Strategic Planning
2014 ➔ 2019

May 6, 2014
Board of Education Meeting
Our Target for Tonight

• Introductory Comments
• Overview of the Strategic Planning Process December 2013 to May 2014
• Review Priority Area/Goal Statements
• Comment on themes and measurement ideas
• Board Feedback/Goals and Objectives
• Comments on measuring success
• Approval?
What is Strategic Planning?

• Process or activity used to set priorities at the organizational level (broad global view)
• Helps the BoE, employees, parents, and students work toward common outcomes
• Organizational framework to focus efforts on the future activities of the District
• Helps establish what to look at in order to determine success
Strategic Plan Development

- Board of Education/Superintendent decisions (Sept)
- Selection of key individuals (Steering/Planning Teams)
- **Steering Team** guidance on process (Dec-Jan)
- **Planning Team** Work/Language-concepts (Jan-Mar)
- **Steering Team** begins work on draft (Mar-Apr)
- Principals/Administrative feedback changes
- Board of Education feedback/changes (Apr)
- Other feedback from distribution (staff, community)
- Additional work by **Steering Team** for final draft
- Principals/Administrative feedback and changes
- **Board of Education** Review/feedback
- Board of Education adopts Strategic Plan 2014-19
Strategic Plan 2009-14
Mission Statement

“Lakeview Public Schools partners with our community to empower students to achieve personal and academic success.”

Note: Two versions of the Mission Statement were sent to stakeholders through an electronic survey last week-this version “won” by a vote of 3-1 and it incorporates the feedback from the Board Meeting of April 1.
Strategic Plan 2014-19
Priority Area and Goal Statements

• Student Achievement
  “Increase student achievement through shared efforts.”

• Leadership, Character & Service
  “Develop student leadership and character through active engagement.”

• Communications & Engagement
  “Inform and involve the Lakeview community through purposeful actions.”
Strategic Plan 2014-19
Priority Area and Goal Statements

• Facilities, Equipment & Materials
  “Maximize resources through the implementation of innovative, current, and productive practices.”

• Financial Stability
  “Optimize resources through execution of fiscally responsible plans.”

Board Member Comments/Questions on Goal Statements (blue)?
Further Board Discussion
Reference 8x14 sample layout

• Themes evident in the **Planning Team** work
  – Identify all core content areas (last plan only officially referenced ELA/Mathematics)
  – Identify learning beyond core such as electives and different ways students demonstrate learning (projects, presentations, choir/band, publish newspaper, etc.)
  – Well-rounded students (service, know culture, soft skills)
  – Professional development/training (all areas including instruction, support roles, efficiency)
  – Infusing references to current technology (all areas including instruction, support roles, efficiency)

• Feelings about opening objective statements with:
  – “**All** students...” or “**All** staff...” vs. just “Students...” or “Staff...”

Questions/Comments/Suggestions?
Priority Area/Goals- Measure?

- **Student Achievement**
  
  "Increase student achievement through shared efforts."
  
  Assessments (NWEA, ACT, Explore, State?, common exams, units)
  Other objective choices (MITES, Solo Ensemble, portfolio)
  Training records, evaluation docs, comparison graphs

- **Leadership, Character & Service**
  
  "Develop student leadership and character through active engagement."
  
  Participation rates (teams/events), discipline records, service records
  Evaluation records, surveys, training records, awards (student/school)

- **Communications & Engagement**
  
  "Inform and involve the Lakeview community through purposeful actions."
  
  Participation records, conferences data, web contacts, messenger records
  Power school access records, media records, surveys
Priority Area/Goals—Measure?

• **Facilities, Equipment & Materials**

  "Maximize resources through the implementation of innovative, current and productive practices."

  Technology repair and use records, maintenance records, meeting minutes
  Training/conference records, observations (walk through/evaluation)
  Board Meeting minutes (full Board and Sub-committee)

• **Financial Stability**

  "Optimize resources through execution of fiscally responsible plans."

  Budgets, transparency reports, Financial Audit, S&P Rating, State reports
  Board meeting minutes (full Board and Sub-committees)
Next Steps

• Action planning under the various Priority Areas would begin being included in annual administrative goal setting.

• Various data sources would begin “baseline” collection status

• Additional Questions or Comments?

• Is the Board comfortable approving the draft we have prepared or are changes required?
For Additional Information
Or
Comment/Suggestions

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