

The Protection of Pupil Rights Amendment (PPRA), 20 U.S.C. § 1232h, requires **Vallivue School District No. 139** to notify you and obtain consent or allow you to opt your child out of participating in certain school activities. These activities include student surveys, analysis, or evaluation (“protected information surveys”); the collection, disclosure, or use of student information for marketing purposes (“marketing surveys”); and certain physical exams and screenings.

Following is a schedule of activities requiring parental notice and consent or opt-out for the upcoming school year. This list is not exhaustive and, for surveys and activities scheduled after the school year starts, the district will provide parents, within a reasonable period of time prior to the administration of the surveys and activities, notification of the surveys and activities and be provided an opportunity to opt their child out, as well as an opportunity to review the surveys.

Date:

Grades: Five (5) and Six (6)

Activity: ABC Survey of At-Risk Behaviors.

Summary: This is an anonymous survey that asks students questions about behaviors such as drug and alcohol use, sexual conduct, violence, and other at-risk behaviors. The survey also asks questions of a demographic nature concerning family make-up, the relationship between parents and children, and use of alcohol and drugs at home.

Consent [for ED funded, protected information surveys only]: A parent must sign and return the attached consent form no later than ***[return date]*** so that your child may participate in this survey.

Opt-out [for any non-ED funded protected information survey]: Contact ***[school official]*** at the address listed below no later than ***[date]*** if you do not want your child to participate in this activity.

Date:

Grades: One (1) through Six (6)

Activity: Flu Shots

Summary: The County Department of Public Health Services will administer flu shots for influenza types A and B.

Opt-out: Contact ***[school official]*** at the address listed below no later than ***[date]*** if you do not want your child to participate in this activity.

[Below are two examples dealing with the collection, use and distribution of personal information for student-based commercial services. Administrators should particularly note

the difference in the type of consent required for each activity depending on what personal information is being collected, used or distributed.]

[Survey A: Limited to personal information designated as “directory information”]

Date:

Grades: Nine (9) through Twelve (12)

Activity: Student-Based Commercial Services

Summary: *[School]* collects, or allows businesses to collect, use, and disclose personal information on students, including names, addresses, and telephone listings. These businesses provide student-based products and services, such as computer equipment, sports clothing, school jewelry, and entertainment products.

Opt-out: Contact *[school official]* at the address listed below no later than *[date]* if you do not want your child to participate in this activity.

[NOTE: This information – names, addresses, and telephone listings – may be designated and disclosed as “directory information” under the Family Educational Rights and Privacy Act (FERPA). Instead of using this model notice format, schools may meet PPRA notice requirements for specific marketing activities that involve only designated “directory information” by allowing parents to opt-out of “directory information” at the start of each school year, which would include all marketing activities. See Policy No. 681, Student Records, and Policy No. 681F2, Student Records: FERPA Directory Information Opt-Out Form.]

[Survey B: Collects personal information beyond designated directory information]

Date:

Grades: Nine (9) through Twelve (12)

Activity: Student-Based Commercial Services

Summary: *[School]* collects, or allows businesses to collect, use, and disclose personal information on students, including names, addresses, telephone listings and social security numbers. These businesses provide student-based products and services, such as computer equipment, sports clothing, school jewelry, and entertainment products.

Consent: A parent must sign and return the attached consent form no later than *[return date]* so that your child may participate in this activity.

[NOTE: While some of the information – names, addresses, and telephone listings – may be designated and disclosed as “directory information” under the Family Educational Rights and Privacy Act (FERPA), schools that permit marketing activities that involve the collection, use, and disclosure of students’ social security numbers may not use an opt-out procedure and must obtain prior written consent in accordance with § 99.30 of the FERPA regulations.]

