

MWHS Senior Ads

Full page

\$425 (details on back)

1/8 Page

Max 30 Word Count

Max 1 Photo

\$75

1/4 page

Max 60 Word Count

Max 3 Photos

\$135

1/2 page

Max 90 Word Count / Max 5 Photos

\$230

August 14, 2017

Dear Parents/Guardians of 2017-2018 MWHS Seniors,

A new year is upon us, and so are the various deadlines. If you have a senior student this year, at Mineral Wells High School, and would like to honor and celebrate them, by purchasing a Senior Ad for the 2017-2018 Yearbook, then please pay close attention to this letter. The **deadline** for purchasing a Senior Ad is **October 27, 2017**. * Installment payments are available upon request.

Below is a guideline on prices and sizes. See diagram on back (info on full page not shown on diagram).

Final Due Date to order a Senior Ad

October Oct. 27, 2017

1/8 page ad \$75

1/4 page ad \$135

1/2 page ad \$230

Full page ad \$425

Please note: These prices **DO NOT** include a yearbook; they are sold separately.

Messages per ad Word count	Photos allowed per ad space
1/8 page ad - 30 words max	1/8 page ad - 1 photo max
1/4 page ad - 60 words max	1/4 page ad - 3 photos max
1/2 page ad - 90 words max	1/2 page ad - 5 photos max
Full page ad - 120 words max	Full page ad - up to 10 photos

Because the Senior Ad section is always in high demand, there are a limited number of pages and spaces available. Therefore, please contact me as soon as possible, for all the details, so we can get your senior's ad on go! Remember, the **deadline to place a Senior Ad order is October 27th**, and **installment payments are available**. You can contact me either by email at acryer@mwisd.net, or at the high school at 940-325-4408.

Thank you!

Angie Cryer

MWHS Yearbook Adviser