



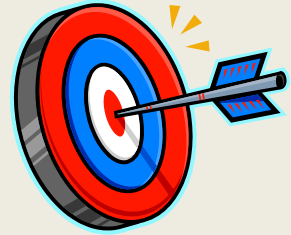
Strategic Planning 2014→2019

May 6, 2014

Board of Education Meeting



Our Target for Tonight



- Introductory Comments
- Overview of the Strategic Planning Process
December 2013 to May 2014
- Review Priority Area/Goal Statements
- Comment on themes and measurement ideas
- Board Feedback/Goals and Objectives
- Comments on measuring success
- Approval?

What is Strategic Planning?

- Process or activity used to **set priorities** at the organizational level (broad global view)
- Helps the BoE, employees, parents, and students work toward **common outcomes**
- Organizational framework to focus efforts on the **future activities** of the District
- Helps establish what to look at in order to **determine success**



Strategic Plan Development

- Board of Education/Superintendent decisions (Sept)
- Selection of key individuals (Steering/Planning Teams)
- **Steering Team** guidance on process (Dec-Jan)
- **Planning Team** Work/Language-concepts (Jan-Mar)
- **Steering Team** begins work on draft (Mar-Apr)
- Principals/Administrative feedback changes
- Board of Education feedback/changes (Apr)
- Other feedback from distribution (staff, community)
- Additional work by **Steering Team** for final draft
- Principals/Administrative feedback and changes
- **Board of Education** Review/feedback
- Board of Education adopts Strategic Plan 2014-19



Strategic Plan 2009-14

Mission Statement

“Lakeview Public Schools partners with our community to empower students to achieve personal and academic success.”

Note: Two versions of the Mission Statement were sent to stakeholders through an electronic survey last week-this version “won” by a vote of 3-1 and it incorporates the feedback from the Board Meeting of April 1.

Strategic Plan 2014-19

Priority Area and Goal Statements

- Student Achievement
“Increase student achievement through shared efforts.”
- Leadership, Character & Service
“Develop student leadership and character through active engagement.”
- Communications & Engagement
“Inform and involve the Lakeview community through purposeful actions.”



Strategic Plan 2014-19

Priority Area and Goal Statements

- Facilities, Equipment & Materials
 - “Maximize resources through the implementation of innovative, current, and productive practices.”
- Financial Stability
 - “Optimize resources through execution of fiscally responsible plans.”

Board Member Comments/Questions on Goal Statements (blue)?



Further Board Discussion

Reference 8x14 sample layout

- Themes evident in the **Planning Team** work
 - Identify all core content areas (last plan only officially referenced ELA/Mathematics)
 - Identify learning beyond core such as electives and different ways students demonstrate learning (projects, presentations, choir/band, publish newspaper, etc.)
 - Well-rounded students (service, know culture, soft skills)
 - Professional development/training (all areas including instruction, support roles, efficiency)
 - Infusing references to current technology (all areas including instruction, support roles, efficiency)
 - Feelings about opening objective statements with:
 - “**All** students...” or “**All** staff...” vs. just “Students...” or “Staff...”
- Questions/Comments/Suggestions?**

Priority Area/Goals-Measure?

- **Student Achievement**

“Increase student achievement through shared efforts.”

Assessments (NWEA, ACT, Explore, State?, common exams, units)

Other objective choices (MITES, Solo Ensemble, portfolio)

Training records, evaluation docs, comparison graphs



- **Leadership, Character & Service**

“Develop student leadership and character through active engagement.”

Participation rates (teams/events), discipline records, service records

Evaluation records, surveys, training records, awards (student/school)

- **Communications & Engagement**

“Inform and involve the Lakeview community through purposeful actions.”

Participation records, conferences data, web contacts, messenger records

Power school access records, media records, surveys



Priority Area/Goals-Measure?

- **Facilities, Equipment & Materials**

“Maximize resources through the implementation of innovative, current and productive practices.”

Technology repair and use records, maintenance records, meeting minutes

Training/conference records, observations (walk through/evaluation)

Board Meeting minutes (full Board and Sub-committee)

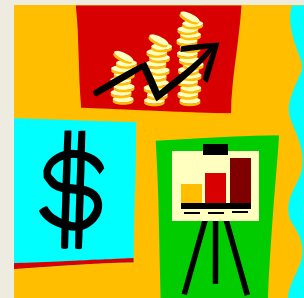


- **Financial Stability**

“Optimize resources through execution of fiscally responsible plans.”

Budgets, transparency reports, Financial Audit, S&P Rating, State reports

Board meeting minutes (full Board and Sub-committees)



Next Steps



- Action planning under the various Priority Areas would begin being included in annual administrative goal setting.
- Various data sources would begin “baseline” collection status
- Additional Questions or Comments?
- Is the Board comfortable approving the draft we have prepared or are changes required?

For Additional Information
Or
Comment/Suggestions

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