



2017

FEED the NEED™

WE'RE NOT KEEPING THIS TO OURSELVES, WE'RE PASSING IT ALONG TO THE

next
GENERATION

GOD'S FAME AND FORTUNE,
THE MARVELOUS THINGS HE HAS DONE.

Psalm 78:1-6

PARTNERSHIP INFORMATION



The food and our student's well wishes made it to Haiti!



PARTNERSHIP LEVELS

your support makes a difference

Choose your level of partnership supporting Westminster Christian Academy's 740+ families and 970+ students and our efforts to "Feed the Need" of orphans in Haiti and Liberia.

	Underwriting Partner	Gold Partner	Silver Partner	Bronze Partner
	\$5,000	\$2,500	\$1,000	\$500
Company mention in media interview and press releases (30,000 impressions)	x			
Company name with logo on individual sign for display at Feed the Need family events and school athletic events from March through May (3,000 impressions)*	x			
Full-page ad in WCA Spring Sports Programs for promotion of sponsor's business and its partnership with WCA (3,000 impressions)**	x			
WCA Exclusive Partner ad on Facebook targeting key constituents important to the sponsor's business (50,000 impressions)	x			
3-Day Resort Getaway Vacation (covers lodging at choice of locations in Mexico, Arizona, Branson, Las Vegas, Lake Tahoe, Orlando & more!)	x			
Company name, logo and link listed on WCA's homepage (50,000 impressions)	x	x		
Company name and link to be utilized in WCA's social media outlets (5,000 impressions)	x name & logo	x name & logo	x name & logo	
Company displayed on 500+ award t-shirts (5,000 impressions)*	x name & logo	x name & logo	x name & logo	x text only
Recognition and invitation to speak to attendees at the kick-off parties (500 attendees)**	x	x	x	x
Shared ad in WCA's Spring Sports Program for promotion of sponsor's business and its partnership with WCA (3,000 impressions)**		x name & logo	x name & logo	x text only
Shared sign for display at Feed the Need family events and school athletic events from March through May (3,000 impressions)*		x name & logo	x name & logo	x text only
Shared Partner ad on Facebook targeting key constituents important to the partner's business (20,000 impressions)		x name & logo	x name & logo	x text only
Estimated Exposure Value:	146,000 (exclusive)	86,500 (shared)	36,500 (shared)	31,500 (shared)

*Deadline March 10, 2017 **Deadline February 3, 2017

INFLUENCING A GENERATION



In **2015**, God used over **400** families and **12** Corporate Sponsors to raise over **\$146,000** in **38** days. During the packing parties over **480** students packed **30,000** meals in **6** hours on **2** campuses to be sent **1,500** miles Haiti and **5500** miles to Liberia to feed hungry children. **WHAT WILL HE DO THROUGH YOU THIS YEAR?**



Where did 2015 proceeds go? After packing shipping and paying for 30,000 meals to go to Haiti & Liberia, WCA made cash donations to two local food banks. With the remaining funds, we blessed our libraries, provided cash blessings at Thanksgiving and Christmas for our staff and teachers, provided for new bleachers in the gym & new sound equipment at Crusader Field in Opelousas. We also purchased new audio & visual equipment for the multi-purpose room, new risers for performances, and a new keyboard for the Lafayette Campus.

wow!

