Business Firms in Santa Clarita

The objective of this project is for you and your partners to find examples of the four business firms: Sole Proprietorships, Partnerships, Corporations, and Franchise. The firm or business must be within the Santa Clarita Valley. Each of you will have to visit the website of the company you are researching. Each person will need to find out as much information on the business and together as a group put together a poster of the four different firms. You will only have this one class period to complete it. This project is worth 40 points (10 points per business).

To be included on the Poster (it is easiest to divide the poster into 4 sections):

- Title – “Businesses in Santa Clarita”
- Business Name
- Picture – at least 2 hand-drawn pictures of the firms logo or products
- Location of business / Address and Map (basic sketch of Santa Clarita and where the businesses are located
- Which of the four types of business
- Advantages & Disadvantages – List at least two of each
- Description of business
  - Example: Manufacturing, Theme Park, Salon
  - Include products being sold by the business
- Competition within the category of business
  - List 3 other business within the category

Sole Proprietorships and Partnerships – Business Owner(s) name

Corporations should also include the corporate stock ticker (3-4 letter abbreviation), price of the stock, and which index the stock is traded on (if it is a public corporation). If it’s a private corporation, a brief history of it.

Franchises should also include franchise fees, training, and any national advertising which can be found and currently used.

Business Firms can be found at:

www.scvchamber.com – click Directory then find which category you want to research. Usually each company has a website attached to their member listing.


www.santaclaritavalleyguide.com/sc/economy.html

www.yellowpages.com – to find location addresses