

*Business owners...
advertise* your goods and services in the*

Marlboro School District!



DELIVER YOUR MESSAGE DIRECTLY TO YOUNG FAMILIES WITH CHILDREN IN KINDERGARTEN THROUGH GRADE 8!

The Marlboro K-8 Board of Education now permits businesses to advertise in various media utilized by the district. We can help your business reach potential customers in venues that were never before available while at the same time publicly recognizing you as a proud supporter of Marlboro schools.

Based on your sponsorship level, your advertising can reach thousands of your customers in the following media:

District Website

An average of 25,000 visitors per month

District Publications

Eighth grade graduation programs: Approximately 2,000 each or 4,000 total circulation

Middle school programs: Approximately 600 each or 4,800 total circulation

E-School Notes newsletters: Electronically delivered to approximately 4,000 households each or 8,000 total circulation

Sponsorship Boards in Two Middle Schools

Prominently displayed in the main entry of each middle school, sponsor boards will be the first thing that thousands of parents, staff, students, visitors, and community members who enter our schools during the school year will notice.

Gymnasium Signs in Two Middle Schools

Large signs in each middle school gymnasium will be viewed by thousands of parents, staff, students, and visitors, as well as by community members who use these facilities daily through programs scheduled by the Marlboro Recreation Department or through other community organizations that utilize our schools for various events.

*As per district policy #6162, Corporate Sponsorships, the Marlboro Township K-8 School District reserves the right to refuse advertising which it determines is inconsistent with the district's academic standards, goals, and objectives.

12-Month Advertising Rates

August 1, 2016-July 31, 2017

RUBY LEVEL: \$2,500

Website: Logo, business name, address and phone on 9 home pages (district home page and 8 school home pages)

Publications: Business name and town acknowledgement in both middle school eighth grade graduation programs; a total of 8 middle school concert, chorus, or play programs; and a minimum of 2 E-School Notes newsletters

Acknowledgement: Marlboro Board of Education regular monthly meetings

EMERALD LEVEL: \$5,000

All Ruby Level opportunities PLUS:

Website: Addition of hyperlink to sponsor's website from the Marlboro School District website

Sponsorship Board: Business name displayed at the entrance of each middle school

Publications: Addition of address and phone

DIAMOND LEVEL: \$7,500

All Ruby & Emerald Level opportunities PLUS:

Gymnasium Sign: 3' x 5' sign in each middle school

Publications: Larger acknowledgements

Acknowledgement: Marlboro Board of Education workshop and special meetings

CUSTOM: Interested in sponsoring the annual Calendar & Information Guide? What about purchasing field scoreboards? Or, do you have other ideas about customizing your advertising opportunities? Call the Business Office at 732-972-2000, ext. 2010 to discuss possibilities!

Specifications

WEBSITE AD

- A B&W or four-color logo must be submitted as a camera-ready jpeg with a resolution of 72 dpi. Call 732-972-2000, ext. 2010 for e-mail instructions.
- All ads are 195 pixels wide by 65 pixels deep.

GYMNASIUM SIGNS

- Advertiser is responsible for all costs related to the creation, purchase, and delivery of two 3' x 5' aluminum gymnasium signs (B&W or four-color) with 4 gromets total (one in each corner).
- Signs must be delivered to the Marlboro Board of Education Business Office, 1980 Township Drive, Marlboro.

For questions or more information, call the Business Office at 732-972-2000, ext. 2010.

APPLICATION, PAYMENT IN FULL, AND ALL ADVERTISING MATERIALS

MUST BE RECEIVED BY JULY 5, 2016.

**DON'T MISS THIS UNPRECEDENTED OPPORTUNITY
TO REACH YOUR TARGETED AUDIENCE!**

Advertising/Sponsorship Application

August 1, 2016-July 31, 2017



1980 Township Drive
Marlboro, NJ 07746

I wish to participate and be recognized in the education advertising/sponsorship activities and other publications detailed in the enclosed flyer during the twelve-month period commencing August 1, 2016 through July 31, 2017 as follows:

Check appropriate box:

Ruby Level \$2,500

Diamond Level \$7,500

Emerald Level \$5,000

Customized - Program to be Determined

Please Print.

Owner/Contact Name _____

Business Name _____

Business Description _____

Business Address/City/State/Zip _____

Business Phone _____ Business Fax _____

Business Website _____ Business E-mail _____

Return this completed application, along with your check payable to "Marlboro Township Board of Education. Mail to the Marlboro Township Board of Education, 1980 Township Drive, Marlboro, NJ 07746, Attn: Business Office.

*****Refer to the enclosed flyer for specifications of additional materials, i.e., logo, gymnasium sign, that also must be submitted.**

Visit the district website at www.marlboro.k12.nj.us to review Policy #6162, Corporate Sponsorships (BOARD tab/Board Policies/6000-Finances). Call the Business Office at 732-972-2000, ext. 2010 for additional questions or more information.

I have read and understand all conditions set forth in the Marlboro Township Board of Education Policy #6162, Corporate Sponsorships.

Signature _____ Date _____