

TEXAS SCHOOL FOR THE DEAF PRESS RELEASE

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FOR RELEASE OCTOBER 19, 2013

FALL FESTIVAL FUNDRAISER at TEXAS SCHOOL FOR THE DEAF ***OCTOBER 19, 2013***

LIVE MUSIC, COSTUMED 5K, CARNIVAL, HAUNTED HOUSE + BEETLEJUICE ON THE BIG SCREEN

Austin, Texas – October 19, 2013 Don't miss the 2nd annual ***Fall Festival & Run For All*** at the Texas School for the Deaf today, Saturday, October 19, 2013, at 5:30 p.m.

Supporting ***Language For All*** – a grassroots marketing campaign to help raise awareness and funds for the benefit of Texas School for the Deaf (TSD) - the TSD Foundation hosts this second annual event on the school's south Austin campus, at 1102 South Congress Avenue.

The 5K at 6:15 p.m. will take runners around two loops inside TSD's secure campus grounds. It is a timed event for runners, and a fun ***Run For All*** for any groups, teams and participants who wish to participate in costume. Bring your co-workers, friends and family! 5K participants are invited to "Show Your Bib" for one free drink at Freddie's Place for the after party at 9:00 p.m.

Festival activities, from 5:30-8:30 p.m., include carnival games and booths from \$1.00-\$5.00/each, a haunted house, pumpkin decorating, face painting, Halloween photo booth, live music, and a free, captioned, under-the stars screening of Beetlejuice at 8:00 p.m. Local trailer food vendors will be open 5:30-10:00 p.m.

Free parking is available at One Texas Center, 505 Barton Springs - at the corner of Barton Springs Road and South First Street, behind Threadgill's and the City of Austin office building. Austin's unique pedicabs will be standing by for transport to and from the Festival grounds.

Registration for the 5K, includes a commemorative t-shirt, and Festival admission for only \$30.00.

Festival entrance only is \$10.00, and includes two carnival booth tickets. Additional tickets can be purchased onsite for \$1.00 each.

Participants should bring cash for food trailers and pedicabs, and to purchase additional carnival and booth tickets.

WHAT: The Texas School for the Deaf (TSD) Foundation announces the **2nd Annual Fall Festival & Run for All**, including: a costumed 5K on TSD's campus, live music and festival with carnival games, local trailer food vendors, captioned, under-the-stars screening of the movie-Beetlejuice & after-party!!!

WHEN: Saturday, October 19, 2013, 5:30 – 10:00 p.m.

5:30 p.m. Festival gates open

1102 South Congress Avenue

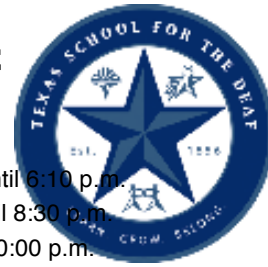
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www.tsd.state.tx.us

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- 6:15 p.m.** **Live Music: Kimball & Painter**, until 6:10 p.m.
6:45 p.m. **Carnival booths/games**, open until 8:30 p.m.
8:00 p.m. **Local food trailers**, serving until 10:00 p.m.
9:00 p.m. **5K: Runners** take two loops around the TSD campus
Live Music: Austin's Bluegrass Phenom, **Ruby Jane** Smith, until 7:00 p.m.
Popcorn & Movie: Beetlejuice - Under-the-Stars, captioned, on the Big Screen, until 10:00 p.m., presented by **Alamo Drafthouse**
After-party! At Freddie's Place – 1703 South First Street, until 11:30 p.m.; Show 'em your race bib for one free drink

WHERE: Rudolph Gamblin Field
Texas School for the Deaf campus
1102 South Congress Avenue
Austin, Texas 78704

MORE: More information and 5K race registration is found online at www.RunforallATX.com.

VOLUNTEERS: **Approx 30 volunteers needed:**
10:00 am - 2:00 pm Event Setup
2:00 - 6:00 pm Runner/participant Check-in; Ticket sales; Booth Setup
8:00 - 11:00 pm Tear down; Clean-up
Approx 50 volunteers needed:
4:30 - 8:30 pm Booths/Games; Information stations

To sign up & volunteer, please contact carol@tsdfoundation.org or volunteer@tsd.state.tx.us.

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ABOUT THE TEXAS SCHOOL FOR THE DEAF (TSD)

The Texas School for the Deaf is the oldest continuously operating public school in Texas. Educating deaf and hard of hearing students of Texas since 1856, the campus also provides outreach and educational resources for students, their families and professionals in the field throughout the state of Texas. With educational excellence and a strong belief in a culture and community at TSD, students form a unique identity based on their individual strengths and talents. TSD is an environment where students learn, grow, and belong. For more information about the Texas School for the Deaf, visit <http://www.tsd.state.tx.us/>.

ABOUT THE TSD FOUNDATION AND LANGUAGE FOR ALL

The TSD Foundation is a 501c3 nonprofit educational foundation providing funding and support for the many activities of TSD that are not covered by legislative appropriation. The TSD Foundation supports specific initiatives which aid TSD staff and teachers, provide classroom resources, and benefits all deaf and hard of hearing children across Texas by giving them, and their families, access to the opportunities and experiences needed to succeed. "Language For All" is TSD's and the Foundation's grassroots marketing campaign aimed at raising awareness and funds for the benefit of Texas School for the Deaf. To join us in this crusade and learn more, visit www.tsdfoundation.org, and www.facebook.com/LanguageForAll.