



THANK YOU FOR PARTICIPATING IN THE 2018 CARDBOARD KIDS® CAMPAIGN

Decorating Your Cardboard Kid

You may decorate your Cardboard Kid however you like! It can be as simple as coloring in a face and clothes or adding buttons, beads, yarn, fabric, or sequins! When decorating as a group, ask each member to bring markers, crayons, fabric scraps, and more. Take pictures of your decorating parties! Name your Cardboard Kid, attach the Nametag to the front, and the large sticker on the back of each Kid. Share photos with ChildSafe by posting on Facebook, Twitter, and Instagram by using **#cardboardkidsSA**

Thursday, April 5, 2018 – Cardboard Kids Reveal Day

Each Cardboard Kid represents one of thousands of abused and neglected children in Bexar County. **Display your Cardboard Kid in a special, public place on Thursday, April 5!** Take a picture of your Cardboard Kid, share the location, and spread the word through social media using **#cardboardkidsSA**. Share your reason for participating with store managers, business owners, school principals, and others to let them know why it's important to display during the Reveal Day. Imagine the impact of thousands of Cardboard Kids displayed across the community. **We need you to help us distribute 100,000 Cardboard Kids this year!**

Where to Display Your Cardboard Kid? Anywhere! Let's Get the Word Out!

Your Cardboard Kid can be displayed in a place along your regular route or some place that is special to you! Examples include: office lobbies, waiting rooms, restaurants, grocery carts, retail dressing rooms, your car, your front yard, movie theaters, sports arenas, the zoo, museums, libraries, schools, or your place of worship. If you have decorated Cardboard Kids as a group, consider displaying them all in one place—line a fence, fill the windows, or decorate an entire hallway of a business!

Cardboard Kids Campaign Website: cardboardkidsSA.com

Learn more about ChildSafe and Cardboard Kids by visiting our website! “Like” ChildSafe on Facebook and follow us on Twitter and Instagram. ChildSafe will be posting on Facebook, Twitter, and Instagram to keep you updated as momentum builds toward April 5! Show off your Cardboard Kid online so ChildSafe can boost your efforts through a Like or Share!

- Did You Know?**
- 4 children die of abuse in the U.S. every day
 - 30% of ChildSafe clients aren't old enough to attend kindergarten
 - 1 in 4 girls and 1 in 6 boys will be sexually abused before their 18th birthday

www.childwelfare.gov/pubPDFs/fatality.pdf



If you have questions or would like additional Cardboard Kids, please contact:
Cortney at Childsafe, 210-801-7713, CortneyL@ChildSafe-sa.org. or
Kristine at ChildSafe, 210-208-5757, KristineS@ChildSafe-sa.org

Our mission is to restore dignity, hope, and trust to children traumatized by abuse and neglect.

ChildSafe • 7130 West US Hwy 90 • San Antonio, Texas 78227 • www.childsafe-sa.org
ChildSafe is a nonprofit organization and the only Children's Advocacy Center in Bexar County.

REPORT CHILD ABUSE IF YOU SUSPECT IT! Texas Abuse Hotline: 1-800-252-5400