

Knight Times Online Advertising Rates

Advertising on the online school newspaper has many benefits. Your advertisement will reach not only students and their families, but also faculty, administration, and community members. Ads on the Knight Times site are far less expensive than those in printed publications. Finally, your financial support helps not only your business, but it also helps the students and the school build a better media program.

Below you will find a rate sheet. Once you have decided on a size and length of placement, a student representative will contact you to set up a time to sign the contract. Please contact Kelley Thompson at 724-352-1700 ext 4516 or at thompsonk@southbutler.net with any questions or concerns.

See examples of the ad size and placement below. To see the site in action, visit <https://theknighttimes.net/>

Homepage Widget

1 Month: \$15
3 months: \$30
6 months: \$50
1 year: \$80

Leaderboard

1 Month: \$25
3 months: \$45
6 months: \$75
1 year: \$100

Footer

1 Month: \$15
3 months: \$30
6 months: \$50
1 year: \$80

You are welcome to submit your own ad in jpeg format using the pixel dimensions listed for each size. A member of our staff will be happy to design your ad for a \$15 fee.

All checks must be made to **Knoch High School.**

As a special promotion, any organization that purchases at least six months of online ad space will also get one free ad in the next printed edition of the Knight Times.

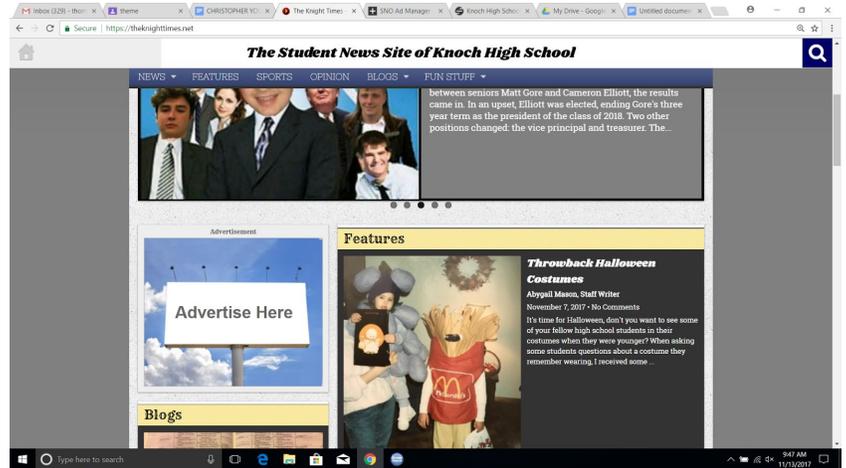


**The staff of the Knight Times
appreciates your support!
Please help us build a better
paper!**

Homepage Widget

(300×250 pixels)

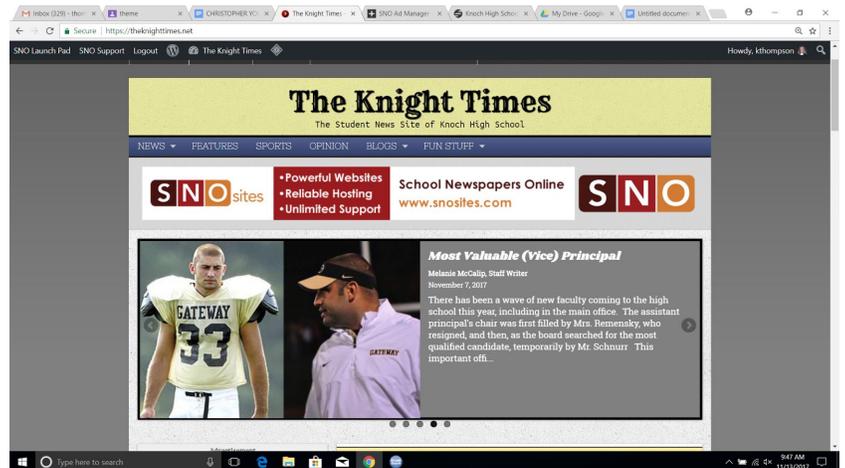
This is our most popular option. Your ad would appear on the site in a square box near the top right of the web page.



Leaderboard

(728×90 pixels)

The leaderboard, found directly below the navigation menu and above the showcase, stretches across the top of the entire web page. Your ad will fill the space that currently says SNO sites.



Footer

(728×90pixels)

The footer stretches across the bottom of the entire web page. Your ad will fill the space that currently says SNO sites.

