



**NORRIS**  
SCHOOL DISTRICT

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Dear Norris Middle School Families,

We are excited to inform you that our school has enrolled with STOPit!

STOPit is an online reporting tool designed to deter and mitigate bullying and cyber abuse, consisting of an app and a back-end incident management system for school administrators.

Our students will have access to the STOPit mobile app, which has two simple but powerful features.

**Report** can be used by students to report incidents to school contacts anonymously.

**Messenger** can be used to engage in anonymous two-way communication with school contacts.

Both Report and Messenger empower students to stand up for themselves and for one another. Students have the power to help put an end to harmful and inappropriate behavior they see online through social media and other means. They can use STOPit to reach out for help if they, or a peer, are facing a personal crisis or experiencing bullying, abuse, or are otherwise in need of assistance. Our goal with STOPit is to create a safer, kinder school community, both online and off.

No student information is needed to use STOPit. The only way personally identifiable information will be accessible through STOPit is if a student voluntarily includes it within the content of a report or message.

Both our school and STOPit are committed to protecting the privacy of student data. STOPit is a signatory to the Student Privacy Pledge, spearheaded by the Future of Privacy Forum and the Software & Information Industry Association. You may review STOPit's Privacy Policy at <http://www.stopitsolutions.com/privacy> for details, including more information on how anonymous reporting works.

I will be sharing more with you about our school's decision to sign up with STOPit and what STOPit will mean for our school community at **Back To School Night on Tuesday, August 29<sup>th</sup> at 6:30 p.m. in the Multipurpose Room**. I hope you will be able to attend!

Please note that we will be launching STOPit with a School Assembly on **Thursday, August 31<sup>st</sup>**. At that time, your child will be invited to download the STOPit app from the app store on his or her smartphone or tablet at no charge.

More information and resources can be found online on the Norris Middle School website or at [stopitsolutions.com](http://stopitsolutions.com).

Sincerely,

Ryan Carr - Principal

