
REEF BOARD MEETING MINUTES

**April 13, 2016
5:30 PM – 7:30 PM**

REEF Meeting (public meeting open to all members)

Board Member Roll Call/Establish Quorum: (✓ if present at meeting)

Directors (Expiring 6/17)			Directors (Expiring 6/16)			Non-Voting Members	
✓	9	<i>Lisa Hall ~ Vice President</i>	✓	2	<i>Kent Mixon ~ President</i>		<i>Christy Mendivil ~ Principal</i>
✓	1	<i>George Polchin ~ Treasurer</i>	✓	6	<i>Tammi Flemming ~ AR/ Financial Secretary</i>	✓	<i>Megan Arce ~ Teacher Liaison</i>
✓	11	<i>Maureen Burke ~ Secretary</i>	✓	8	<i>Kristin Story ~ Parliamentarian</i>	✓	<i>Laurel Phelps ~ Teacher Liaison</i>
✓	5	<i>Ian Jay ~ Hospitality</i>	✓	4	<i>Stella Pynn ~ Nominating Committee</i>		
✓	3	<i>Dawn Battles ~ Rose Run</i>	✓	12	<i>Sabrina Koceman ~ Nominating Committee</i>		
	7	<i>Silla Siebert ~ RESIGNED</i>		10	<i>Open</i>		
✓	13	<i>Scott Fooks ~ Budget Committee</i>		14	<i>Open</i>		

Meeting notice posted to school bulletin and Parent Square: April 6, 2016.

I. BOARD BUSINESS

- **Welcome/Roll Call**

- Call to order at 5:36 p.m.
- Roll call & sign-in sheet circulated
- Meeting Minute approvals from March. Dawn motions to approve. Stella seconds. 7 approve, 0 abstain. 0 nays. Minutes approved.
- Arrived after vote: George Polchin, Scott Fooks, Kristin Story, Lisa Hall

II. MEMBERSHIP BUSINESS

a.) Rose Run (Dawn Battles)

- Corporate sponsors came in at a record high. Secured new sponsors and increased several donations from \$500 to \$2000 sponsor. Sponsor breakdown:
 - a. New 23
 - b. Increase 9
 - c. Same 22
 - d. Decrease 3
 - e. Lost 20
- Timing chips distributed tomorrow in classrooms.
- Guest M.C. at event: Dr. Ronzone.
- Finalizing prizes and principal's challenge.
- High 5 prizes and new drawing this year for 5 runner-sponsors underway.
- Generous donation from a Roosevelt family to cover Disneyland 4-pack. Only spent \$450 on prizes; all else donated.
- Dawn requested help to do thank you letters for donors over \$200. Maureen volunteered to do this.

b.) Annual Fund (Kent Mixon)

- 100-day campaign is officially over. Thank you Dimma Wall and Dawn Fitzgerald.
- \$63K raised. A few more checks possibly coming in. (63% of financial goal).
- 37% family participation which is higher than past efforts.
- Discussions underway to coordinate fundraising efforts under one umbrella. More information to follow.
- 500 letters hand-delivered to neighbors this year. \$3,360 raised with this effort. Two neighbors donated \$1,000 each.
- Next year, Dawn Fitzgerald will lead Annual Fund efforts and has strategy in development. Program should be in good shape for next year.

c.) Carnival (Sabrina Koceman)

- May 13 is the confirmed Carnival date.
- Theme is around crazy socks, hair and fun. Final name TBD.
- International food will be offered.
- Volunteer sign-ups through Parent Square.
- Wendi Tuckman to takeover Fall Ball next year!
- A few things automated now so it should be a bit easier for Wendi and volunteers.

d.) Nominating Committee (Stella Pynn)

- Deadline for candidates to register is this Friday, April 15th.
- Bios go out first week of May and then voting happens. Hope to vote using Parent Square or will provide paper ballots, as done in previous years.
- Five candidates so far.

e.) Yearbooks (Stella Pynn & Sabrina Koceman)

- Need to send to print by May 8. Need 200 more orders.
- Requesting a yearbook chairman for next year. Michelle can do “Dedication” pages. It took her 60 hours to do dedication pages last year, so she needs help to do sales and other components of yearbook.
- Collecting orders through tomorrow on campus and via Thursday folders.

f.) Art Update (Dr. Ronzone)

- Funding art has been a challenge traditionally for schools. incredible Children’s Art Network (iCAN) is 10-year-old non-profit program in Santa Barbara that has helped to fill that gap, but has not included schools like Washington or Roosevelt.
- Dr. Ronzone advocated for art in every school (equity and access for all) and it was finally approved by the District!
- SBUSD/iCAN co-investment includes:
 - i. Full-time credentialed art teacher in all schools.
 - ii. Alignment with state standards
 - iii. Ongoing professional development
- District is interviewing candidates in May for hire in June.
- There is an integration with Common Core. The program will be just like music teacher model. Art teachers are employees of district but it has not yet been determined whether they will be categorized as Certificated or Permanent teachers.
- Program should reach 4,500 students from TK – 6 grades on weekly basis.
- Dr. Ronzone will update strategic plan through 2018, funded by Title 1 funds.

g.) Principal’s Report (Read by Kent Mixon on behalf of Christy Mendivil).

- See attached.
- NOTE: First day of school is August 22, 2016 (not August 24th!)

h.) Treasurers Report (George Polchin)

- ASEP invoices came in and reimbursement checks were written. This is a self-funded item.
- \$12,128.84 checks to approve including Rose Run, poker, buses for 6th grade field trip, etc. Maureen moves to approve total check run of \$32,145.84 which includes ASEP checks. Stella seconds. 10 approved. 0 abstain. 0 nays. April checks approved.
- Regarding next year’s budget, \$68K that was saved for art funds will now not be required since the district will be funding. Therefore, although Annual Funds fundraising was down this year, the anticipated funds raised this year, including estimate of \$115,000 for Rose Run, will be sufficient for the items typically required annually.
- Budget survey will go out in 1-2 weeks so results can be shared at next REEF meeting. Response rates are typically very low. There will be a new item regarding long term capital expenditure to determine how to spend down reserve funds.
- Regarding Ms. Mendivil’s budget requests:
 - i. Track meet lunches last year were slotted under unbudgeted expenses. Will do the same for this year.

- ii. \$50K request for curriculum specialist will need to be discussed at next REEF meeting since we don't have it in the budget. This is an early request from the district to forward funds estimated for next year. It is not required at this time. Dr. Ronzone will follow-up with a district contact to find out what is required now to secure positions for next Fall.
- Audit efforts stalled. Kent will prod the contact person to complete the audit.
- Delinquent on last years' budget report but it will be coming soon from George.
- Robert Misleng, VP Relationship Manager, Montecito Bank & Trust, spoke about the benefits of switching REEFs bank account to a MB&T:
 - i. Robert is a Roosevelt dad now and for many years to come.
 - ii. He's been in banking industry for over 10 years.
 - iii. MB&T Community Dividends program which has been running for 13 years gives away \$1M to nonprofits each year. Bank account not required but helps for donors as well as internal advocates.
 - iv. Anniversary Grants program, an internal voting system annually, where bank can choose additional 10 non-profits for incremental funds.
 - v. Bank can also provide volunteers for events (such as card swipers at event check-outs, can provide iPads with Square device for payments).
 - vi. Roosevelt would work with Robert directly for personal service.
 - vii. All products are competitive with other banks.
 - viii. Roosevelt is currently at Union bank. Tammi Flemming sees many small additional fees related to various items.
 - ix. Ms. Warwick advocates for anything that will tighten Roosevelt's relationship with the community. Ms. Barr suggested we compare interest rates, fees, etc. to see if there are obvious benefits.
 - x. No vote tonight – discussion only. Plan to vote at next REEF meeting.
 - xi. Tammi Flemming & George Polchin to make a list of questions about services for Robert and bank comparisons.

i.) Teacher's Liaison Report (Laurel Phelps & Megan Arce)

- Ms Warwick states \$1,200 were raised in 3rd grade sales. Thank you to all!!
- Students getting excited for Rose Run. Kids thought speaker from rally was very inspiring.
- Variety show auditions were yesterday. 65 applicants for show with only 23 slots. Next week, teachers will inform children who will be in the show on May 24th. Two showings: 1:30pm and 6pm. Dress rehearsal is on May 10.
- 6th grade science camp is next week at Wolf Camp. Camp will be moved back to Rancho Alegre for next year.
- Battle of the books qualifying test this week.
- 6th grade dance "That's how we glow" in May
- Principal's recess is a reward for good behavior at lunch. There have been some behavioral challenges at lunchtime this year so they are trying to improve behavior with positive reinforcement. Selecting a few classes each Friday going forward for the reward.

j.) Poker Night (John Ellis, Mark, Matt Davis)

- Last Saturday was 4th annual Poker event. It was a big success!
- Gross \$21K. Net was approx. \$16K. Continued growth over last year with many new participants were from outside of Roosevelt. Event included a live auction and corporate sponsors.
- Robert knocked it out of the park for the event with the “Bro Tables.” He brought non-Roosevelt participants for 2 tables.
- Thank you to Angela Bevan who donated the venue.
- A few moms participated this year. One mom made it to final table and got 6th place.
- Key is to extend beyond the Roosevelt community to continue to bring in money.
- Question about how to coordinate fundraising efforts. As mentioned earlier, a committee is forming now to work through coordinated plans and calendar.

k.) Green Committee (Carmen)

- Roosevelt mom who works in the Santa Barbara trash and recycle department (food scraps) will be speaking to the Green committee about how to reinstate food scraps program at Roosevelt. Program was here many years ago but it stopped due to rat problem. City won't pay for the bags required for food scraps bins. Also requires more work for custodians. More information to follow after their meeting.
- Alliance of Green Schools is awarding grants. It might be possible to find funds to support these efforts.
- Earth Day coming up – actually started in SB! Ecco and education group, Seeag.org, based in Ventura, is doing a 45 min. in-class presentation to 3rd grade this year only. From noon -2:30. Next year, the committee hopes to include more grades.

l.) CIMI Camp (Maureen Burke, Tammi Flemming & Kara Gaston)

- CIMI stands for Catalina Island Marine Institute. It's a 3-day, 2-night camp on Santa Catalina Island. For some kids, this is their first experience away from home. They sleep in cabins, snorkel, hike and learn about marine life
- Fundraising comes from 2 sources: 1.) direct donations from 4th grade families and 2.) fundraising efforts such as movie daycare, Axxess books and a key event.
- This year, CIMI team held a wine event with a silent auction. Silent auction brought in more than ticket sales!
- In total, team raised \$30K, \$11K of which were parent donations.
- 39 families donated out of 85 total families (46% participation rate.)
- Email will go out to request 3rd grade families to volunteer for CIMI Class of 2019.

Meeting Adjourned at 7:51 PM.

Next Meeting May 11, 2016, 5:30pm in the School Library.