



**2016 Fiesta Sponsorship & Program Advertising Agreement**

**Sponsorship Contact: Terri Huerta**

**Email: [terrih@sangabrielmission.org](mailto:terrih@sangabrielmission.org)**

**Phone: (626) 457-3035**

**Fax: (626) 282-5308**

**▪ Stage & Entertainment Fiesta Super Sponsor - \$10,000**

Banners/signage at the Main Fiesta Stage; double booth or designated area on Fiesta grounds; two full page advertisements in the color Fiesta Program in premium position; display logo on Fiesta Posters and literature; one year of free advertising on new Fiesta website along with a 1,000 word sponsor highlight write up and link to company website; Fiesta Super Sponsor Appreciation Plaque and recognition at ceremonies on Fiesta stage at 6:15pm on September 2<sup>nd</sup>.

**▪ Platinum Corporate Sponsor - \$5,000**

Banner/signage on Fiesta grounds; one booth provided on Fiesta grounds if requested; One full page advertisement in the color Fiesta Program in premium position; display logo on Fiesta Posters and literature; one year of free advertising on new Fiesta website along with a 1,000 word sponsor highlight write up and a link to company website; Fiesta Sponsor Appreciation Plaque and recognition at 6:15 pm on September 2<sup>nd</sup>; additional recognition at some special Fiesta event.

**▪ Gold Corporate Sponsor - \$3,500**

One booth provided on Fiesta grounds if requested; One full page advertisement in the color Fiesta Program; Display logo on Fiesta Posters and literature; One year of free advertising on new Fiesta website along with a 500 word sponsor highlight write up and a link to your own website; Receive the Fiesta Sponsor Appreciation Plaque Fiesta stage at 6:15pm on September 4<sup>th</sup>; Additional recognition at some special Fiesta event.

**Artwork format: CMYK High Resolution jpg or pdf High Resolution = 300 dpi minimum requirement**  
**Pictures: High Resolution 300 dpi minimum - jpg or tif file.**

**▪ Full Page Program Ad / Fiesta Color Program & Website Marketing (\$550) OR Color Program Ad Only (\$475)**

Full Page Color Ad in Fiesta Program (H:11 x W:8.125); Receive a Fiesta Sponsor Appreciation Plaque; Posted on Website: Logo, Services, Contact Info, & link to your website. Artwork sizing: Full page with bleed: 11.25(H) x 8.375(W) – Final size: H:11 x W:8.125.

**▪ Half Page Program Ad / Fiesta Color Program & Website (\$400) OR Color Program Ad Only (\$325)**

Half Page Color Ad in Fiesta Program (H:5.5 x W:8.325); Posted on Website: Logo, Services, & Contact Info. Artwork sizing: Half page bleed: H:5.75 x W:8.375 – Final size: 5.5(H) x 8.125(W).

**▪ Quarter Page Program Ad / Fiesta Color Program & Website (\$250) OR Color Program Ad Only (\$175)**

Quarter Page Color Ad in Fiesta Program (5.5 x 4); Posted on Website w/Logo, Services & Contact Info. Artwork sizing: Quarter page with bleed: H:5.75 x W:4.25 – Final size: H:5.5 x W:4.

**▪ Business Card Program Ad / Fiesta Color Program & Website - \$100 - Add \$25 to post Logo on website**

Business Card Color Ad in Fiesta Program (2.25 x 3.75); Posted on Website: Your Business Name only; add \$25 to post Logo. Artwork sizing details: B/C with bleed: H:2.25 x W:3.75 – Final size: H:2 x W:3.25.

**▪ Fiesta Promotional Booth – 3 Days/\$800 or 1 Day/\$400**

10' x 10' booth for information displays and sponsor tables; banner or sign may be displayed on booth; strategic location provided with high traffic

**▪ Banner/ Sign Sponsorship – \$200**

Banner 18" x 8' announcing your business name and information on one of 50 or more Fiesta Booths

**>>In-Kind Donations are also invited – please call us for details<<**

**By JULY 1, 2016**, please send artwork, return this application and submit a **check payable to San Gabriel Mission Fiesta** to San Gabriel Mission, 428 South Mission Drive, San Gabriel, CA 91776-1299 (Attn: FIESTA).

BUSINESS NAME \_\_\_\_\_

CONTACT/TITLE \_\_\_\_\_ TELEPHONE \_\_\_\_\_  
(Please include a business card.)

MAILING ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_ Check No. \_\_\_\_\_

I am submitting this application for sponsorship and/or advertising **as circled above**, for the 2016 San Gabriel Mission Fiesta. I understand that advertising and sponsorships are taken on a first come, first served basis and that **my electronic file must be submitted no later than JULY 1, 2016 to [artwork.SGMFiesta@gmail.com](mailto:artwork.SGMFiesta@gmail.com) or [terrih@sangabrielmission.org](mailto:terrih@sangabrielmission.org)**. All applications are subject to review and approval by the Fiesta Committee. **Donations are tax deductible to the extent allowed by law and a receipt can be provided upon request.**

By \_\_\_\_\_ Date \_\_\_\_\_