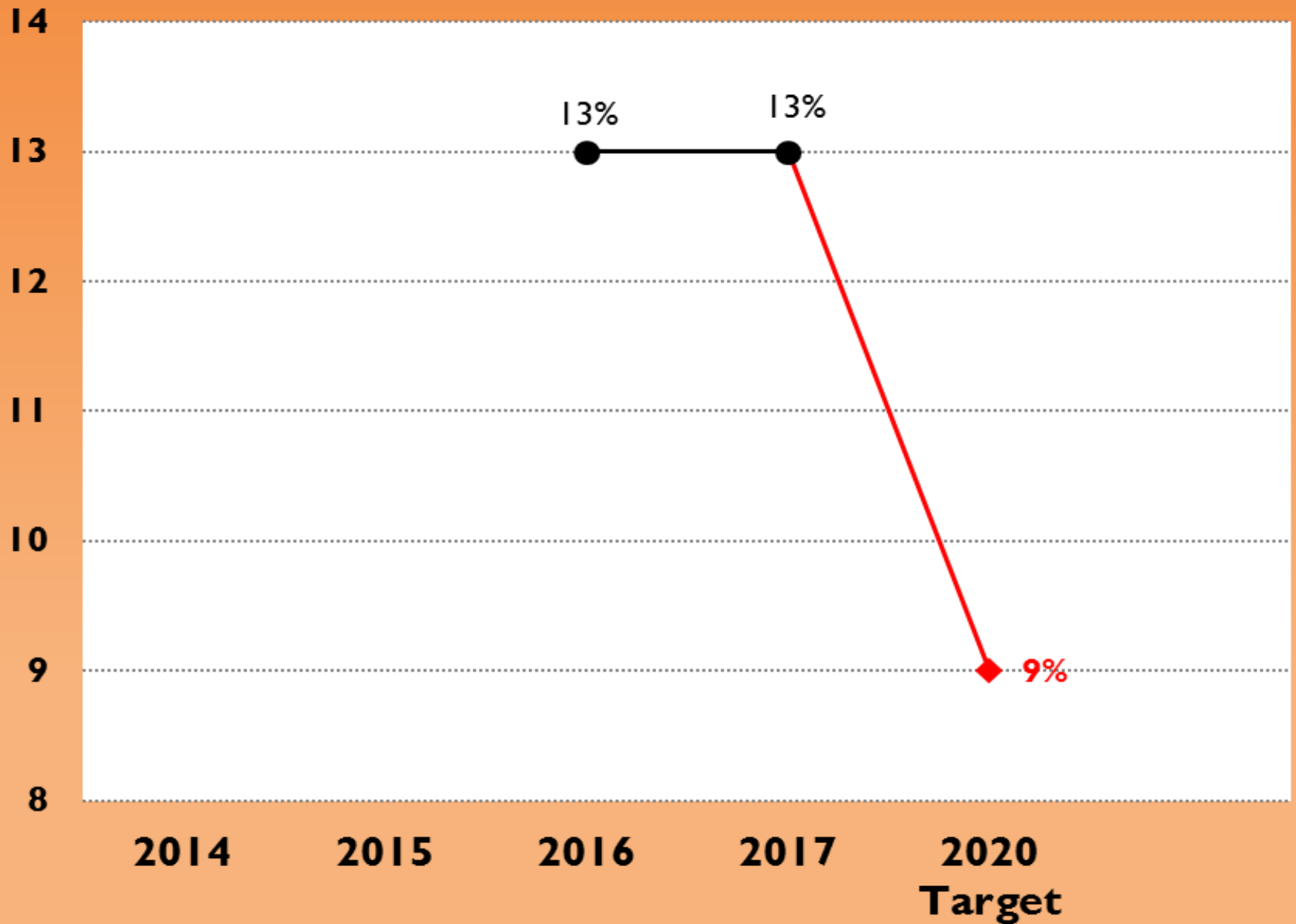
K - 12: Discipline Referrals Minus Tardy/Homework



K - 12: % Students > 1 Anti-Social Discipline Referral



**% K-12 students chronically absent
(absent \geq 10% of attendance days)**



In the 2017-18 school year the district team will investigate whether to add the following measures to this plan:

- Results of our School Climate Survey.
- % participating in co or extra-curricular activities including athletics
- Our ability to offer innovative, diverse, and challenging opportunities.
- Post secondary success of our students including two- and four-year degrees, military service and employment.

2017-2018

Immediate priorities: apply significant focus, resource and attention

- Implement strategies - including the Positivity Project - that nurture the social and emotional development of all students.
- Implement a fair, consistent, developmentally appropriate student code of conduct.
- Collaborate PK - 12 to align curriculum horizontally and vertically and to share instructional practices.
- Improve the PK - 12 schedule to better meet student and staff needs (i.e. school start time)

Allocate district professional development resources to support the above priorities.

Foundational strategies: maintain current focus, resources and attention

- **Create and implement innovative, diverse and challenging opportunities to engage all students.**
- **Strengthen current and identify new partnerships with our local hospital, businesses, colleges and universities.**

Core strategies: continue to improve performance

- **Implement a plan to increase the engagement of all families.**

Allocate district professional development resources to support the above priorities.