

Dear PRA Family:

Enclosed you will find a King Soopers gift card – **PRELOADED WITH \$3**. This card is our gift to you! We hope you will reload/reuse the card to help Prospect Ridge Academy (PRA) earn money to support of our academic, athletic, and character-building programs.



IT'S SO EASY TO SUPPORT PRA!

HERE'S HOW IT WORKS:

1. Add money to the card before you make a purchase (*see the FAQ on the back for additional details*).
2. Buy groceries or gas and use the gift card to pay (*see the FAQ on the back for a list of locations*).
3. **5%** of the dollar amount you load onto the card comes back to PRA!
4. Reload the card again and again!

If you don't shop at King Soopers, or if you are already using a gift card to support another organization, please give this card to a family member or friend that will use it. Cards can be used at any Kroger affiliated grocery store across the country, so send one to the grandparents to use in their hometown, or give one to your neighbor.

If just 300 PRA families load their cards with \$200 each month to use on groceries and/or gas our school will earn **\$3,000/month** and **\$36,000/year!**

WHAT'S THE CATCH?

NONE. There are no extra costs to you for this program. Your initial \$3 gift card is redeemable for \$3 of merchandise/gas. If you reload your card with \$20, you have \$20 to spend. This is a way for King Soopers to encourage shoppers to patronize their store, and also for them to support non-profit organizations.



USE THIS CARD WITH CLICKLIST!

You have to use a debit or credit card to create your ClickList account, but when you pick up your groceries you can ask to pay with your PRA reloadable gift card! They will even reload it for you using the card you have on file.



Take this \$3 card, reload, and start shopping!

Sincerely,

Lark Rambo
Marketing Director

(See Back for a List of Frequently Asked Questions)

King Soopers Neighborhood Rewards Cards Frequently Asked Questions (FAQ)



Q. HOW DO I USE IT?

A. You must first load your card at the check-out register, King Soopers' Customer Service desk, or the gas station, with any amount up to \$500. You can also reload your card at the self-service check-out machines – just ask for assistance from the King Soopers employee.

If loading your card at the register, ask the cashier before they begin scanning items. Then it's simple. Add funds to the card by whichever method you normally pay for your purchases: cash, check or credit card. Then check out and pay with your gift card. The funds will be deducted from your card with every transaction and your card's balance will be printed on the bottom of your receipt. Loading your card only takes a few seconds. If you forget to add the funds before the cashier starts scanning, you can ask the cashier to "suspend the transaction" and add the funds to the card.

Q. HOW LONG CAN I USE MY KING SOOPERS NEIGHBORHOOD REWARD CARD?

A. Your Kings Soopers card can be used **over and over!** You can reload as many times as you would like. Cards with a zero balance for 90 days will become inactive and a new card will need to be acquired from PRA in order to have it linked to PRA's Reward Account. Occasionally a card is demagnetized. If this happens, you can use the remaining balance by having the cashier key in the card number and then get a new one from PRA. The most important thing to remember is that **you do not throw this card away after using the money on it.** Instead, reload your card with money and continue to use it to earn dollars for PRA!

Q. IS MY CARD ONLY ACCEPTED AT OUR NEIGHBORHOOD KING SOOPERS?

A. No. All King Soopers, City Markets and Kroger stores and gas stations across the U.S. will accept this card! On the back of the card in fine print, is a full list of participating stores. Throughout the school year and over the summer, take your card with you and use it all over the country!

Q. WHAT CAN I USE THE CARDS FOR?

A. Any purchases at King Soopers including gas purchased at King Soopers or City Market Fuel Centers. Exceptions include services such as Western Union, lottery tickets, stamps, money orders, ticket master and other gift cards.

Q. CAN I GET A CARD WHILE I'M AT KING SOOPERS?

A. No. King Soopers provides us with cards that are linked specifically to our school. You must get a card from PRA.

Q. DO I STILL GET KING SOOPERS LOYALTY POINTS IF I USE MY RELOADABLE CARD?

A. Yes, loyalty points with King Soopers are connected with your frequent shopper card. Just show this card while you check out like you always do and you will continue to accumulate King Soopers frequent shopper points.

Q. CAN I GET ANOTHER CARD FOR MY FAMILY AND MY FRIENDS?

A. Yes. Additional cards can be purchased at PRA preloaded with \$5 for a cost of \$5. You can purchase additional cards for your family and friends for use locally or all over the U.S. The more active cards we have the more money we raise for our school!

QUESTIONS? Contact Lrambo@prospectridgeacademy.org