

**Marvin Waldman, Vice Chair** (Fundraising/Development, Policy/Governance and Strategic Planning Committees) has served in a variety of positions in the advertising industry, from Copywriter to Executive Vice President and Executive Creative Director, the latter of which was with Young & Rubicam Advertising of New York City. Furthermore, he created advertising and developed strategy for Senator Bill Bradley's presidential campaign and was a member of the Creative Review Board of the Advertising Council of New York. Currently Mr. Waldman is an adjunct professor at the Pratt Institute and is the President of the Shadow Group, which specializes in strategic and creative solutions, primarily for not-for-profit companies.